A background network diagram consisting of a complex web of interconnected nodes and lines. The nodes are represented by circles of various sizes and colors, including blue, green, and grey. The lines are a mix of solid and dashed grey lines, creating a sense of connectivity and flow. The overall aesthetic is clean and modern, typical of a technology or innovation-themed presentation.

THE STATE OF INNOVATION

January 25, 2022

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ABOUT

Choose New Jersey is New Jersey's leading nonprofit economic development organization. We stimulate job creation and attract capital investment.

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We guide businesses in establishing or expanding operations in New Jersey. We help companies find opportunities for growth and innovation.

We market New Jersey - The State of Innovation - around the world as the best place in the U.S. to live, work, play and do business.

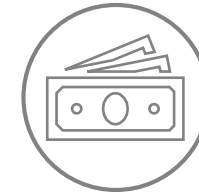
Our results since 2010:



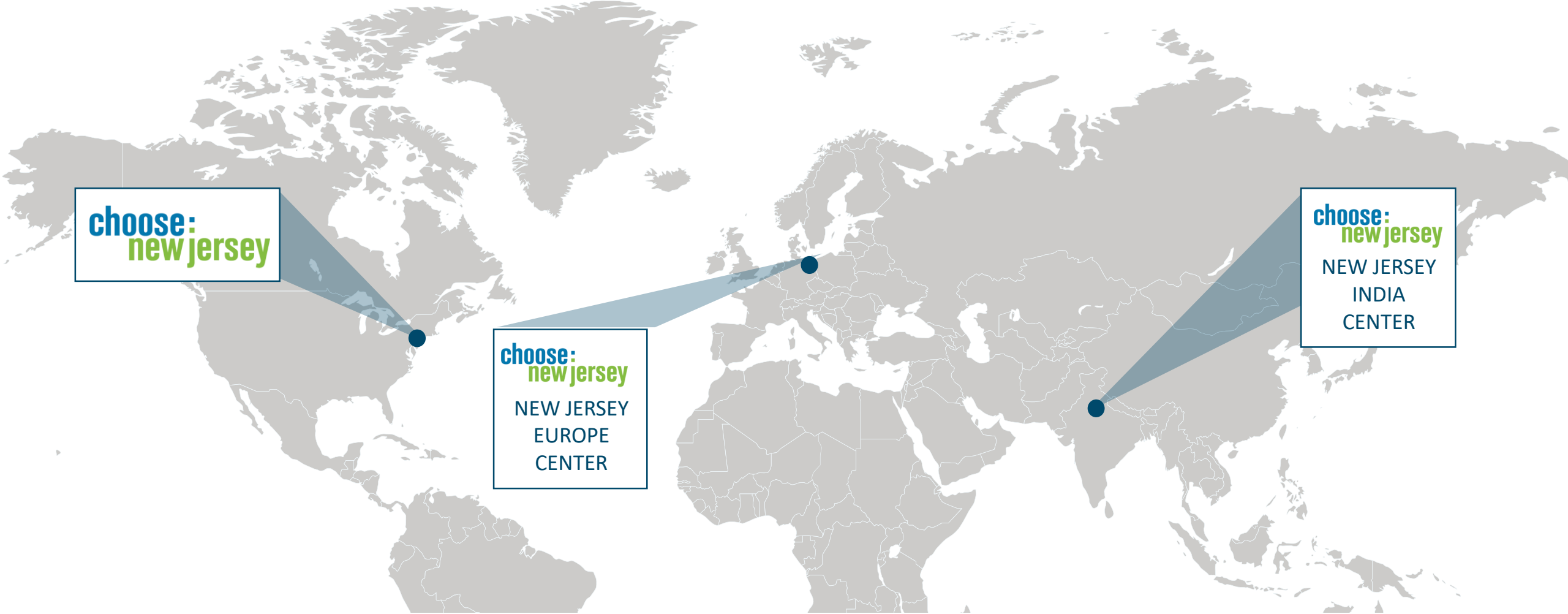
300 COMPANIES
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EXPANDED IN NJ



19,300 NEW &
RETAINED JOBS



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WHAT WE CAN DO FOR YOU



MARKET INTELLIGENCE

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SITE SELECTION ASSISTANCE

Find and tour properties that meet your requirements



STATE RESOURCES INFORMATION

Benefit from New Jersey incentives and workforce development initiatives



INTRODUCTIONS TO PUBLIC + PRIVATE PARTNERS

Meet Higher Education experts and legal, staffing or accounting providers



PUBLIC RELATIONS SUPPORT

Publicize your good news after you locate in New Jersey

KEY GROWTH SECTORS

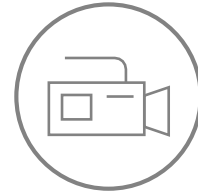
Where opportunity is abundant



ADVANCED
MANUFACTURING



CLEAN
ENERGY



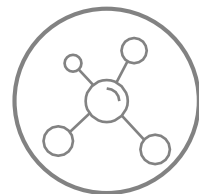
FILM &
DIGITAL MEDIA



FINANCIAL
SERVICES



FOOD &
BEVERAGE



LIFE SCIENCES



LOGISTICS



TECHNOLOGY

A PLACE TO CALL HOME

Small state, big possibilities

TRANSIT-RICH, DIVERSE NEIGHBORHOODS



BUSTLING, GROWING CITIES



COLLINGSWOOD



ASBURY PARK



PRINCETON



ACCESSIBLE, SMALL TOWNS

CAPE MAY



COASTAL ENCLAVES

LIVING HERE

Live, work, play – and raise a family



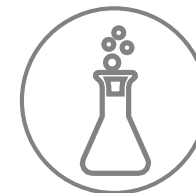
#1 STATE TO RAISE A CHILD



#1 STATE FOR EARLY
CHILDHOOD EDUCATION



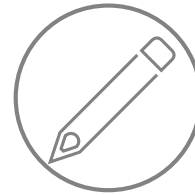
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We welcome and celebrate diversity



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