

Canada - Japan Business Symposium

Manufacturing Collaborations in Kanagawa

November 4th, Mississauga, Ontario



Wednesday, November 4th, 2009

9:00am - 1:30pm

International Centre - Mississauga

JETRO

INVEST JAPAN

Keynote Speakers:

Shigefumi Matsuzawa, Governor, Kanagawa Prefecture

Tadao Takahashi, Former EVP & Vice Chairman, Nissan Motor Co., LTD,
& President, Kanagawa-ken Employer's Association

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Nissan Moves Headquarters to Yokohama, Kanagawa

Registration has begun for the Canadian-Japan Business Symposium, to be held in Mississauga on Wednesday, November 4th, 2009. JETRO Canada invites you to come and hear from a former Executive Vice President & Vice Chairman at Nissan Motor Co. Ltd. regarding the company's R&D and manufacturing operations in Kanagawa including the development and distribution roadmap for their electric car, the LEAF. With Nissan this year moving its headquarters to Yokohama city, the Governor of Kanagawa Prefecture, Mr. Shigefumi Matsuzawa will present the competitive attributes of the region, which continue to attract world class companies. A panel discussion will follow highlighting innovative Canadian manufacturers sharing their strategies for successful entry into the Japanese market.

Keynote Speakers

Shigefumi Matsuzawa, Kanagawa Prefecture, Governor

With over 30 years experience in Kanagawa public office, Governor Matsuzawa was an early supporter of the Japanese adoption of an open-policy Government. During his tenure, he has authored numerous publications on Japan's need for reform, positioning him as a senior member in the recently elected Democratic Party of Japan. He is currently in his 2nd term as Governor of Kanagawa.



Tadao Takahashi, Former Executive VP & Vice Chairman, NISSAN MOTOR CO., LTD. President, Kanagawa-ken Employer's Association

Former Vice-Chairman & Executive Vice President of Nissan Motor Co., LTD, Joining Nissan in 1968, Mr. Takahashi's career has focused in the manufacturing and engineering divisions of the company, ultimately positioning him as a member of the Board of Directors in 1998. In 2005, Mr. Takahashi also became the President of Kanagawa Prefecture's Employer's association.



Luncheon Speaker

Donald W. Campbell, Former Deputy Foreign Minister and Canadian Ambassador to Japan

Prior to his current role at Davis LLP, Mr. Campbell had a distinguished career with Canada's Department of Foreign Affairs and International Trade, including a term as Canada's Ambassador to Japan from 1993-1997. In 2003, Mr. Campbell was appointed by the Prime Minister to co-chair the Canada-Japan Forum, an external advisory group established by the two respective governments to provide advice and to promote the bilateral relations between Canada & Japan. Mr. Campbell serves on the board of directors of a number of corporations, including Toyota Canada Inc.



Program

8:15 – 9:00 Registration & Networking

9:00 – 9:05 Event Overview

9:05 – 9:15 Opening Remarks

9:15 – 10:30 Keynote Presentations

Shigefumi Matsuzawa, Kanagawa Prefecture, Governor

“Kanagawa’s Attractive Investment Environment”

Tadao Takahashi, Former EVP & Vice Chairman, Nissan Motor Co. Ltd. & President, Kanagawa-ken
Employer’s Association

“R&D and Manufacturing in Kanagawa Prefecture – Case Study of Nissan Motor Co., Ltd”

10:30 – 10:45 Coffee Break

10:45 – 11:30 Panel Discussion

Business Opportunities in Kanagawa

- **Deval Desai**, Magna International Inc., Executive Director, Strategy & Planning
- **Jay McNaughton**, Wescast Industries, VP, Sales & Innovation
- **Patrick Bothwell**, Escalator Hand Rail, Senior Corporate Manager, Formerly EHC Japan K.K.
Representative Director
- **Steve Rodgers**, President, GS Global Solutions

Panel Moderator: **David P. Worts**, Japan Automobile Manufacturers Association of Canada, Executive Director

11:30 – 11:50 Panel Q&A Session

12:00 – 13:25 Luncheon Session

Don Campbell, Former Deputy Foreign Minister and Canadian Ambassador to Japan

13:25 – 13:30 Closing Remarks



Registration

Registration is **free of charge** and will be conducted on a first-come, first-served basis. To confirm your participation, please complete the registration form found on the JETRO Canada website <http://www.jetro.go.jp/canada/> and send it to TOR@jetro.go.jp.

Registration confirmation as well as updated event information will be provided.

Venue

International Centre

6900 Airport Road (at Derry Road)
Mississauga, ON, L4V 1E8
Directions: <http://www.internationalcentre.com/maps-and-directions>
Conference Rooms 'Orion A & B'



Organizers

Foreign Affairs and International Trade Canada

Affaires étrangères et Commerce international Canada

Consulate-General of Japan in Toronto

Supporting Organizers

Ontario

Toronto Japanese Association of Commerce & Industry (Shokokai)

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