Hike Ventures

Mikihiro Yasuda General Partner

About Hike Ventures



Algorithm + Human > Algorithm or Human

We believe human and algorithm together can create better outcome than human and algorithm alone.

Our investment Thesis:

- Invest seed-stage applied AI startups that solve the real problem with the power of ML/AI.
- Our core market is the USA and Canada.
- Industry agnostic.
- Global application.

Team

Hike Ventures



Mikihiro 'Miki' Yasuda San Francisco

Miki started his career as a programmer. After a while, he joined Netscape as a practice manager. At Kakaku.com, he was a Board of Director (BOD) and CTO/COO. He built tech team and lead new business development. Then at Digital Garage, he was a BOD in charge of the international operation. He became CEO of Open Network Lab, an incubator for global-minded entrepreneurs, and CEO of Neo, San Francisco based Lean Startup consulting company.

After Digital Garage, he joined DeNA San Francisco where he led its early-stage investment in the US.

Miki holds BS from Rochester Institute of Technologies and MBA from McGill University.



Takahiro 'Taka' Shoji Tokyo

Prior to forming Hike, Take was managing director of Digital Garage's investment vehicle DG Incubation, where he led the Hands-On team, helping portfolio companies grow through data analysis support and Japan market entry strategy. In addition, he was in charge of all of DG's seed to mid-stage investments in the US, India, and Asia. Prior to DG. Before joining Digital Garage, he was PM of Baidu Japan. He helped improve real-time search engine and localized search engine to the Japanese market.

Take holds a BBA from Ritsumeikan Asia Pacific University.



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Marina Cortes, BS, MS VP, Strategy (Toronto)

Marina is a multilingual professional equipped with a background in health research and a unique skill-set acquired through her experience in Consulting and Venture Capital. She started her career in healthcare investment at BDC Capital and later joined an advisory team, wherein she notably advised private companies on IPO dual listing (HKEX, NYSE) and due diligence M&A buyer side. Later on, she oversaw the global strategy of Heartbeat AI and developed strategic partnerships in Japan and South Korea.

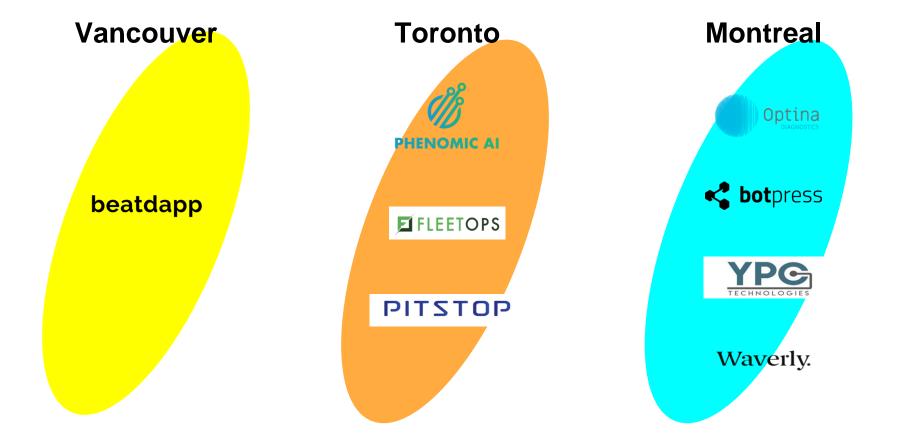
Mentor at the Founder Institute, Montreal Chapter, Investment committee review member at UTEST and CDL.

Education: BS from University of Montreal; MS from Seoul National University.

Canadian startup we back



Hike Ventures



Healthcare startups we back







Phenomic Al

(Toronto, Canada)

Phenotypic screening technology for drug discovery.





Optina

(Montreal, Canada)

A simple eye scan to detect a key biomarker of Alzheimer's Disease.



RAD AI

(Berkeley, CA)

Automates reporting task for radiologists.



VastBiome

(San Mateo, CA)

Mining the microbiome for novel therapeutics.



Medmain

(Fukuoka, Japan)

Analytical system for pathological image diagnosis.



Syntegra

(San Francisco,CA)

Generate synthetic data for medical records.



Kangaroo Health

(Palo Alto,CA)

Remote patient monitoring system.



Mekonos

(San Francisco, CA)

Developing cellengineering platform.

What we are looking for

Hike Ventures

- Applied AI startup fixing a real pain points
- Awesome team
- Unique data source and built-in Data Network Effect
- Post product with initial traction and revenue
- Global application
- Excellent Go-to-market strategy
- Strong lead investor(s)

How we work with founders



- Help find co-investors/follow-on investors in Silicon Valley and Japan
- Help connect with strategic partners in Japan
- Help go-to-market to Japan
- And whatever founders need help with!!

Collaborations with Japanese companies Hike Ventures







Toyota AI Ventures invest in YPC: The Seed round was co-led by Hike Ventures and Real Ventures, with participation from Toyota AI ventures, uphill Capital and a number of angel investors (<u>Press Release</u>)







Aisin invests in through a seed round and both companies are conducting joint R&D on **connected cars.** The joint project was announced at CES 2020 (<u>Press Release</u>).





Automotive company

A Renown automaker entered into a POC with Pitstop to validate Pitstop's car prognostic maintenance platform in Asian Market.







Marubeni and Optina Diagnostics entered into a market development partnership to bring Optina's early dementia diagnosis platform to the Japanese market (<u>Press Release</u>)







Change (Fund I LP) and CYR3CON entered into a strategic partnership to distribute the cybersecurity technology on the Japanese market (Press Release)







Fujitsu and Photon Commerce entered into a partnership (<u>Press</u> <u>Release</u>)

Contact information

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