

JETRO Anime Contents Online Business Matching Program

Join JETRO Online Business Matching Program and meet potential partners with various Japanese titles!

Online Business Matching overview

JETRO will arrange online business meetings between International buyers and Japanese sellers by web conferencing software via the internet.

■ **Schedule:**

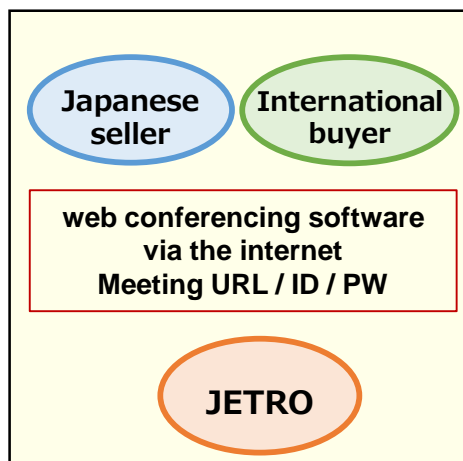
Buyer selects a few dates & time available in Mar. 2021.
(i.e. AM 09:00 - PM19:00 on 24th ~ 26th Mar. 2021)
One meeting will run for 30 minutes.

■ **Sector:**

Anime Contents (TV Animation, Film e.t.c)

■ **Event Plan:**

- International buyer : 10
- Japanese seller : 30 (expected)



Program Guidelines

1. JETRO will select buyers from all countries / regions.
2. JETRO will publicly recruit Japanese sellers, revealing names of invited buyers.
3. JETRO will arrange meetings based upon both sellers and buyers request.

JETRO invite buyers who

- Has a **strong desire** to distribute Japanese films/TV contents in overseas markets.
- Has authority to select and make procurement decisions.
- Has an established business in overseas films/TV contents markets.

Business meeting

- Each buyer will join in web business meetings from his/her own PC.
- All meetings are pre-arranged. Each meeting will run for 30 minutes.
- JETRO will send meeting URL / ID / PW to buyer.
- Language: English

Required Information for Application

During the nomination process of program, a candidate will be asked to register company & buyer information by beginning of Jan. 2021.

Time Line

Begining of Jan.	Jan.	Mid Feb.	Early Mar.
Buyers Determined	Japanese Companies Recruited	Japanese companies selected, business matchmaking schedule made	Meeting schedule finalized