

## JETRO Invitation Program to “SUWA Area Industrial Messe 2016”

JETRO Nagano/Suwa will invite overseas corporations to Suwa Area Industrial Messe 2016, an exhibition of high precision technology to be held in Suwa, Nagano Prefecture every October, which provides opportunities to procure parts and components of various types of industries and establish relevant business links.



During the exhibition, JETRO will coordinate one-on-one pre-arranged business meetings between program participants and Japanese companies. The details of this program are outlined below.

### Outline of Invitation Program

#### 1. Outline of Suwa Area Industrial Messe

- Date: October 13– 15, 2015
- Location: Suwa Lakeside Event Hall in Suwa city

<Results from 2015>

- Number of exhibiting companies: 357
- Number of booths: 533
- Number of visitors: 27,284



The Suwa Region in Nagano Prefecture has grown into a center of suppliers with high-precision technologies in Japan providing computer and electronic components, automotive parts, semiconductor processing equipment, optical devices etc. for leading manufacturers.

This area is currently home to manufacturing bases for Kyocera (Yashika) and Olympus, and head offices for Seiko Epson and Nidec Sankyo (formerly Sankyo Seiki), among others. A total of more than 2,000 small- to medium-sized manufacturers form a broad-based supporting industry in the area.

This fair began in 2002 as a community-based trade show for corporations within the area to share processing technologies and exchange information. **In recent years, for the purpose of doing business with Suwa area small and medium-sized enterprises, many foreign companies and foreign delegations visit the exhibition. E.g. Germany, Swiss Confederation, China, Indonesia, Thailand, Philippines etc.**

- URL: <http://www.suwamesse.jp/>

2. Target Invitees

Corporate decision makers for its purchasing activities, of manufacturers and distributors for medical devices, electrical/electronic devices, automotive, industrial machinery, environmental equipment and others

3. Schedule

- 11 Oct. (Tue) Arrive in Japan , move to Suwa,
- 12 Oct. (Wed) Industrial tour in Suwa
- 13 Oct. (Thu) Business meetings at Suwa Messe
- 14 Oct. (Fri) Business meetings at Suwa Messe
- 15 Oct. (Sat) Business meetings at Suwa Messe  
(half-day)  
Leave for Tokyo
- 16 Oct. (Sun) Depart from Japan

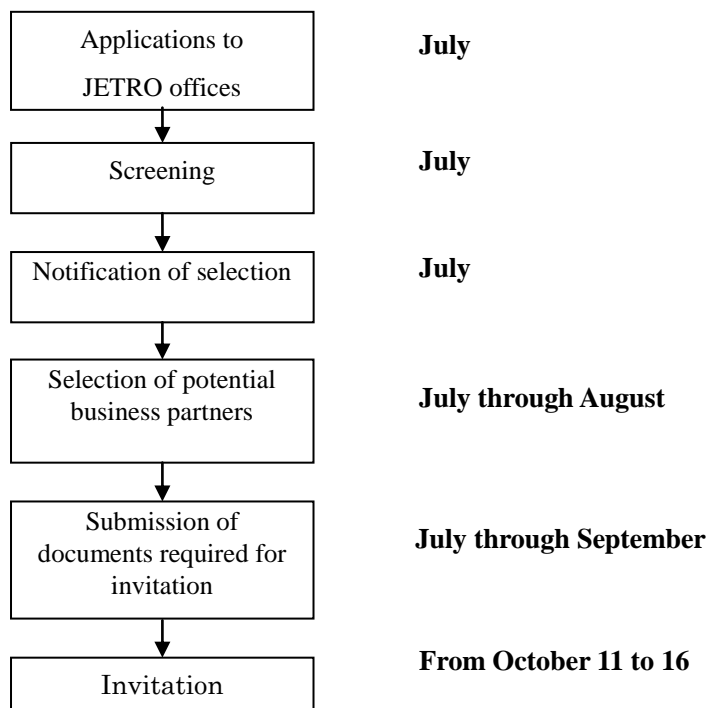


\* **The schedule is subject to change as necessary.**

4. Travel Expenses to be covered by JETRO

- Airfare: round-trip economy class airline ticket (payment in kind)
- Transportation fees in Japan: actual cost of transportation fees, based on JETRO regulations
- Accommodation fees: actual cost of accommodation fees, based on JETRO regulations

5. Process up to Extension of Invitation



○ For more information:

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