

JETRO Food Business Meetings in Okinawa

An event held on the sidelines of The Great Okinawa Trade Fair,
one of the largest international food business meeting sessions in Japan

Date

Monday, November 27 – Tuesday, November 28, 2017

Venue

Okinawa Convention Center (4-3-1 Mashiki, Ginowan City)

<http://www.oki-conven.jp/en/>

Schedule (provisional)

Monday, November 27	a.m.	Opening ceremony Pre-arranged business meetings	DAY 1
	p.m.	Free business meetings Pre-arranged business meetings	
Tuesday, November 28	a.m.	Pre-arranged business meetings	DAY 2
	p.m.	Free business meetings Pre-arranged business meetings	

Details of business meetings

- ◆ Pre-arranged business meetings:
Each session lasts 30 minutes
(Each buyer will have seven pre-arranged meetings per day depending on the requests from both buyers and suppliers.)
- ◆ Free business meetings:
Each day lasts 90 minutes.
- ◆ As event will be joined by suppliers from across Japan, you may have business talks with suppliers from outside of Okinawa.

Numbers of participants JETRO Food Business Meetings in Okinawa (estimate)

Buyers: About 6

Suppliers: About 60

Numbers of participants in Great Okinawa Trade Fair (estimate)

Buyers: About 230

Suppliers: About 235



JETRO Business Meetings in Okinawa 2016

* Pre-arranged business meetings

To be held on the same floor concurrently with the Great Okinawa Trade Fair.



Business meetings at the Great Okinawa Trade Fair 2016

* Free business meetings

You can have business meetings at any booth of the Great Okinawa Trade Fair.

You can find all kinds of specialties from around Japan in Okinawa!!



OKINAWA

《Specialties of Okinawa》



Citrus depressa
(Okinawan lemon)



Awamori



Sea grapes



Mozuku

JETRO Food Business Meetings will be held on the sidelines of the Great Okinawa Trade Fair, one of the largest international food business meeting sessions in Japan.

The Food Business Meetings provide you with a perfect business opportunity, since this is where many producers of agricultural and marine products and food processors gather, not only from Okinawa, but from all around Japan.

Last year, more than 260 suppliers from 39 of Japan's 47 prefectures came to Okinawa for business meetings to market their food products.

The venue, located amidst the abundant nature of Okinawa, will be packed with buyers from Japan as well as ASEAN and other countries of Asia.

We hope you will take advantage of this chance to learn more about the attractive and delicious foods that Japan has to offer!

Specialties of Okinawa-citrus depressa, awamori, sea grapes and mozuku-as well as attractive products from all over Japan await you!

—VISIT OKINAWA JAPAN— (Official Travel and Tourism Information)

<http://www.visitokinawa.jp/>



Okuma beach @Northern Coast of
Okinawa's main island

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