

JETRO Music Contents Online Business Matching Program

Join our program and meet potential partners with various Japanese titles!

JETRO

Japan External Trade Organization

Overview

JETRO will arrange online business meetings between International buyers and Japanese sellers by web conferencing software via the internet.

Schedule

Buyer selects a few dates and time available in Oct. 2021.
(i.e. AM 9:00 ~ AM 12:00 on from 25th to 29th Oct. 2021)
One meeting will run for 30 min.

International buyers

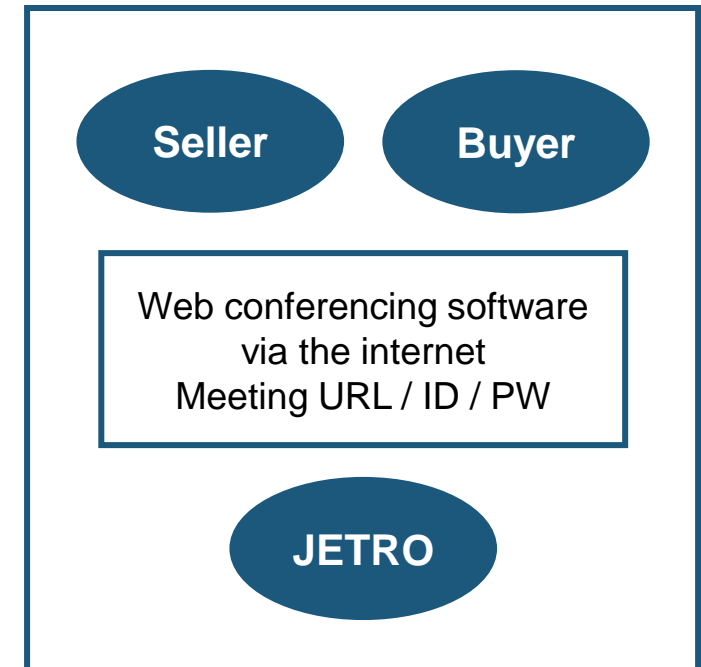
Distributors, Streaming services, Booking agencies, etc.

Japanese Sellers

JPOP, JROCK, Anime song, Jazz, etc.

The number of participants

- ❑ International buyers: 10
- ❑ Japanese sellers: 25 (expected)



Program Guidelines

- ❑ JETRO will select buyers from all countries / regions.
- ❑ JETRO will publicly recruit Japanese sellers, revealing names of invited buyers.
- ❑ JETRO will arrange meetings based upon both sellers and buyers request.

JETRO's criteria for the buyers selection

- ❑ Strong desire to distribute Japanese films/TV contents in overseas markets.
- ❑ Authority to select and make procurement decisions.
- ❑ Established business in overseas films/TV contents markets.

Business meeting

- ❑ Each buyer will join in web business meetings from his/her own PC.
- ❑ All meetings are pre-arranged. Each meeting will run for 30 minutes.
- ❑ JETRO will send meeting URL / ID / PW to buyer.
- ❑ Language: English

Required Information for Application

During the nomination process of program, a candidate will be asked to register company & buyer information by end of July 2021.

Timeline

Early Aug.
Buyers Determined

Mid Aug.
Japanese
Companies
Recruited

End Sep.
Meeting
schedule
made

Mid Oct.
Meeting
schedule
finalized