

Welcome to The JAPAN PAVILION

The Japan Pavilion will feature 10 food and beverage vendors, some of which are making their Canadian debut. Products on display will include authentic sake, green tea, soy sauce, miso, rice vinegar, nori, tofu, soy sauce flavoured fish/vegetables.

Richly marbled Wagyu (Japanese beef), succulent fruits and products representing rich culinary lineage will also be available to sample.

Discover the flavours of Japan at the inaugural Japan Pavilion!

Date:
March 8-10, 2009

Venue:
**Direct Energy Centre
Toronto**

Booth # 1927 & 1935

Organized by

Japan External Trade Organization (JETRO)

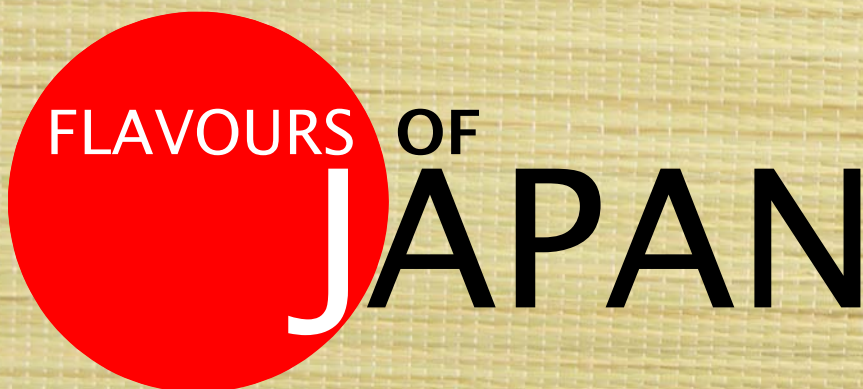
181 University Ave. Suite 1600, Toronto
ON, M5H 3M7
TEL: 1-416-861-0000
FAX: 1-416-861-9666
E-MAIL: inquiry@jetro.go.jp
WEB: www.jetro.go.jp/canada/toronto

&

Consulate-General of Japan in Toronto

Suite 3300, Royal Trust Tower, 77 King
Street West, PO Box 10, TD Centre
Toronto, ON, M5K 1A1
TEL: 416-363-7038
FAX: 416-367-9392
E-MAIL: access@japancg-toronto.org
WEB: www.toronto.ca.emb-japan.go.jp

CRFA SHOW 2009



Join Samplings at the Japanese Food Demonstration Booth!

March 8th (Sun)

11:00-11:30 Nishimoto Healthy Solution.....by Nishimoto Trading Co., Ltd.
12:00-12:30 Tsukudani (soy sauce flavoured fish and vegetables) Demonstration
.....by Hiramatsu Seafoods Co., Ltd. & Kaiseki Yu-zen Hashimoto
13:00-13:30 Japanese Food Demonstration.....by Kaiseki Yu-zen Hashimoto
14:00-15:30 Try Japan's Good Food:
Wagyu (Beef), Tsukudani, Rice flour, Matcha, Maitake mushroom & Kamaboko
.....by Consulate-General of Japan
16:00-16:30 Authentic Sake & Shochu Tasting.....by Kado Enterprise & Sakagura Canada Inc.
17:00-17:30 JRAC (Japanese Restaurant Association of Canada) Sushi Demonstration
.....supported by True World Foods Inc. of Canada

March 9th (Mon)

11:00-11:30 Green Tea Sampling.....by Kono-En
12:00-12:30 Miso Sampling.....by Hikari Miso Co., Ltd.
13:00-14:30 Try Japan's Good Food:
Wagyu, Miso, Matcha, Tsukudani, Kanten (Agar), Roasted Laver & Maitake mushroom
.....by Consulate-General of Japan
15:00-15:30 JRAC (Japanese Restaurant Association of Canada) Sushi Demonstration
.....supported by True World Foods Inc. of Canada
16:00-16:30 Sake & Shochu Seminar.....by Ozawa Canada Inc.

March 10th (Tue)

11:00-11:30 Try Japan's Good Food: Melon & Mikan (Mandarin).....by Consulate-General of Japan
13:00-13:30 Authentic Sake & Shochu Tasting.....by Kado Enterprise & Sakagura Canada Inc.

JAPAN PAVILION
#1927 & 1935

Demon-
stration
Booth



FLAVOURS OF JAPAN

EXHIBITORS

Floor Guide

SUN EI NORI CO., LTD.

NORI (Roasted Laver / Sushi Nori)

1-15-8 Okinouchi, Soma, Fukushima, 976-0016, Japan

Contact: Mr. Saburo Tachiya

TEL: 81-244-36-2724

FAX: 81-244-36-2730

E-mail: tachi36@crocus.ocn.ne.jp

WEB: www.soma.or.jp/~sanei/

KONO-EN

GREEN TEA & RELATED PRODUCTS

579 Sheppard Ave., Toronto ON, M2K1B3

Contact: Mr. Yoshiteru Kamikawa

TEL: 1-416-229-6316

FAX: 1-647-345-0227

E-mail: info@kono-en.com

WEB: www.kono-en.com

HIRAMATSU SEAFOODS CO., LTD.

TSUKUDA-NI

(boiled fish/vegetables in soy sauce)

Orichi 2-1 Umeiyabu Toyohashi, Aichi, 441-0155, Japan

Contact: Mr. Kensuke Hiramatsu

TEL: 81-533-77-2468

FAX: 81-533-76-2170

E-mail: horon@bisyoku.com

WEB: www.bisyoku.com

NISHIMOTO TRADING CO., LTD.

TOFU, ORGANIC MUSHROOM, BOTTLED GREEN TEA

50 Fulton Way, Richmond Hill, ON, L4B 1J5

Contact: Mr. Taizo Ozawa

TEL: 1-905-709-8700

FAX: 1-905-709-8750

E-mail: taizo.ozawa@ntcltdusa.com

WEB: www.nishimototrading.com

YAMATO SOYSAUCE & MISO CO., LTD.

SOY SAUCE, SOUP-STOCK, PONZU, FREEZE DRY MISO SOUP, MISO, VINEGAR, DRESSING, OIL

4-E-170 Oonomachi Kanazawa, Ishikawa, 920-0331, Japan

Contact: Mr. Seiichi Yamamoto

TEL: 81-76-268-1210

FAX: 81-76-268-1242

E-mail: info@yamato-soysauce-miso.co.jp

WEB: www.yamato-soysauce-miso.com

OZAWA CANADA INC.

JAPANESE SAKE, SHOCHU & BEER

3-135 East Beaver Creek Rd., Richmond Hill, ON L4B 1E2

Contact: Mr. Shotaro Ozawa

TEL: 1-905-731-5088

FAX: 1-905-731-0778

E-mail: info@ozawa.ca

WEB: www.ozawa.ca

KADO ENTERPRISE

JAPANESE SAKE

1938 Deanhome Road, Mississauga, ON, L5J 2K4

Contact: Mr. Masanao Miyashita

TEL: 1-905-822-1340

FAX: 1-905-822-6947

E-mail: sake-info@kadoenterprise.com

WEB: www.kadoenterprise.com

SAKAGURA CANADA INC.

JAPANESE SAKE & SHOCHU

64 Charles St. E. Suite 104, Toronto, ON, M4Y 1T1

Contact: Mr. Sung Stephan Choi

TEL: 1-647-430-7638

FAX: 1-647-430-7639

E-mail: info@sakaguracanada.com

WEB: www.sakaguracanada.com

JAPAN FOOD CANADA INC.

SOY SAUCE, VINEGAR, MISO (SOYBEAN PASTE), GREEN TEA, SEAWEED, RICE

1025 Kamato Road, Mississauga, ON, L4W 0C1

Contact: Mr. Masahiro Yamamoto

TEL: 1-905-564-5511

FAX: 1-905-564-6644

E-mail: info@jfc.ca

WEB: www.jfc.ca

HIKARI MISO CO., LTD.

MISO (SOYBEAN PASTE) & MISO RELATED PRODUCTS

4848-1 Shimosuwa, Suwa-Gun, Nagano, 393-0041, Japan

Contact: Ms. Rie Fujimori

TEL: 81-266-27-8848

FAX: 81-266-27-0738

E-mail: rie.fujimori@hikarimiso.co.jp

WEB: www.hikarimiso.co.jp

#1935



JAPAN PAVILION
#1927 & #1935



#1927

DEMONSTRATION BOOTH
JOIN VARIOUS SAMPLINGS HERE!