

# Japan-Canada Innovation Partnership Forum

**May 10, 2018 (2–6 pm)**

**Toronto Marriott City Centre Hotel (at Rogers Centre)**

One Blue Jays Way, Toronto, M5V 1J4

JETRO and Global Affairs Canada's TCS are pleased to host a Forum to commemorate the **90th anniversary of diplomatic relations** between Japan and Canada and to mark a renewal of their cooperation on mutual direct investment promotion with the **signing of an MoC**. As well as senior officials from JETRO and the TCS, we are honoured to welcome his Excellency, Kimihiro Ishikane, **Japan's Ambassador to Canada**.

The main theme of the event is **Innovation** and how Canada and Japan can work together to advance innovation to the benefit of both Canadian and Japanese companies. We will hear from **NTT DATA**, the C\$20 billion IT service division of NTT, **Japan's largest telecom firm**. NTT DATA has partnered with MaRS to run an **Open Innovation Contest**, where winners can pitch at a global event in Tokyo and can find opportunities to enter the Japanese market through the assistance of NTT DATA and their customers.

We will also hear from a panel of **3 Canadian companies** that have established operations in Japan and have had success in bringing their innovative technology to the Japanese market: **iNAGO**, in Japan for two decades having partnered with many major Japanese firms; **Mnubo**, more recently established in Japan; and **autonomous\_ID**, winner of a Tokyo Govt. global Fintech accelerator competition.

In addition, **Kanagawa** and **Hokkaido Prefecture** representatives will explain about opportunities in their region and **JR-East** (East Japan Railway Company) will introduce a new smart city project planned for **Shinagawa Station**, one of the major Tokyo rail and Bullet Train hubs.

## Agenda

1:30 – 2:00 pm:

**Registration / Networking**

2:00 – 5:00 pm:

**Featured Speakers / Topics**

- Kotaro Zamma, Head of Open Innovation and Business Incubation Section at **NTT DATA**
- His Excellency, Kimihiro Ishikane, **Japanese Ambassador to Canada**
- Shigeki Maeda, Executive Vice President of **JETRO (Tokyo)**
- Dr. Timothy C. Sargent, Deputy Minister of International Trade, **Global Affairs Canada**
- JETRO-Global Affairs Canada **Memorandum of Cooperation Renewal**
- Canadian Company Panel
  - Moderator: Christine Nakamura, VP, Toronto Office, **Asia Pacific Foundation of Canada**
  - **iNAGO** ([www.inago.com](http://www.inago.com))
  - **Autonomous\_ID** ([www.autonomousid.com](http://www.autonomousid.com))
  - **Mnubo** ([www.mnubo.com](http://www.mnubo.com))
- **Kanagawa Prefecture**
- **Shinagawa Redevelopment Project by JR-East**
- Introduction of **JETRO Services**
- Toby Lennox, President & CEO, **Toronto Global** (Closing Remarks)

5:00 – 6:00 pm:

**Networking Reception**

**This event is free but pre-registration by May 3 is required at the link below:**  
[www.jetro.go.jp/canada/events/jcinnovationforummay1018.html](http://www.jetro.go.jp/canada/events/jcinnovationforummay1018.html)  
 If you have any other questions, please contact JETRO Toronto:  
 T: 416-861-0000 x206; E: [inquiry@jetro.go.jp](mailto:inquiry@jetro.go.jp)

## Supporting Organizations



The Japan Society