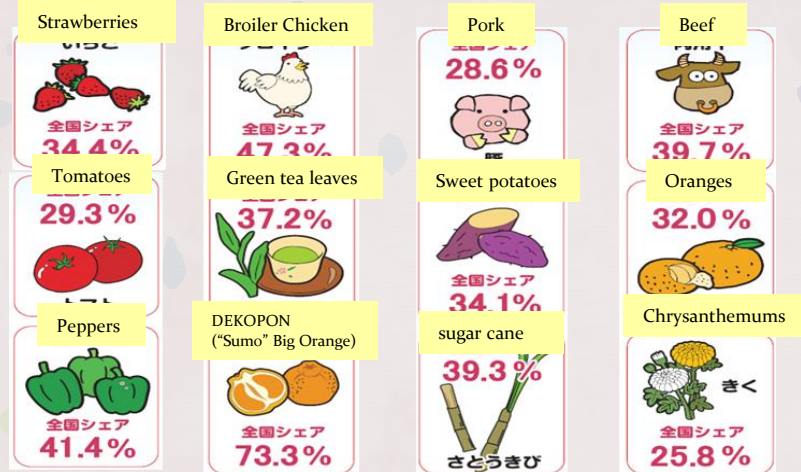


Agricultural Products

★%: market share in Japan

Source: Kyushu Agricultural Administration Office



資料: 農林水産省統計部「平成 26 年生産農業所得統計 (都道府県別推計)」
 注: 1 「全国シェア」は都道府県合計に占める割合です。
 2 九州の農業産出額上位 30 品目の中から全国シェア 25%以上の品目を掲載。

- Kyushu is endowed with a warm, mild climate well suited to agriculture and livestock.

Shochu and Sake

Source: Kyushu Travel Net



- Kyushu is a large production center for Distilled spirits such as Shochu.
- Shochu is made from various raw materials namely barley, rice and potato.
- Barley 「Iki Shochu」, Rice 「Kuma Shochu」, Potato 「Satsuma Shochu」, all of these are WTO designated, internationally known brands.
- Sake is also produced from north to central Kyushu.

Livestock and Fishery Products



Source: Kyushu Travel Net



- Cattle breeding in Kyushu totals 975,000 head (35.8% of market share nationwide)
- Kyushu also ranks top in fish catch for mackerel, sardine, and horse mackerel. (Source: The Kyushu Agricultural Administration Office.)

Processed food



Source: Kyushu Travel Net



- A variety of processed foods are also made from agricultural and livestock products and clear natural water;
 - Sweet & well-seasoned soy sauce, bean paste.
 - Well-seasoned pork bone broth noodle soup.
 - Traditional sweets are also made of foodstuffs from Kyushu.

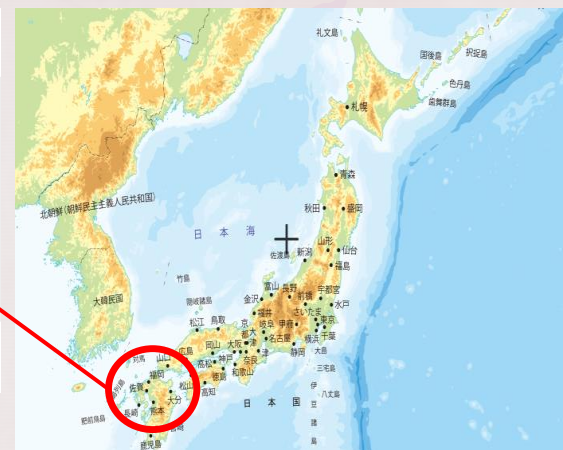
Kyushu Info

- Favorably located close to East Asia in southwest Japan, the prospects are good for the opening of burgeoning markets and the escalation of exports.
- Production of foodstuffs and total amount of agricultural product yield is 20% of national output, valued at approximately 15.704 Billion USD.
- This business meeting will be held in Fukuoka City, the gateway city to Kyushu.

Source: Kyushu Travel Net



Source: Geospatial Information Authority of Japan



Food Expo Kyushu and Business meeting held in Fukuoka City last year.



Data

- Area : 44,514 sq.km (About the same as Switzerland).
- Population : 14,480,000(11% of national total)
- GRP : Approx. 571.7 Billion USD (on par with GDP in Sweden, and about 9.6% of the national total in Japan).

Food producers from both inside and outside Kyushu will meet up!

- Food and associated product makers and other groups that wish to bring their products to new markets are scheduled to attend.
- There were 59 companies attending the business meeting in Fukuoka City last year, presenting, exchanging and offering product samples, with a keen interest in expanding their export horizons.
- 「Food Expo Kyushu 2016」 is the quintessential international food business exposition in Kyushu. Last year about 150 local producers and makers ran a booth at this event, and more than 4,000 business transactions took place. This year as well, almost the same number local producers are scheduled to participate.

An unique opportunity to discover the bountiful array of Kyushu products awaits you. We look forward to your participation!

Reference Link

Kyushu Travel Net (Japanese, English, Korean, Chinese)

<http://www.welcomekyushu.jp/>

(Featuring Kyushu's culinary delights, culture, history, and wildlife).