



# **JETRO**

**Invitation Program 2014** 



Business Matching Fair in Hamamatsu 2014 and Matching Fair in Gifu





### **JETRO Invitation Program**

## Business Matching Fair in Hamamatsu 2014 and Matching Fair in Gifu



JETRO Hamamatsu and JETRO Gifu will invite foreign companies to Hamamatsu city and Gifu city (only for buyers of industry of photo-electricity and medical related product) to provide business meeting opportunities at "8th Business Matching Fair in Hamamatsu 2014" and Business meeting organized by JETRO Gifu.

This program's purpose is to offer new business opportunities to both Japanese companies and foreign companies.

Foreign companies invited by JETRO can have business meeting with small and medium size companies in Hamamatsu and Gifu.

The business meeting field is automotive-parts, machinery-parts, photo-electricity and medical related product, etc.

By making full use of the chances of business matching, invited foreign companies can bring in high grade Japanese skills.

### <Introduction of Hamamatsu city>

Hamamatsu which is located in Shizuoka Prefecture is a well-known city for leading Japanese manufacturing industry. Hamamatsu has developed into one of the foremost manufacturing city in Japan led by the major industries like motorbike production and musical instruments. There are numerous worldwide leading companies, such as Suzuki, Yamaha, Honda and Roland in Hamamatsu City.

As well as these major industries, industry of photo-electricity has been developing rapidly in recent years led by the company like Hamamatsu Photonics and there are many startup venture companies trying to develop their new technologies.

Why don't you join this program and see Hamamatsu high grade technology?

Reference: http://www.city.hamamatsu.shizuoka.jp/foreign/english/business/index.htm

#### <Introduction of Gifu Prefecture>

Manufacturing has been thriving in Gifu for a long period of its history, and has been the key industry of the prefecture. The number of employees involved in manufacturing accounts for 24.1% of all industries in the prefecture. This high proportion of employees ranks 5th in Japan.

There are great variety of industries like aircraft led by Kawasaki, the car, the transport machinery including a railroad, and the machine tool in Gifu. In addition, there are many medium and small-sized businesses having high processing technique to support these industries.

#### ------ Outline of Invitation Program ------

### 1. Schedule of 8th Business Matching Fair in Hamamatsu

Date	July 23-24 ,2014 (JETRO Invitation Program : July 22-26)
Place	Act City Hamamatsu event exhibition hall
Organizer	Hamamatsu Shinkin-bank, Enshu Shinkin-bank, Hamamatsu Chamber of Commerce and Industry

### <Size of the program "last year's achievements">

Number of exhibition companies (group)	251
Number of Booth	286
Number of visitors	8,000

### <Matching Fair URL (Japanese only)>

http://www.hamamatsu-bmf.jp/index.html

### < Exhibitors / Published guidebook company URL list (Japanese only)>

http://www.hamamatsu-bmf.jp/fair/pdf/pamphlet6.pdf

# 2. Target Invitees

Person who has responsibility and authority to determine purchasing and who is in charge of the manufacturing and sales.

### 3. Schedule (planning to)

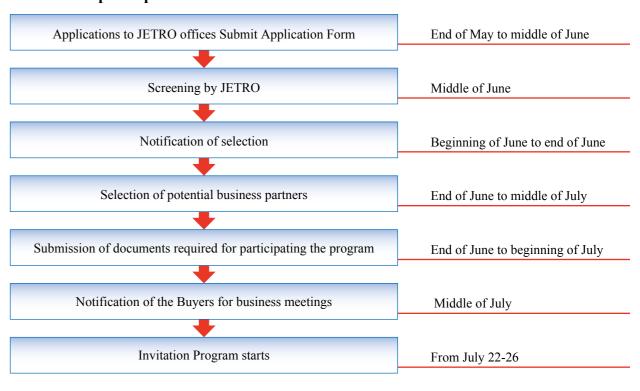
22 Jul.(Tue)	Arrival in japan and move to Hamamatsu
23 Jul .(Wed)	Business meeting and visiting the exhibition hall in Hamamatsu
24 Jul.(Thu)	Business meeting and visiting the exhibition hall in Hamamatsu
25 Jul.(Fri)	"Industrial Tour" in Hamamatsu (Factory Visit, Company Visit and etc.) After the tour, move to Gifu
26 Jul.(Sat)	Business meeting in Gifu
27 Jul.(Sun)	Leaving Japan

<sup>\*</sup>The schedule would be possible to change depending on one's flight schedule.

### 4. Travel Expenses to be covered by JETRO

Airfare	round trip air fare (paid in kind)
Transportation fees in Japan	round-trip train fare and limousine bus fare between airport and hotel
Accommodation	accommodation during the program
Travel insurance	applicable only the invitation period
Interpreter	one interpreter per company

#### 5. Process for participation



For further information, contact to the nearest JETRO office in your country.

JETRO Worldwide http://www.jetro.go.jp/en/jetro/worldwide/

<sup>\*</sup>manufacturer or trading company are both welcomed.