



# Challenges for the new era

~ the creation of values and services  
focused more on people~

East Japan Railway Company

West Japan Railway Company

# Agenda

1. Overview of JR East and JR West
2. JR EAST Group Management Vision  
Move Up “2027”
3. Introducing Two Case Studies

# What's JR(Japan Railways) Group

- Railroad is the most popular public transportation in Japan
- By region, there are six JR companies.

- **24.5M** passengers / day (Total)

- We operate Conventional Trains and Shinkansen (Bullet Trains)

JR WEST

Osaka

Tokyo

JR CENTRAL

JR SHIKOKU

JR KYUSYU

JR HOKKAIDO

JR EAST

# Improving service in all sectors



**Hotels**



**Railway**



**Stations**



**Real Estate**



**Shopping**

West Japan Railway Company, <https://www.westjr.co.jp/index.html>

# How can we improve our service ?

Provide tickets and sightseeing information on Web site

Train operators efficiently

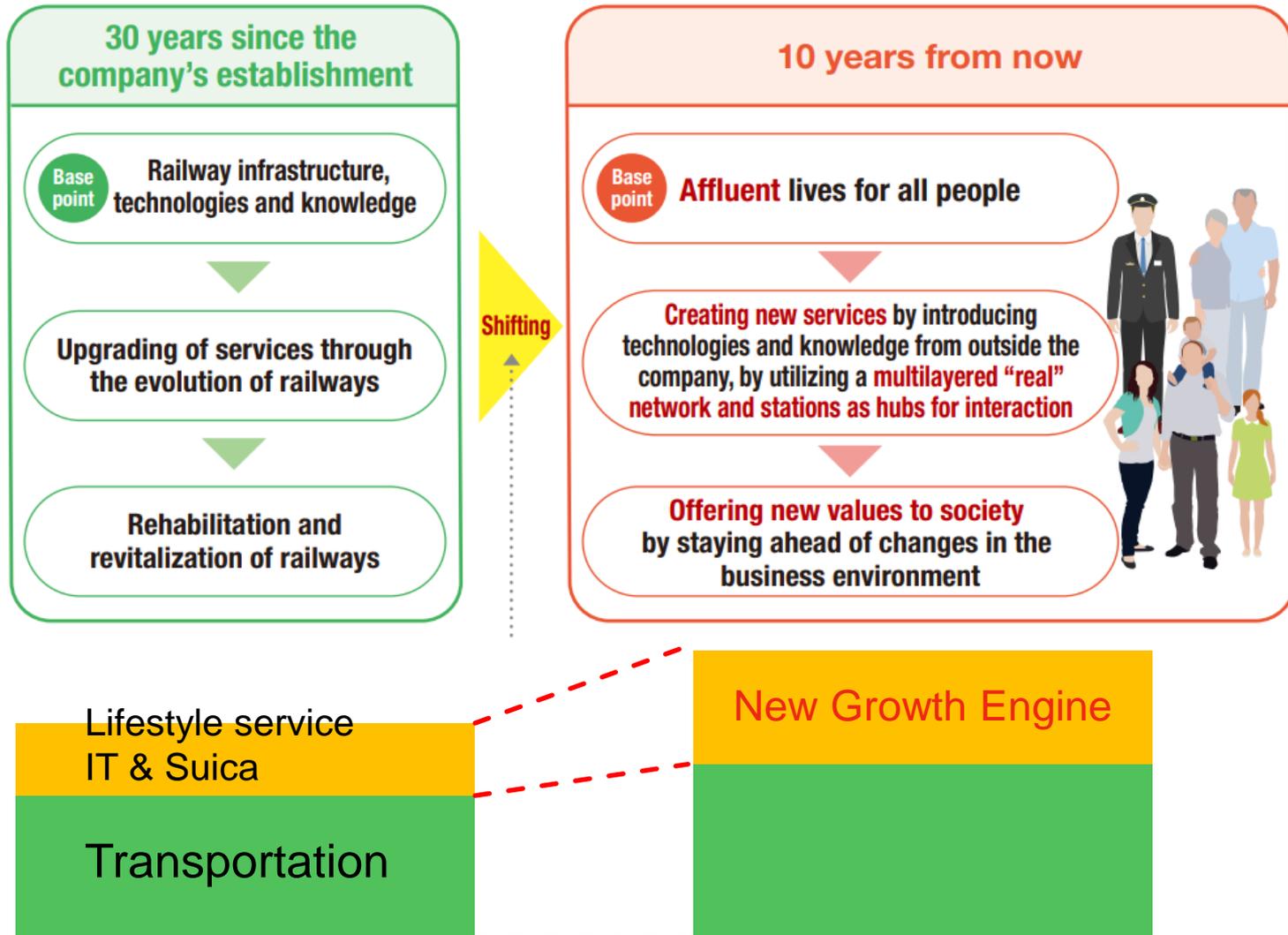


## Visualize real time train location

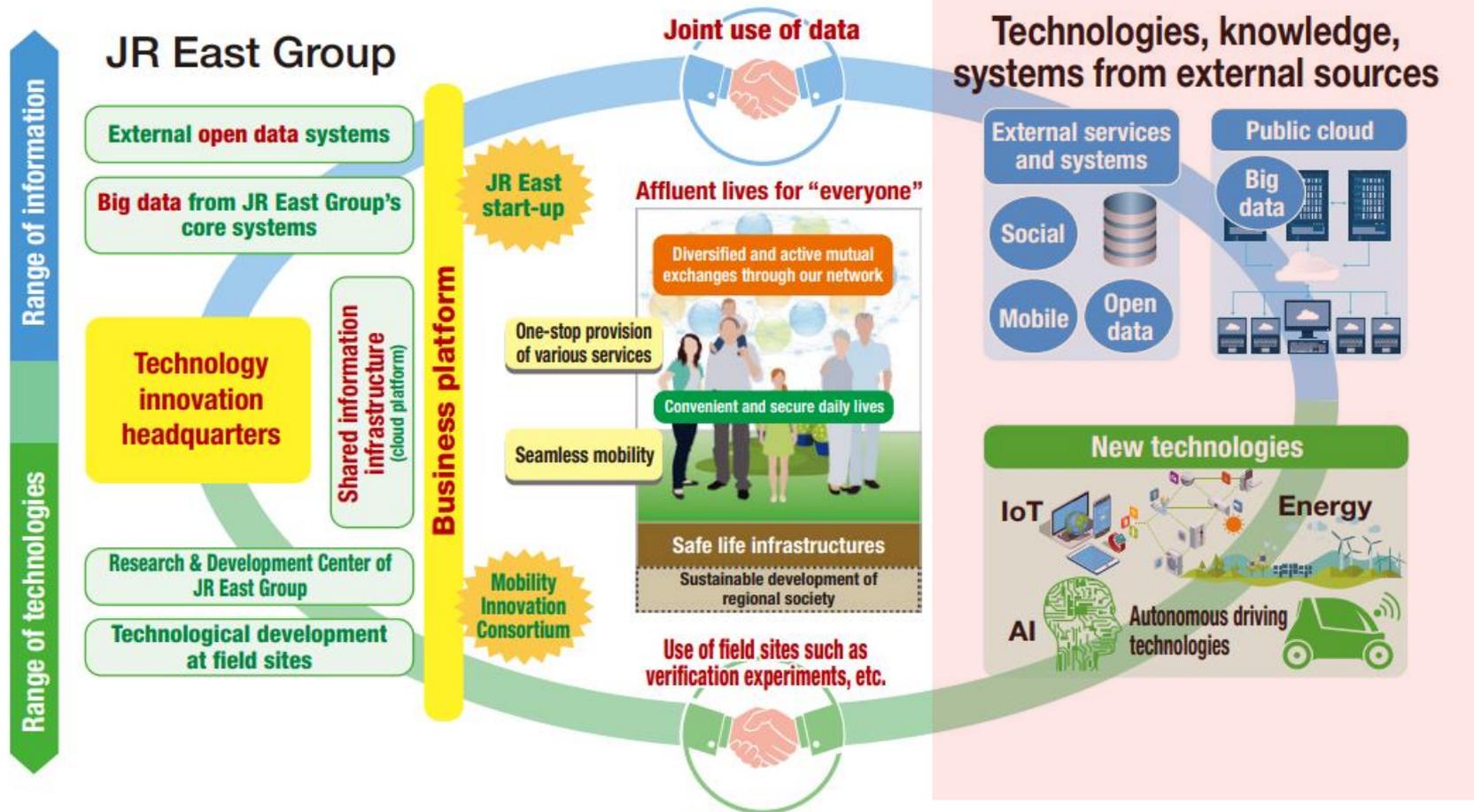


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# JR East Group Management Vision "Move UP" 2027

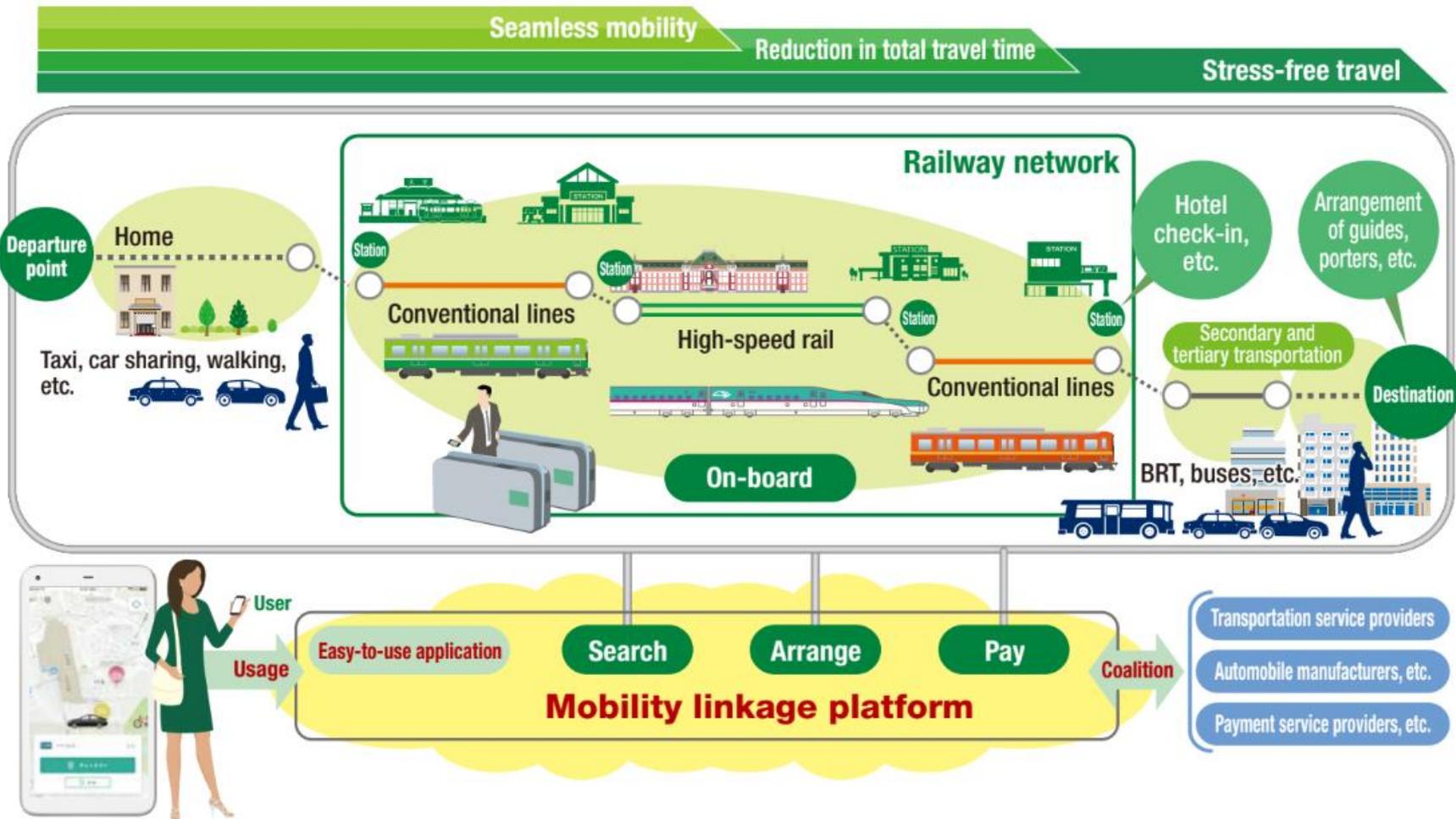


# Open Innovation



**We Need!!**

# CASE1: MOBILITY AS A SERVICE(MAAS)



# CASE2: CHANGE DETECTION OF FACILITIES AROUND THE PENTAGRAPH

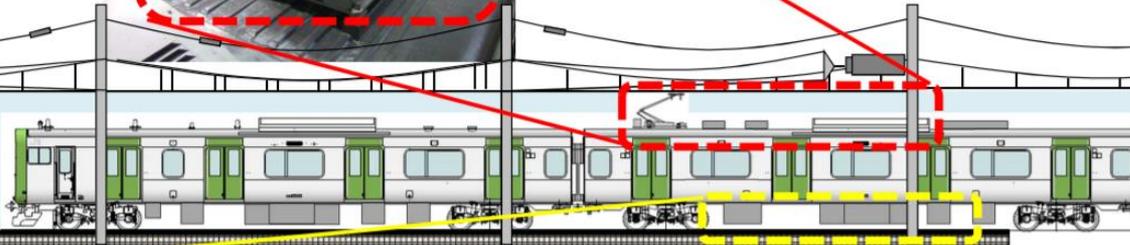
- Research on real-time change detection of train line equipment from videos.
- To establish a development flow for joint research with foreign companies.

## ■ Monitoring Maintenance

Series E235



Overhead wire monitoring equipment



19



Track facility monitoring equipment



Let's make a future of  
public transportation with us!!



Thank You