

JETRO

TIFFCOM×JETRO Content Business Matching Program

Join our program and meet potential partners with various Japanese titles!



Overview

JETRO will arrange online business meetings between international buyers and Japanese sellers by Online Meeting Tool

Schedule

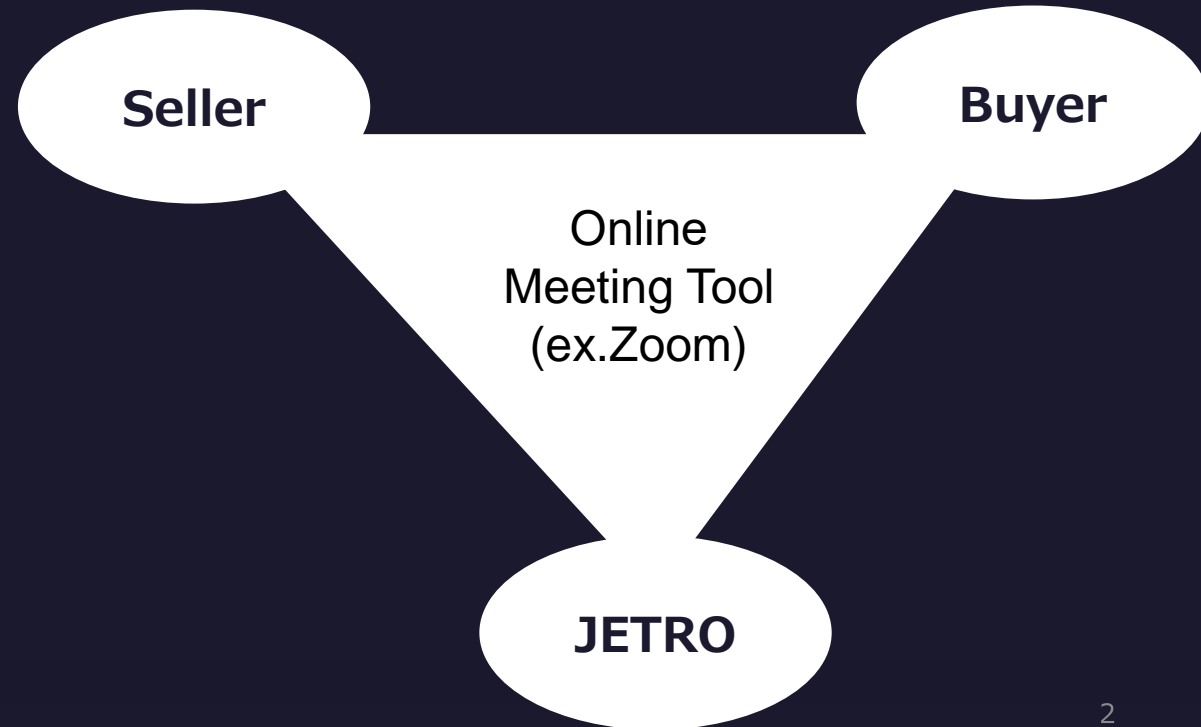
The end of July ~ the end of September 2024
One meeting will run for 40 min.

Sector

Film, TV, Animation, Publication, Mobile/Internet,
Home entertainment (VOD, DVD, Blu-ray), etc.

The number of participants

International buyers : 40-50 (expected)
Japanese sellers : 70 (expected)



Program Guidelines

- **JETRO will select buyers from all countries / regions.**
- **JETRO will publicly recruit Japanese sellers, revealing names of invited buyers.**
- **JETRO will arrange meetings based upon both sellers' and buyers' requests.**
 - Example of titles you can find at the program:
[【JAPAN STREET】 – Contents for MIPCOM \(jetro.go.jp\)](http://jetro.go.jp)

JETRO's criteria for buyers' selection

- Strong desire to distribute Japanese film/TV related content in overseas markets.
- Authority to select and make procurement decisions.
- Established business in overseas film/TV related content markets.



Business Meeting

- Each buyer will join web business meetings from his/her own PC.
- All meetings are pre-arranged. Each Meeting will run for 30 minutes.
- JETRO will send meeting URL/ID/PW to buyer.
- Language: English (※With translator if necessary)



Required Information for Application

During the nomination process of program, a candidate will be asked to register company & buyer information by mid of June 2023.

