



*Japan External Trade Organization*

# Introduction to JETRO Services

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# Who is JETRO?

Japanese government related agency to promote mutual trade and investment between Japan and the rest of the world.



# Domestic and Global Network



**74 Offices in 54 Countries Worldwide**

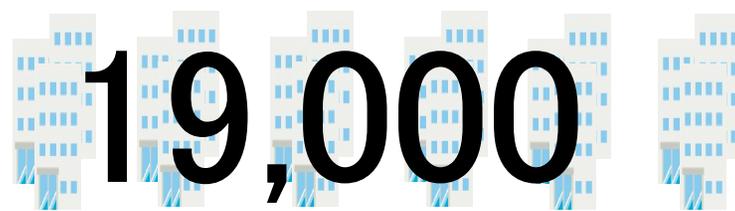
**50 Domestic Offices in Japan**

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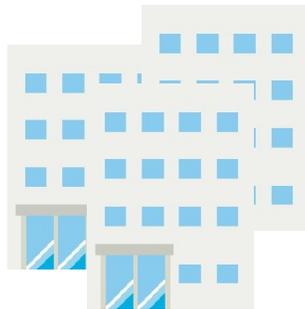
# Investment Promotion Track Record

From FY2003-2019 JETRO has supported the following:

Supported  
**19,000**  
Projects



Foreign  
companies'  
establishments  
**2,000**



# JETRO Supported Canadian FDI to Japan

mnubo



ZEROSOUND™



**SERVO-ROBOT**  
SMART LASER VISION SYSTEMS FOR SMART ROBOTS



**StarTech.com**  
Hard-to-find made easy®



**UNIFILLER**

**autonomous\_ID**

**loop**

**audiokinetic**

**IXIASOFT**



**Averna**



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## Activities of JETRO

Research on the Global Economy

Agri-food Export Promotion

Japanese SME Global Biz Development Support

**Facilitating innovation** into Japanese market

# Innovation Promotion

## Open Innovation

- Encouraging Japanese corporates to partnering foreign SUs

## FDI promotion

- Helping Innovative foreign SUs grow in Japan

## J-Start-ups global development

- Supporting Japanese SUs grow globally

# JETRO'S SUPPORT

**To enter  
the  
Japanese  
market**

## **JETRO Toronto:**

- Provide information on
  - markets and industries
  - governmental approval and licenses
  - business models
- For setting up a business base in Japan, help to solve problems relating various filings, regulatory, or business issues.

**Set up a  
base in  
Japan**

## **In Japan, JETRO IBSCs & HQ:**

- Provide expert advice (taxes, accounting, human resources, social security, real estate, etc.)
- Offer temporary office space (at IBSC in six major cities in Japan; other cities available case-by-case)

**Expand  
business in  
Japan**

## **Domestic offices and local governments:**

- Provide information on regions throughout Japan (location sites, local incentives, etc.)
- Provide information for expanding business base

# IBSC- Invest Japan Business Support Center



# North American Business Matching Program

Free business matching program designed to give the direct access to nearly 200 leading Japanese corporations



## Sectors

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- **Advanced Materials**
- **Computer Software & Hardware**
- **Internet of Things & Big Data**
- **Fintech**
- **Robotics**
- **Energy Efficiency & Management**
- **Renewable Energy**
- **Biotech / Pharmaceuticals**
- **Medical Device**
- **Health-tech**
- **Others**

# Generating Innovation with Japan (GIJ) Newsletter



**NTT DATA**  
**OPEN INNOVATION**

*"Let's change the world together."*

**Startupbootcamp**  
SCALE Osaka



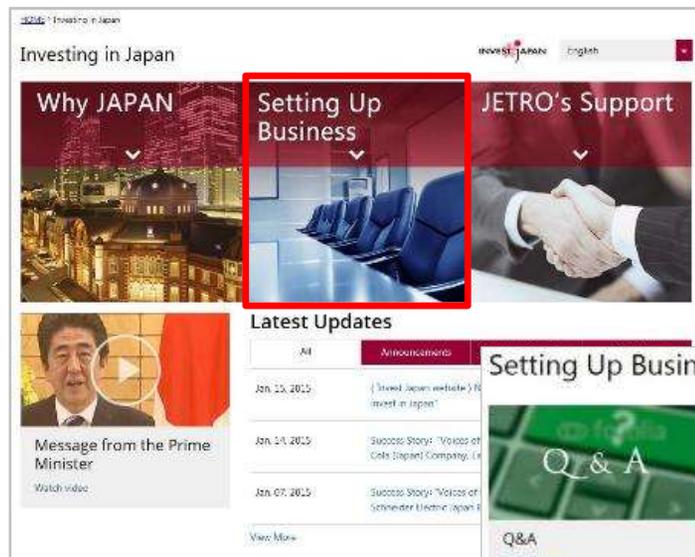
JETRO Global Connection



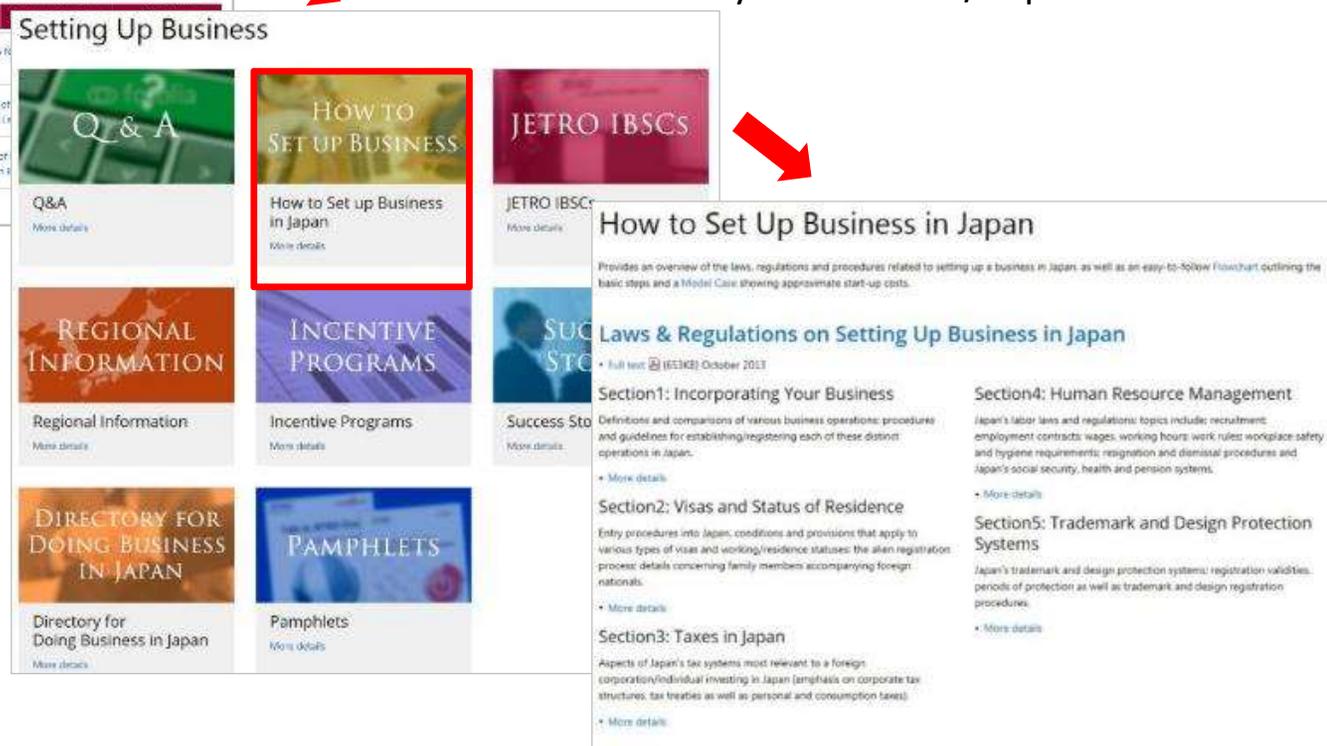
# Website Resources

Example:

- 5 reasons to invest in JAPAN
- Why Invest in Japan's Local Regions?
- How to Set up Business in Japan/Initial Cost Estimation
- Regional Information
- Incentive Programs
- Industry Information/Report etc.



<https://www.jetro.go.jp/en/invest/>



# JETRO Toronto



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