

Harnessing Japan's Innovation Power

Establishing R&D Operations in the World's Most Innovative Economy

Vancouver, Toronto and Montreal, June 17th, 19th and 20th 2013

**Co-Organized by: Embassy of Canada to Japan and
Japan External Trade Organization (JETRO)**

Named the world's most innovative country for the 3rd consecutive time in 2013 by the Economist Intelligence Unit, Japan boasts a domestic environment highly-conducive to top-quality corporate research and development.

The Embassy of Canada in Japan and JETRO have partnered to organize these seminars on how your company can maximize its R&D potential through various strategies and specific government programs. Speakers from industry, government, and academia will share their experiences and expertise and answer your questions during each 90-minute seminar and subsequent networking luncheon.

Participation is free, but spaces are limited, so register today

For more details or to register, please contact: inquiry@jetro.go.jp

(Also see next page for complete schedule)

Seminar Schedule - Harnessing Japan's Innovation Power Establishing R&D Operations in the World's Most Innovative Economy

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Date/Time: June 19, 2013
Between 11:30 and 13:00 (registration opens at 11:00)
**A simple lunch will be served (no cost)

Venue: Seminar Room, Ontario Investment and Trade Centre (OITC)
250 Yonge Street, 35th Floor Toronto ON

**Lobby at 250 Yonge Street is currently under construction. OITC will not have street level access.
Please enter the building through the Eaton Centre on Level 3. For more information, please review the next page.

Detailed program:

11:00-11:30	Registration
11:30-11:35	Introduction by master of ceremonies
11:35-11:40	Welcome Remarks by Hiroaki Isobe, Executive Vice President, JETRO
11:40-11:55	Why Japan and the Attractiveness of Japan – Presentation by Paul Thoppil, Minister, Embassy of Canada in Japan
11:55-12:00	Q&A
12:00-12:15	Establishing a Presence in Japan – Presentation by Hitoshi Oishi, Executive Director, JETRO Toronto
12:15-12:25	Q&A
12:25-12:50	Successful case studies of Canadian companies and organizations in Japan – Presentation by Randal Chase, Chairman of the Board and Director, Medicago
12:50-13:00	Q&A

Ontario Investment and Trade Centre (OITC) Entrance during renovations

