

JETRO Food Business Meetings (Online) in Okinawa

~English version~

Overview of 2020FY's program

JETRO Food Business Meetings (Online) in Okinawa *mandatory program

- Date : Dec 14th – Dec 18th , 2020 (tbc)
 - Pre-arranged online business meetings with Japanese food suppliers.
 - Once the buyers are decided, Jetro will recruit food suppliers and arrange business meetings upon the buyers' request.
 - Last year, 7 buyers joined our program in Okinawa and had about 100 pre-arranged business meetings in 2 days.

Great Okinawa Trade Fair (GOTF) *optional program

- You may join GOTF and have online business meetings with the GOTF food suppliers.
- Date: Mid-January for pre-arranged meetings (tbc).
 - GOTF is one of the largest international food business trade fair held in Okinawa every year. This year it will be held online.
 - GOTF website: <https://gotf.jp/2020/eng/>
 - GOTF official guidebook (2019):
<https://gotf.jp/2019/pdf/2019-book.pdf>

Join our program to have meetings with Japanese food suppliers from various categories;

Fresh Fish/ processed seafood products, Processed meat/ processed livestock products, Fruit and vegetables / processed agricultural goods, Other processed food products, non-alcoholic beverages, alcohol beverages, confectioneries, seasonings, health food products...

How do we arrange the business meetings online?

JETRO Food Business Meetings (Online) in Okinawa *mandatory program

- Once the buyers are decided, Jetro will recruit food suppliers.
- Jetro will inform you the suppliers who are willing to have a business meeting with you.
- Let us know who you wish to have a business meeting with so that we will arrange the online meetings during Dec 14th – 18th, 2020.

Great Okinawa Trade Fair (GOTF) *optional program

- We will prepare your account for GOTF business matching system.
- For pre-arranged meetings in GOTF (Mid-January, 2021) :
Please check the GOTF supplier information via GOTF business matching system and register your meeting requests to the system. Jetro will arrange the online meetings.
- For non-arranged meetings in GOTF (until the end of February, 2021):
Please contact the supplier directly or accept meeting requests from the suppliers via GOTF business matching system.

Please be noted that the supplier will try to send the samples beforehand upon your request. Although due to restrictions or delivery troubles etc, we cannot promise to prepare them.

Facts of 2019FY's program

- Jetro's business matching program in Okinawa



- Dates: November 14th – 15th (2 day program)
- 7 buyers (Italy, Germany, Australia, Philippines, Shanghai (China), Russia, Brazil)
- Upon the buyers choice from 100 applicants, 100 Pre-arranged business meetings were held between 57 food suppliers from all over Japan.
- Held in the same date & venue of GOTF.

- Great Okinawa Trade Fair (GOTF)



- Dates: November 14th – 15th (2 day program)
- 301 buyers (mainly from Asia)
- About 2,800 pre-arranged business meetings with 342 food suppliers from all over Japan.
- Jetro Buyers joined the GOTF for non-arranged business meetings.