

Oita Prefecture

—Toyo no Kuni, rich lands producing quality food—

Introduction of Oita prefecture

Oita Prefecture is located in Southern Japan on Kyushu Island. It is a region of hot springs, with Beppu and Yufuin having the largest amount of hot spring water output and largest number of hot springs in all of Japan.

Oita is blessed with an abundance of natural attractions such as the Kuju Mountains, referred to “the roof of Kyushu”, the Handa-Kuju highlands, and the scenic coast along the Seto Inland Sea and the Bungo Channel.



Oita's Marvelous Food

Agricultural and marine products from Oita are highly regarded in both Japan and abroad.

Thanks to its coastal geography, Oita has access to an abundant variety of seafood: Buri (Yellowtail), Seki-Saba(Mackerel), Seki-Aji (Horse Mackerel), Balloon Fish in Usuki, Shiroshita Flatfish in Hiji.

The excellent agricultural offerings include “Bungo-Gyu”(beef) one of Kyushu's 7 major wagyu beef brands, “Kanmuri-Jidori”(chicken), dried shitake mushrooms (Japan's largest production area), oranges, pears, kabosu (citrus), tomatoes, and Green peppers.



We'd like to welcome you
with our hospitality.

Resources:

Information of Oita <http://www.pref.oita.jp/english/>

Prefecture's Official Sightseeing Information Site <http://www.visit-oita.jp/index.e.html>