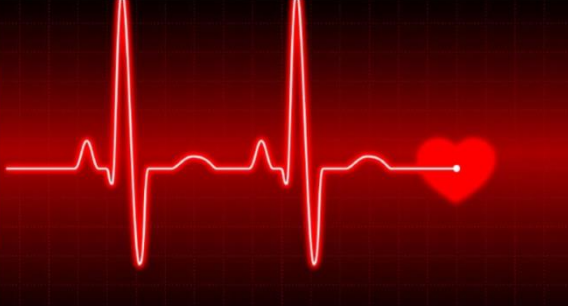


MEDICAL JAPAN 2018

4th International Medical Expo & Conference

February 21-23, 2018 Osaka, Japan





MEDICAL JAPAN 2018

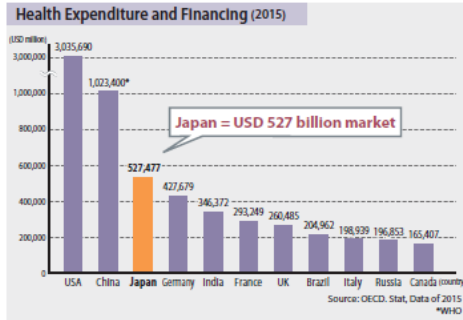
4th International Medical Expo & Conference

Expand your business into Japan and Asia

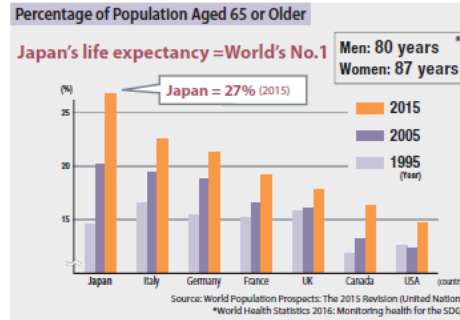
1. World's 3rd Largest Market with Huge Number of Medical Facilities

Japan is the world's 3rd largest medical market with high stability. In addition, the ever increasing rate of aged population drives the medical needs resulting in expansion and construction of new hospitals and nursing homes.

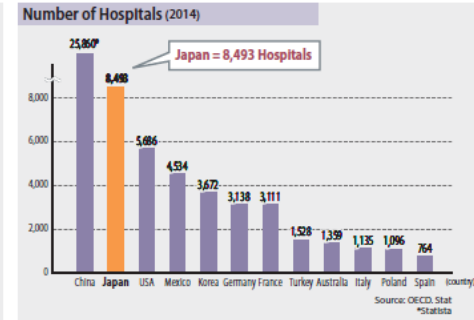
Huge Market Scale: World's 3rd Largest



World's Top Aging Rate Drives the Medical Industry



Large Number of Hospitals

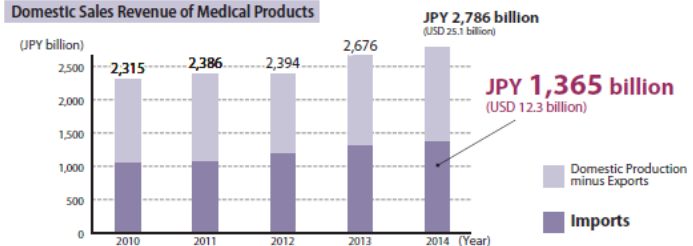


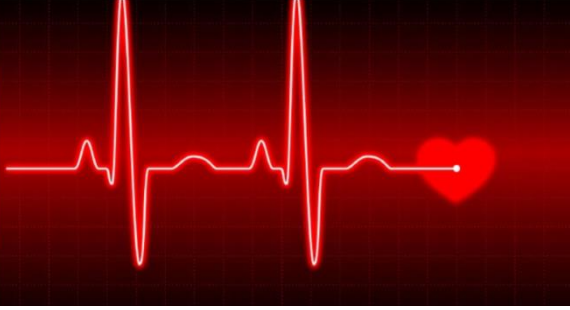
2. Huge Amount of Imported Medical Devices = JPY 1,365 Billion (USD 12.3 Billion)

The Japanese medical device market relies heavily on imported products. The annual sales amount of medical devices in Japan was JPY 2,786 billion (USD 25.1 billion) (2014), 49% of which were imported products.

Imported products account for:
49% = JPY 1,365 billion (USD 12.3 billion)

Domestic Sales Revenue of Medical Products



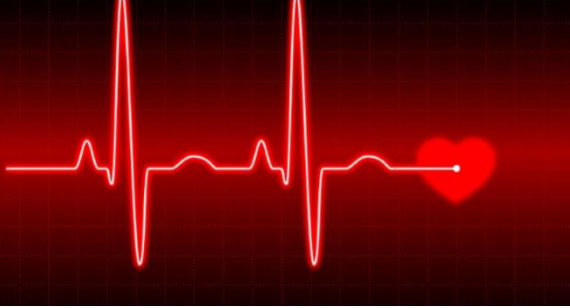


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Products found at Medical Japan:

- Medical Devices
- Medical Device Instruments
- Facilities
- Hospital Supplies
- Disposables
- Medical IT
- IVD Equipment
- Reagents
- Diagnostic Imaging
- Nurse/Caregiver Products
- Rehabilitation Products
- Sanitary Materials
- Mechanical/Electronic Components
- Medical Materials
- Tubing, Filters, Pumps
- Pharmaceutical Ingredients
- API's (Active Pharmaceutical Ingredients)
- Intermediates
- Pharmaceutical Manufacturing Equipment
- Packaging Machines/ Containers
- Contract Services
- Cell Research
- Regenerative Medicine R&D
- Disposables



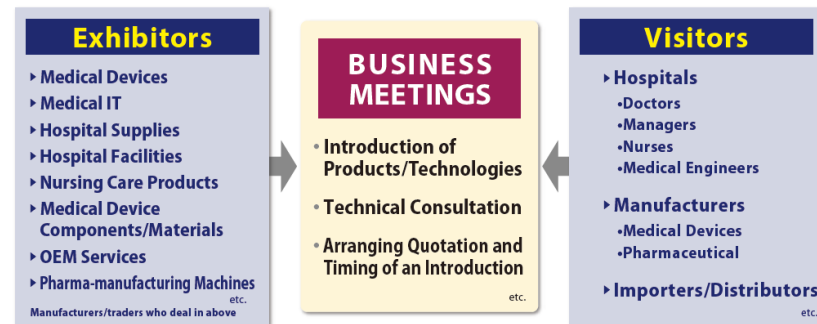
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Business Matching- Meet your target visitors

One to One Matching Support with Importers

- Show management invites key importers/ distributors from Japan and arranges meetings with exhibitors. More than 400 meetings were arranged in 2017 and many more are expected for the 2018 show.



Online Matching System

- We support you in setting up appointments using the Online Matching System and having meetings with visitors in your booth.



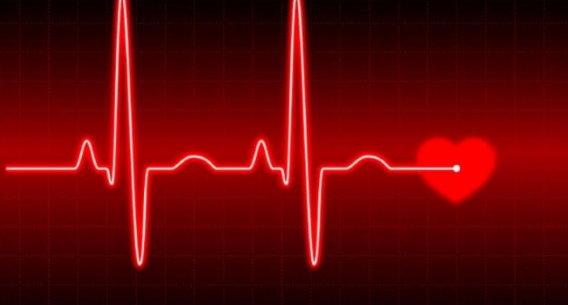


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4th International Medical Expo & Conference

Supported by 80 Government/ Industry Organizations:

- Union of Kansai Governments
- The Ministry of Health, Labor and Welfare in Japan
- Japan Medical Association
- National Hospital Organization
- Japan Association of Medical and Care Facilities
- Japan Hospital Association
- All Japan Hospital Association
- Association of Japanese Healthcare Corporations
- Japanese Nursing Association
- Japan Association for Medical Informatics
- Japan Municipal Hospital Association
- Japan Psychiatric Hospitals Association
- Japan Care Association
- Japanese Society for Regenerative Medicine
- Day Care Association
- And more!



MEDICAL JAPAN 2018

4th International Medical Expo & Conference

Number of Exhibitors

In 2017

1,067 Exhibitors

In 2018

1,520* Exhibitors

Number of Visitors

In 2017

29,311 Visitors

In 2018

40,000* Visitors

Please refer to the following URL for details on the counting method. > www.medical-jpn.jp/en/doc/TAC/

Floor Plan <preliminary>

The exhibitor's numbers listed here are expected numbers.

3rd Medical IT Solutions Expo

Medical IT

150 exhibitors



- Electronic Chart, Hospital IT
- Wearable Healthcare Devices
- Telemedicine System etc.

Hall 5

4th [Hospital + Innovation] Expo Japan

Medical Devices Hospital Supplies & Equipment

300 exhibitors



- Medical Devices, Instruments, Facilities
- Hospital Supplies, Disposables
- Diagnostics, IVD etc.

Hall 4

8th Medical Device Development Expo Osaka

Components Materials

350 exhibitors



- Mechanical/ Electronic Components
- Medical Materials
- Tubing, Filters, Pumps etc.

Hall 6B

Hall 1

4th Int'l Pharmaceutical R&D and Manufacturing Expo Osaka

Pharma-manufacturing Equipment & Ingredients

240 exhibitors



- Pharmaceutical Manufacturing Equipment
- Packaging Machines, Containers
- Contract Services
- Pharmaceutical Ingredients etc.

Hall 2

4th Regenerative Medicine Expo & Conference Japan

Regenerative Medicine R&D Supplies

180 exhibitors



- Cell Research
- Regenerative Medicine R&D etc.

Hall 3

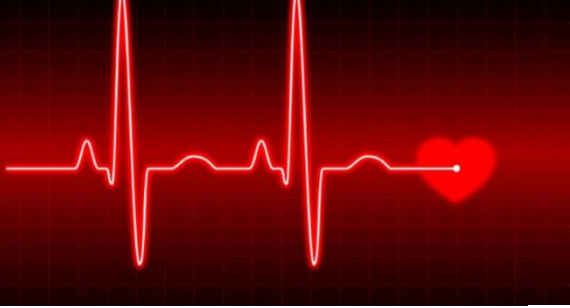
4th [Elderly Care + Nursing] Expo Japan

Nursing Care Equipment

300 exhibitors



- Nurse/Caregiver Products
- Rehabilitation Products
- Sanitary Materials, Disposables etc.

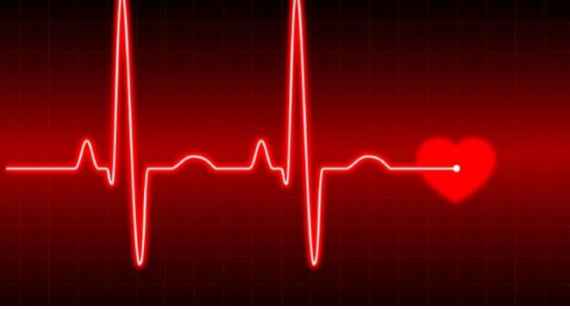


MEDICAL JAPAN 2018

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There are currently 10 companies registered for this event and ready to set up meetings!



MEDICAL JAPAN 2018

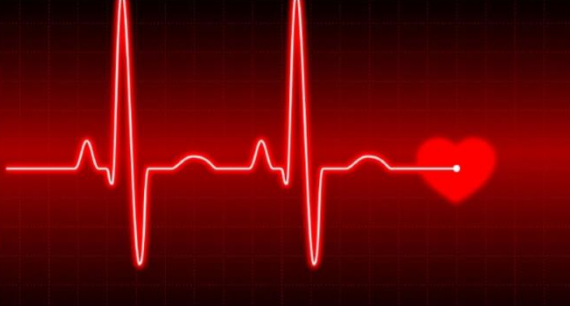
4th International Medical Expo & Conference

Why your company should exhibit at Medical Japan

- Medical Japan covers the entire medical industry and the most effective event to access the 3rd largest global medical market
- One event to meet with importers and end users (Hospitals, CRO's, Labs, etc) at the same time
- Medical Japan delivers visitors and industry support with backing from 80 industry associations/organizations

Market Data

- Japan is a 527 billion dollar medical market- the third largest in the world
- In 2014 Japan spent over \$12.3 billion on medical devices and the market keeps growing



MEDICAL JAPAN 2018

4th International Medical Expo & Conference

Exhibitor Benefits:

- Extensive exhibitor promotional services to help maximize your business opportunities
- Exhibitor packages
- Match making opportunities
- Sponsorship & promotional opportunities
- Exhibitor service program
- Customer invitation program
- Bilingual signage services
- Interpreter/translator services
- Personalized customer success staff to assist your every step of the way and address all of your questions
- And more....

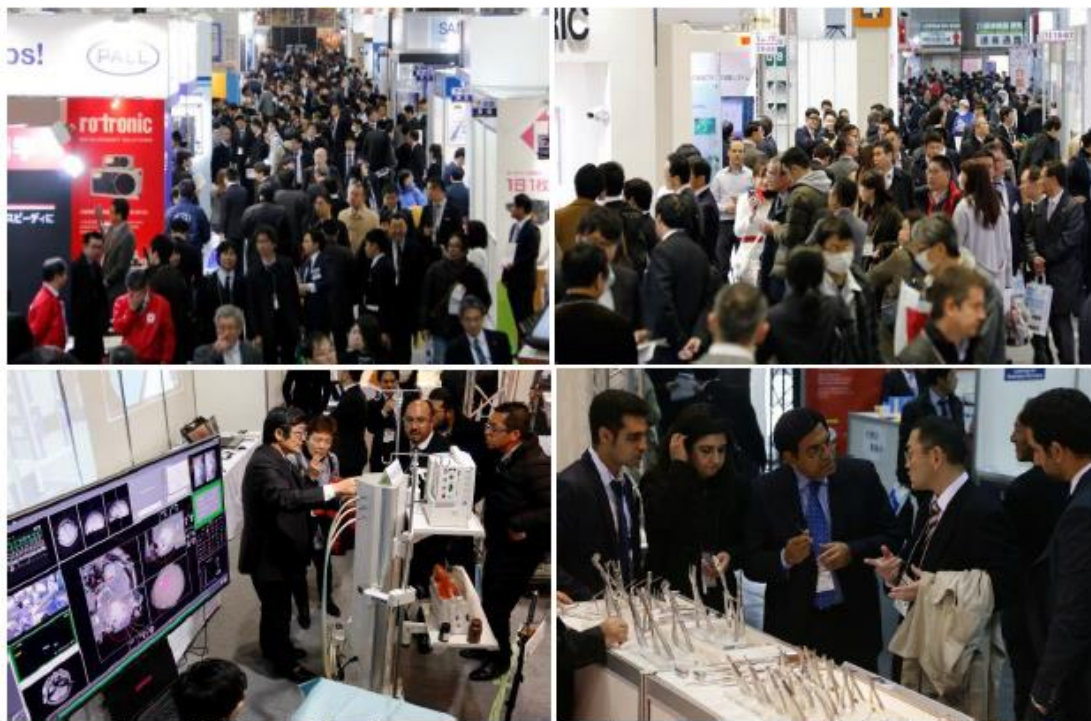
We help make exhibiting in a new market *EASY!*



MEDICAL JAPAN 2018

4th International Medical Expo & Conference

We look forward to seeing you
at Medical Japan 2018!



For more information please contact:
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W: 203-840-5821 C: 203-822-3353

 Reed Exhibitions
International Sales Group