

Harnessing Japan's Innovation Power

Establishing R&D Operations in the World's Most Innovative Economy

Vancouver, Toronto and Montreal, June 17th, 19th and 20th 2013

**Co-Organized by: Embassy of Canada to Japan
Japan External Trade Organization (JETRO)**

Named the world's most innovative country for the 3rd consecutive time in 2013 by the Economist Intelligence Unit, Japan boasts a domestic environment highly-conducive to top-quality corporate research and development.

The Embassy of Canada in Japan and JETRO have partnered to organize these seminars on how your company can maximize its R&D potential through various strategies and specific government programs. Speakers from industry, government, and academia will share their experiences and expertise and answer your questions during each 90-minute seminar and subsequent networking luncheon.

Participation is free, but spaces are limited, so register today

For more details or to register, please contact: mtsunoda-jetro-montreal@videotron.ca

(Also see next page for complete Montreal schedule)

**Montreal Programme - Harnessing Japan's Innovation Power
Establishing R&D Operations in the World's Most Innovative Economy**

Co-Organized by: Embassy of Canada to Japan and
Japan External Trade Organization (JETRO)

Date/Time: June 20, 2013
Between 11:30 and 13:00 (registration opens at 11:00)
**A simple lunch will be served (no cost)

Venue: Montreal - McGill University, McGill Executive Institute
(1001 Sherbrooke St W, 6th Floor, James W. McKee Jr. Business Lounge #600)

Detailed program:

MC: Paul Thoppil, Minister, Embassy of Canada in Japan

11:00-11:30 Registration

11:30-11:35 Introduction by master of ceremonies

11:35-11:40 Welcome Remarks by Hiroaki Isobe, Executive Vice President, JETRO

11:40-11:55 Why Japan and the Attractiveness of Japan
– Presentation by Dr. Suzanne Fortier, Principal-Designate, McGill University

11:55-12:00 Q&A

12:00-12:15 Establishing a Presence in Japan
– Presentation by Hitoshi Oishi, Executive Director, JETRO Toronto

12:15-12:20 Q&A

12:25-12:50 Successful case studies of Canadian companies and organizations in Japan
– Charles Gagnon, Chef - Manager, Valorisation - Technology Business Development, Partnerships and Intellectual Property, IREQ, Groupe Technologie, HYDRO-QUÉBEC (ADRIQ Board Member)
– Dr. Rose Goldstein, Vice-Principal (Research and International Relations), McGill University

12:50-13:00 Q&A

Supported by: Association for the Development of Research and Innovation in Quebec (ADRIQ)
McGill University