

Beautiful Ride Under the Rising Sun



JETRO:
Japan Business Seminar
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Company Overview

Private Canadian Company

- Established in 1978
- Committed to World-Class Health, Safety and Environmental Performance
- Global Footprint, 68 Facilities in North & South America, Europe, Asia Pacific and China

Five Main Product Functions

Products designed to deliver comfort, acoustics, energy management, structural and insulating capabilities

Diverse Markets Served

Automotive, Commercial and Recreational Vehicle Components, Assembly and Sequencing, Technical Foams, Building Products, Protective Packaging, Diversified Products and Laboratory Services

Supplier of Innovative Chemical Conversion Technologies

Chemical research and development, product and process engineering, tooling, manufacturing, technical support, accredited laboratory testing, assembly and sequencing and just-in-time delivery



Corporate Headquarters
Mississauga, Canada



Kipling Avenue Plant
Woodbridge, Canada
circa 1969

8 Business Sectors



1. Light Passenger and Commercial Vehicle Components

seat cushioning, head restraints, armrests, bolsters, headliners, hood liners, occupant protection, acoustical foams, bumper absorbers and cargo management systems



2. Recreational, Utility and Military Vehicle Components

complete seats, seat cushions, armrests, head restraints, bolsters, acoustical applications and cargo management systems



3. Diversified Products

bedding products, commercial foams and furniture foams



4. Protective Packaging

One-way packaging, insulated containers, returnable dunnage, material handling totes



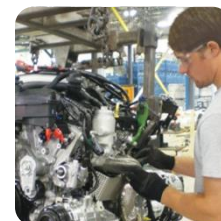
5. Building Products

Insulated Concrete Forms (ICF) for residential and commercial new building construction and commercial sound wall systems



6. Technical Foams

medical, sporting, packaging, gaskets, filters, sanding discs, personal care, diaper waist bands and automotive trims



7. Assembly and Supply Services

delivering total supply chain management and state of the art, contract assembly and sequencing



8. Laboratory Services

accredited facilities offering polyurethane physical property testing

Innovation In All Aspects Of Our Business

- Chemistry
- Product Design
- Manufacturing Processes
- Productivity Improvement
- Employee Creativity



Ontario Green Chemistry and
Engineering Award

Automotive Applications

LIGHT PASSENGER & COMMERCIAL VEHICLE PRODUCTS & SERVICES



Seat Cushioning

Performance Urethane Seat Cushioning Products



Seat Frame Components

Lightweight Structural Seat Frame Solutions



Interior Soft Trim

Head Restraints, Armrests, Door and IP Trim, FIP, Integral Skin, Cut and Sew



Occupant Safety Components

EPP and Polyurethane Occupant Protection and Bumper Components



Noise Vibration Harshness Solutions

Hood Liners, Engine Bay Sound Absorbers and Barriers, Trunk Liners, Fillers



Cargo Management Components

EPP and Polyurethane Storage Bins, Tool Caddies, Load Floors



Composite Sheet Foam Products

Headliners, Package Shelves, Trunk Trim, Cover Stock Foams, Shell Forming



Engineered Technical Foams

Filters and Seals



Assembly and Supply Chain Services

Total Supply Chain Management, Contract Assembly and Sequencing



Advanced Product Development Services

Product Design, Prototyping and Tooling



WOODBIDGE *INOAC*



Sampling Of Our Customers

NORTH AMERICA

OEM	TIER 1
Acura	ACH
BMW	Bloomington Seat
Chrysler	Dong Kwang/DKtech
Daimler	Faurecia
Ford	Grupo Antolin
General Motors	Guilford
Honda	HFI
Mitsubishi	HOWA
Navistar	IAC
Renault/Nissan	Insa
SIA	Irvin
Subaru	Isringhausen
Suzuki	Johnson Controls
Toyota	JSP
Volkswagen	Lakeside
	Lear
	Magna
	Marwood
	M-TEK
	Magee Reiter
	NHK Seating
	Rieter Automotive
	Rivas
	Setex
	Span America
	Swiftco
	TACLE
	TISA
	Toyota Boshoku
	Trim Quest
	TS TECH
	TS Trim
	UTA
	Vuteq
	Yorozu

SOUTH AMERICA

OEM	TIER 1
Bramont	AutoLiv
Chevrolet	Isringhausen
Daimler	Johnson Controls
Fiat	Lear
Ford	MTA
General Motors	TS TECH
Honda	Toyota Boshoku
Hyundai	
Kia	
Mazda	
Mitsubishi	
Peugeot	
PSA	
Renault/Nissan	
Toyota	
Volkswagen	
Volvo Truck	

CHINA

OEM	TIER 1
Honda	Wuhan Wan Hine
NanJing	Faurecia/GSK Wuhan
Nissan	Shanghi Flame Lamination
Peugeot	TACHI-S/JCI
	TSTECH/ GSK Wuhan

AUSTRALIA

OEM	TIER 1
Ford	Air International
GM Holden	Futuris Automotive
Mitsubishi	Toyota Boshoku
Toyota	

EUROPE

OEM	TIER 1
Audi	Faurecia
BMW	Gestind
Citroen	IAC
Daimler	Isringhausen
Fiat	Johnson Controls
Ford	KAB Seating
General Motors	Kigass
Honda	Landers
Hyundai	Lear
Jaguar	Magna
Metrocab	Recaro
Renault/Nissan	SITECH
Opel	TACLE
Peugeot	Toyo Seat
PSA	TS TECH
Renault	VW
SEAT	
Suzuki	
Skoda	
Toyota	
Vauxhall	
Volkswagen	
Volvo	

INDIA

OEM	TIER 1
Honda	TS Tech

JAPAN

OEM
Ford
Honda
Mitsubishi
Suzuki
Toyota

TIER 1
Delta
Faurecia
Fuji-Seat
INADO
JCAS
Marubishi
Recaro
Tachi-S
Toyota Boshoku
Toyo Seat
TS-Tech

THAILAND

OEM
AutoAlliance
General Motors
Honda
Isuzu
Renault/Nissan
Thai Swedish
Toyota

TIER 1
BKS
Cagiva
Delta TR
GST
JSI
NHK
Toyota Boshoku
TSI
TS TECH

Japanese Customers

 **ACURA**



 **ISUZU**



 **SUZUKI**



Marubishi Industry Co., Ltd.



YOROZU



SUCCESS TOOLS

- **MUTUAL TRUST**
- **UNINHIBITED OPEN INNOVATION**
- **ELIMINATION OF THE “NIH” SYNDROME**
- **JOINT CREATION OF VALUE**
- **CREATION OF DIFFERENTIATED PRODUCTS**
- **CUSTOMER FOCUS**



OUTCOME

SOCIETAL

ENVIRONMENTAL

ECONOMICAL



JETRO'S RIT PROGRAM

- **VERY ORGANIZED**
- **OPENS DOORS**
 - **mitsubishi**
 - **OKAYAMA PREFECTURE**



Domo arigato



Thank you

