

# JETRO's J-Bridge and Other activities

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JETRO Toronto

# J-Bridge is a business platform for the creation of cross-border open innovation

## Target Companies

Japanese companies, universities, research institutes, etc. that aim to create new businesses through alliances (business tie-ups, technical tie-ups, equity participation, establishment of joint ventures, etc.) or M&A with overseas companies

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## Priority Regions/ Countries ※3

- Southeast Asia
- India
- U.S.A.
- Europe
- Australia
- Israel
- Africa
- Japan

## Focus Areas

### Digital



- Mobility
- Health Tech
- Life Sciences
- Agri-Tech
- Retail Tech
- Smart Cities
- FinTech
- Robotics
- Information Security etc.

### Green



- Renewable Energy (offshore wind, biomass, etc.)
- Energy Conservation
- Storage Batteries
- Hydrogen
- Smart Infrastructure
- Greening and Environmental Conservation Technologies etc.

※1 Membership registration (free of charge) is required to use J-Bridge services.

※2 Agency, sales, and procurement contracts for the purpose of expanding sales channels are not eligible.

※3 We provide services mainly in Singapore, Indonesia, and Vietnam in Southeast Asia, the U.K. and Germany in Europe, and Nigeria and Kenya in Africa.

# What you can do with J-Bridge

## Corporate Phase

Information  
Gathering

Finding  
Collaborations/  
Alliances

Specifics of the  
Collaboration

## Our Service



**DX Portal**



**Events**



**Members  
Only  
Forum**



**Meetup  
Service**



**Individual  
Support**



**Demonstration  
Subsidy**

## Contents

- Providing information on events, open calls for subsidy, examples of successful cases, etc. through the special "DX Portal" website
- Various online/offline events leading to collaboration/alliance, such as seminars, pitches, business meetings, etc.

### **J-Bridge Membership Service**

- Providing information including promising overseas companies (J-Bridge Portal)
- Interaction among members (Communication group on Slack)
- Arranging meetings with companies listed in the members-only forum and companies speaking at events
- Meeting offers from promising overseas companies
- Sourcing support, spot advisory services (permanent services)
- Reverse pitch, integrated support programs, etc. (Intensive support)

- Financial assistance for PoC implementation in the digital field in Asia etc. (Southeast Asia, India)

Business Partnership, Technical Cooperation (Joint R&D, etc.), Investment, JV Establishment, M&A, etc.

**Creation of New Business**

※ The demonstration subsidy project is a separate project from J-Bridge.

# J-Bridge Communities

We support our members in cooperation with J-Bridge partners and other related parties, as well as JETRO offices in Japan and overseas.

## J-Bridge Members

More than 1,470 members from about 1,030 Japanese companies interested in open innovation with overseas companies have registered (as of February 2023). Their industries are varied from trading, IT, electronic machines to chemical.



■ Large companies ■ SMEs ■ Overseas branches ■ Others

## J-Bridge Partners

We partner with companies and organizations that share the same goals as J-Bridge and support us in promoting J-Bridge activities by utilizing their unique knowledge and networks.





# Generating Innovation with Japan Seminar Series (GIJ)

Reverse pitch event series by JETRO Toronto



- Theme and area-based reverse pitch event series.
  - FY2018  
GIJ Montreal, GIJ Toronto,  
GIJ Waterloo, GIJ Edmonton,  
GIJ Vancouver
  - FY2019  
GIJ Ottawa, GIJ Toronto: Health Tech
  - FY2020 (Online)  
GIJ Ontario (Sogo Shosha)  
GIJ Halifax: OceanTech  
GIJ BC: HealthTech
  - FY2021: GIJ Quebec
  - FY2022: GIJ Net Zero

# Welcome to Canada! / カナダへようこそ / Bienvenue au Canada!

Learn more about Canada's innovation strength by visiting the country

- Meet with individual startups and organizations directly or through JETRO
- Deep dive into specific clusters and ecosystems with support from partners



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# Collision Conference 2023

Energycare Centre, Toronto @ June 26-29, 2023

- One of the largest innovation events in North America
- Meet more 2000+ startups from 140+ countries in Toronto
- **JETRO Toronto's add-on events**
  - DMZ Demo Day
  - Waterloo visit
  - And more

