

JETRO

Music Content Business Matching Program

Join our program and meet potential
partners with various Japanese titles!



Overview

JETRO will arrange online business meetings between international buyers and Japanese sellers by web conferencing software via the Internet.

Schedule

Buyer selects a few dates and time available in Sep. 2022.
(i.e. AM 9:00 ~ AM 12:00 on from 26th to 30th Sep. 2022)
One meeting will run for 30 min.

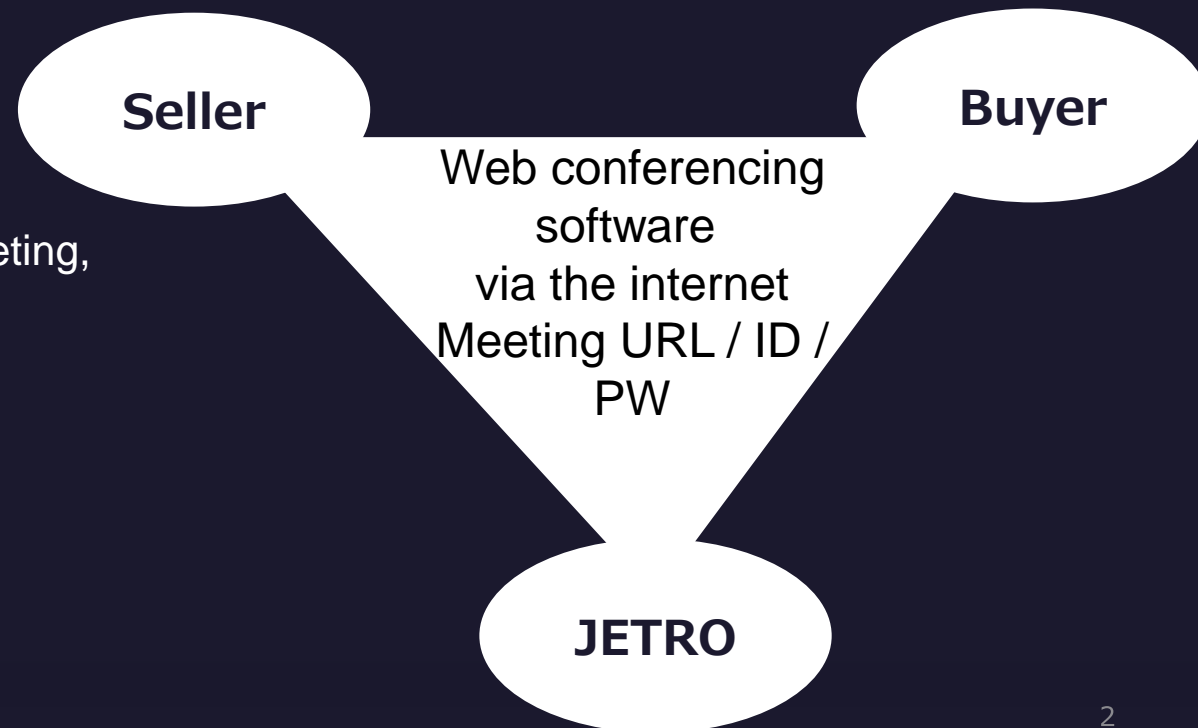
Buyers and Sellers

Buyers: Distribution, Live/Festival/Event, IT/Digital/Startups, Ticketing, Anime/Film/Game-related companies etc.

Sellers: Record Label, Artist Management, Music Publisher etc.

The number of participants

International buyers : 15 (expected)
Japanese sellers : 20 (expected)



Program Guidelines

- JETRO will select buyers from all countries / regions.
- JETRO will publicly recruit Japanese sellers, revealing names of invited buyers.
- JETRO will arrange meetings based upon both sellers' and buyers' requests.

JETRO's criteria for buyers' selection

- Strong desire to distribute Japanese music contents in overseas markets.
- Authority to select and make procurement decisions.
- Established business in overseas music contents markets.



Business Meeting

- Each buyer will join web business meetings from his/her own PC.
- All meetings are pre-arranged. Each meeting will run for 30 minutes.
- JETRO will send meeting URL/ID/PW to buyer.
- Language: English



Required Information for Application

During the nomination process of program, a candidate will be asked to register company & buyer information by early July 2022.

Timeline

