

JETRO Online Music Business Matching Program

Join JETRO Online Business Matching Program and meet potential partners with various Japanese titles!

Online Business Matching overview

JETRO will arrange online business meetings between International buyers and Japanese sellers by web conferencing software via the internet.

■ **Schedule:**

Buyer selects a few dates & time available in Sep. 2020.
(i.e. AM 09:00 - AM12:00 on 5th & 6th Oct. 2020)
One meeting will run for 30 minutes.

■ **Buyer:**

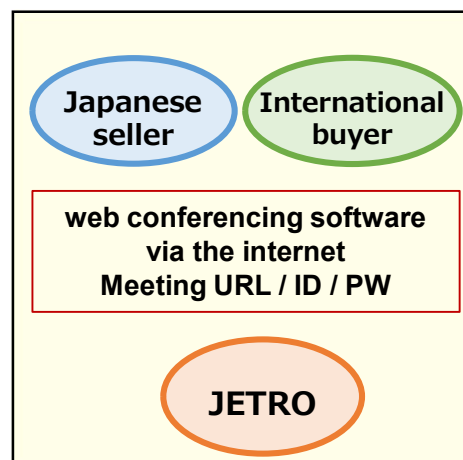
Distributors, Streaming services, Booking agencies etc.

■ **Seller (Japan)**

JPOP、JROCK、Anime song, Jazz etc.

■ **Event Plan:**

- International buyer : 10
- Japanese seller : 25 (expected)



Program Guidelines

1. JETRO will select buyers from all countries / regions.
2. JETRO will publicly recruit Japanese sellers, revealing names of invited buyers.
3. JETRO will arrange meetings based upon both sellers and buyers request.

JETRO invite buyers who

- Has a **strong desire** to distribute Japanese music contents in overseas markets.
- Has authority to select and make procurement decisions.
- Has an established business in overseas music contents markets.

Business meeting

- Each buyer will join in web business meetings from his/her own PC.
- All meetings are pre-arranged. Each meeting will run for 30 minutes.
- JETRO will send meeting URL / ID / PW to buyer.
- Language: English

Required Information for Application

During the nomination process of program, a candidate will be asked to register company & buyer information by end of August 2020.

Time Line

End Aug.	Sep.	End Sep.	Early Oct.
Buyers Determined	Japanese Companies Recruited	Japanese companies selected, business matchmaking schedule made	Meeting schedule finalized