

## Seminar Series

# Japan's ICT Market: Business Opportunities for Canadian Companies

Organized by:

## JETRO

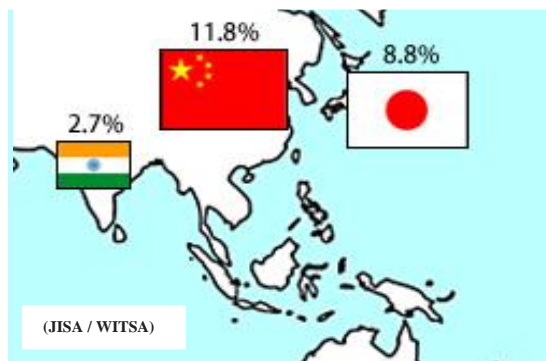
Japan External Trade Organization

Japan's ICT market was **over US\$325 billion** in 2013, the **3<sup>rd</sup> largest single-country market** in the world and **2<sup>nd</sup> in Asia**, with an **8.8% share** of the global ICT market. ICT is the **largest industry sector in Japan** featuring many top-ranked Japanese companies and global ICT leaders. In addition, many **small and midsize** international players are **also operating successfully** in Japan.

Share of the Global ICT Market

Top Japanese  
ICT Companies

- Toshiba
- Fujitsu
- Hitachi
- Panasonic
- NEC
- Sony
- NTT
- Softbank
- Rakuten



Top Global ICT  
Firms in Japan

- Apple
- Google
- Microsoft
- IBM
- Cisco
- Oracle
- Salesforce
- Amazon
- Yahoo

Opportunities in Japan's ICT market for foreign companies

*Wireless & Mobile - BYOD (Bring Your Own Device) - Cloud Computing - Data Centers - Gaming - FinTech - IT Security  
M2M & IoT - Smart Grid & Green IT - Medical & Healthcare IT - Network and SDx (Software Defined Everything)*

Cross-Canada ICT Seminar Series

JETRO's San Francisco based **ICT Advisor** will present on the **current market developments**, trends and prospects Japan holds for foreign high tech companies looking for strategic business expansion into Japan.

Events will feature **success stories** of foreign companies entering into the Japanese market. Also learn about JETRO's Technology Partnering Japan Programme, a **free business matching program** designed to give you direct access to leaders and innovators in Japan's technology industries.

**Toronto: Monday, October 5, 2015 (12:00 ~ 2:00 pm)**

**Kitchener-Waterloo: Tuesday, October 6, 2015 (8:00 am ~ 10:00 am)**

**Montreal: Wednesday, October 7, 2015 (8:30 am ~ 10:30 am)**

**Vancouver: Thursday, October 8, 2015 (8:30 am ~ 10:30 am)**

To register: [Toronto/Kitchener-Waterloo/Montreal - inquiry@jetro.go.jp](mailto:inquiry@jetro.go.jp) / 416-861-0000 x205

[Vancouver Seminar - office@jetrovancouver.org](mailto:office@jetrovancouver.org), 604-684-4174

*There is no charge to attend these seminars, but space is limited so please register in advance.  
Please see JETRO Toronto website for locations and latest details.*

[www.jetro.go.jp/canada/events/ictseminarseries.html](http://www.jetro.go.jp/canada/events/ictseminarseries.html)