

Business Expanding

Kai Analytics, a consulting firm that utilizes data science to solve social issues, establishes a Japanese subsidiary in Tokyo



Jul 18, 2024

Founded in Vancouver, Canada in 2017, [Kai Analytics](#)  has well-experienced data scientists and visual designers who help companies and organizations solve social issues through research, data analysis, and data visualization. The company uses advanced natural language processing and large-scale language modeling techniques to analyze data and derives insights that lead to next actions from quantitative and qualitative data analysis results.



Establishment 2023/07

Destination Tokyo

Digital & AI

Canada

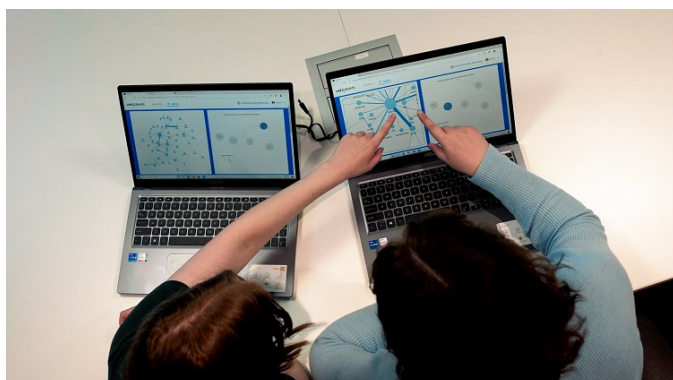


While data is a key factor in solving issues facing companies, organizations, and society, the reality is that many people have trouble collecting, analyzing, and visualizing such data.

Kai Analytics provides support for companies and organizations with problems in statistical research, data analysis, or data visualization. The company not only organizes survey results, but also adds expert insights to tell the "story" derived from the results and analyses. In addition, it has a track record of having provided support in the fields of international cooperation and development, as well as a network of experts in healthcare and DEI (Diversity, Equity, and Inclusion), and has strength in data analysis for solving social issues.

The company established Kai Analytics K.K. in Tokyo in July 2023 to strengthen its business in Japan in the future after experiencing collaborations with Japanese startups, where it helped them implement generative AI solutions to enhance their existing processes.

JETRO's Investment Business Support Center in Japan (IBSC) provided consultation (registration, visa, and tax) support for the company's entry into the Japanese market.



Kai Analytics' text analytics tool, Unigrams, and staff engaging with the tool on their touchscreen laptops



CEO Mr. Kevin Chang and staff presenting a market research dashboard



JETRO supports your business in Japan

JETRO IBSCs are located in Japan's major business hubs and provide one-stop support and service to foreign firms seeking to set up or expand business in Japan. The centers, which provide free temporary office space, consultation with expert advisors and access to a wealth of business information, tailor support according to the specific needs and phase of development of each firm.

[Investment Japan Business Support Centers \(IBSCs\) >](#)