

Japan IoT Market Seminar:

Growth Opportunities for Canadian Technology in the Japanese Connected Space

Presented by:



Centre d'entreprises
et d'innovation de Montréal

Business Insider predicts the number of connected devices will explode from 10 billion in 2015 up to 34 billion by 2020, with nearly \$6 trillion being spent on IoT solutions within those five years. Cisco expects the IoT market will be approximately \$14.4 trillion by the year 2022.

Japan and Canada are two of the global leaders that will contribute to the continued drive of this movement towards growing connectivity, both with regards to being early adopters as well as innovators of the technology. This seminar on the IoT market in Japan is designed to highlight the opportunities for Canadian IoT companies in Japan and the opportunities to work with Japanese partners to develop IoT solutions for global markets.

Date/Time: Friday, October 14th 2016
11:30 a.m. to 3:00 p.m. (Lunch will be provided)

Venue: CEIM – 20 Queen Street 3rd Floor, Montreal, QC H3C 2M7

11:30 am: *Registration and light lunch served*

12:00 pm: **Welcome Remarks** – Mr. Serge Bourassa, President and COO, CEIM

12:05 pm: **Opening Address** – Mr. Kazuo Nakamura, Executive Director, JETRO Toronto

12:10 pm: **KEYNOTE: NTT DOCOMO Presents IoT Business and Partnership Opportunities in Japan for North American IoT Companies**

- Mr. Yusuke Hirayama, Senior Vice President, NTT Docomo USA

12:50 pm: **Japan's IoT Market and Corporate Growth Opportunities for Foreign Companies**

- Mr. Eisuke Tsuyuzaki, Advisor, JETRO San Francisco

1:30 pm: **Tokyo's Business Environment as a National Strategic Zone for Foreign Companies**

- Ms. Tomoe Otsuka, Director, Office of Governor for Policy Planning, Tokyo Metro Gov.

2:10 pm: **JETRO Services and Support Programs** – by JETRO Toronto

2:20 pm: **Closing Remarks** – Mr. Robert Landry, Trade Commissioner, Global Affairs Canada

2:30 pm: *Networking*

3:00 pm: *Close*

This event is free of charge, however pre-registration required:

Please contact JETRO Toronto at:

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