



Webinar: Life Sciences Opportunities in Japan

Date:

October 25 (Wed), 2017

10:30 a.m. - 12:00 p.m. EDT

Co-Organizers:

- Ontario Ministry of International Trade
- Japan External Trade Organization (JETRO)

Japan is the world's 3rd largest medical market with imported medical devices accounting for 49% of this market. In Japan's Super Aging Society, the number of people in Japan over 65 is about 25% of the population and will reach nearly 39 % by 2050. To combat the expected rise in healthcare costs, Japan has reduced approval times to get medical products into the Japanese market including a fast-track approval process for innovative medical devices which came into effect on July 31, 2017.

The Ontario government and JETRO is hosting this webinar to provide information on how foreign companies can take advantage of these opportunities in Japan's healthcare market, focusing on medical devices and healthcare IT sectors. In addition, there will be explanation about the up-coming Ontario Life Sciences Mission to Medical Japan 2018 as well as export assistance provided by the Ontario Government and investment support provided by JETRO.

Agenda: for the latest program, please check the [online flyer](#)

10:30 – 10:33 a.m.

Introduction of the webinar and organizers

10:35 – 11:10 a.m.

Life Sciences Opportunity: Preparations for doing business in Japan & Overview of the market including Healthcare IT

Mr. Richard Lyle, Vice President, Trade & FDI, Intralink K.K.

Mr. Paul Mori, Director and Medical Technologies Sector Specialist, Intralink K.K.

11:10 – 11:45 a.m.

Life Sciences Opportunity: Overview and Medical Devices

Mr. Keisuke (Kaye) Suzuki, Principal, Keisuke Med Tech Consulting, LLC

11:45 – 11:50 am

Introduction of Medical Japan 2018, and Ontario's Pavilion

Mr. Raymond C Filbert, International Sales Manager, Reed Exhibitions

11:50 – 11:55 a.m.

Export Services Branch Programmes and Services

Mr. Wenbo Pan, Area Director: Japan, Korea, Australia and New Zealand, Ontario Ministry of International Trade

11:55 a.m. – 12:00 p.m.

JETRO Programmes and Services

Mr. Tyson Garbe, Assistant Director, Trade and Investment, JETRO Toronto

Registration:

This event is free of charge, however [pre-registration](#) is required. For more information please contact JETRO at 416-861-000 x205 or inquiry@jetro.go.jp.