

Outline of Online Business Matching in Collaboration with Reed Exhibitions Japan

COSME Week [TOKYO] January 13 (Wed) -15 (Fri), 2021

Objective:

For three days from January 13 to 15, 2021, the Japan External Trade Organization (JETRO) will hold online business matching meetings for exhibitors and overseas buyers at "COSME Week TOKYO," organized by Reed Exhibitions Japan, Ltd. at Tokyo Big Sight.

COSME Week TOKYO is a comprehensive exhibition covering from cosmetics brands to development solutions, and exhibitions related to cosmetics brands, health food, ingredients, OEM, packaging, beauty equipment and more will be gathered under one roof. If you are interested in taking part in these individual online meetings, we highly encourage you to take advantage of this opportunity.

1) Outline:

Title	COSME Week [TOKYO]
Date	Wednesday, January 13 to Friday, January 15, 2021
Venue	Tokyo Big Site
Organizer	Reed Exhibitions Japan, Ltd.
Online exhibition	<p>This exhibition is comprised of the Cosmetics Development Exhibition (COSME Tech), [International] Cosmetics Exhibition (COSME TOKYO), Beauty & Health Foods EXPO (INNER BEAUTY TOKYO), and [International] Aesthetic Medicine & Beauty Expo (ESTHEC JAPAN), and comprehensively covers everything from raw materials, OEM, packaging and beauty and health food to finished products.</p> <p>Results of the previous year: 28,670 visitors and 816 exhibitors, with the participation of cosmetic companies from 25 countries around the world.</p>
Online business matching meetings	<p>The online business matching meetings will be held between exhibitors and overseas buyers recommended by JETRO.</p> <p>Staff members from Reed Exhibitions and JETRO, carrying tablets connected online with overseas buyers, will individually visit exhibitor</p>

	booths and arrange meetings. Interpreters will be also arranged by JETRO.
URL	https://www.cosme-week.jp/en-gb.html

2) Procedures:

- We request buyers to please read the exhibition outline provided by JETRO beforehand, and if interested in individual business talks, to fill out the attached form and send it to the nearest JETRO office.
- Once JETRO has received your application, it will share with Reed Exhibitions information such as preferable dates and times and companies and fields in which you are interested. Reed Exhibitions will then contact exhibitors and arrange individual online meetings.
- Two hours will be available for meetings for each buyer, and within that timeframe, around three to four meetings will be arranged beforehand on a priority basis. In addition, we will arrange walk-in visits to the booths of exhibiting companies and other activities in support of meetings within the designated time.
- An online system originally developed by Reed Exhibitions will be used for this event. For this reason, please read the terms and conditions before participating. Furthermore, we also request your cooperation in conducting a connection test for the system beforehand.
- This event will be jointly held by Reed Exhibitions and JETRO. In line with this, your information will be shared with Reed Exhibitions as well as exhibitors in order to make appointments with exhibitors. JETRO has concluded a non-disclosure agreement with Reed Exhibitions which stipulates that the buyer information shared between JETRO and Reed Exhibitions will not be used outside of this event.
- As the time until the start of the event is limited, applications will be accepted on a first-come-first-served basis and closed as soon as capacity is reached. We strongly encourage buyers who are interested in this project to apply as soon as possible.

3) For further information:

Please contact your nearest JETRO office.