



# JAPAN DRAVILLION

## Seafood Expo Global 2017

25 (Tue) - 27 (Thu) April 2017  
BRUSSELS EXPO, BRUSSELS, BELGIUM



**MAFF**

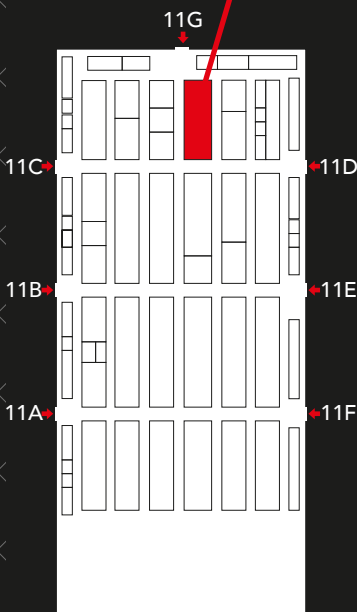
Ministry of Agriculture, Forestry and Fisheries

**JETRO**

Japan External Trade Organization

HALL 11, BRUSSELS EXPO  
 JAPAN PAVILION LAYOUT

**JAPAN PAVILION  
 No.2461**



**2461 (C)**  
 WADAKYU  
 CORP.



**2461 (B)**  
 MORIMATSU  
 SUISAN REITO  
 CO., LTD.



**2461 (A)**  
 NOSUI CORP.



**2461 (D)**  
 JAPAN SEAFOOD  
 EXPORT  
 PROMOTION  
 ASSOCIATION



**2461 (E)**  
 KINJIRUSHI SALES  
 CO., LTD  
 (KINJIRUSHI  
 WASABI)



**2461 (F)**  
 NTC WISMETTAC  
 GROUP



**2461 (G)**  
 KIBUN FOODS  
 INC.



**2461 (H)**  
 TRUE WORLD  
 JAPAN INC.



**2461 (I)**  
 KANEKU  
 CO., LTD.



**2461 (J)**  
 ASRAPPORT  
 DINING  
 CO., LTD.  
 /T&S  
 ENTERPRISES  
 (LONDON) LTD



**RECEPTION**

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2461 (J)  
**ASRAPPORT DINING CO., LTD.**  
**T&S ENTERPRISES (LONDON) LTD**



Asrapport Dining is mainly engaged in the operation of restaurants and franchise businesses. Our focus is to add value to our European companies by connecting them to our businesses throughout the world.

T&S Enterprises are proud to supply some of the finest restaurants and seafood retail outlets in London and the UK, offering only the highest quality fish and seafood from around the world.



**Sashimi Quality Frozen Japanese Scallop**

Large size SASHIMI quality frozen Japanese scallop, harvested on the Pacific side of Hokkaido (North Island), individually blast frozen, ideal for SUSHI and SASHIMI.



**Sashimi Quality Chilled Japanese Yellowtail HAMACHI**

"KUROSE BURI" has been an established brand in Japan for their high quality Sashimi grade Yellowtail HAMACHI Fillet.

**Address** GOTANDA MIYUKI BUILDING 3F,  
 1-3-8 NISHIGOTANDA, SHINAGAWA-KU,  
 TOKYO 141-0031, JAPAN

**Tel** +81-3-6311-8899  
**Fax** +81-3-6311-8909

**Agency** T&S Enterprises (London) Ltd  
**Address** 458 HEATHER PARK DRIVE, WEMBLEY HA0 1SS, UK  
**Tel** +44-20-8900-1100

**URL** [www.asrapport-dining.com](http://www.asrapport-dining.com)  
**Email** [morishita.masanori@asrapport-dining.com](mailto:morishita.masanori@asrapport-dining.com)  
**Contact** Masanori Morishita (Mr)



**URL** [www.ts-ent.co.uk](http://www.ts-ent.co.uk)  
**Email** [Purchases@ts-ent.co.uk](mailto:Purchases@ts-ent.co.uk)  
**Contact** Haruto Toyoda (Mr)



**Certificates** SAI Global

**Countries to which we already export** Denmark, France, Germany, Italy, Spain, etc.

2461 (I)

KANEKU CO., LTD.

まごころ、きかせる

**元**カネク

Founded in 1927, Kaneku Co., has been developing and producing Wasabi products over 90 years. Their Wasabi products are available in powder and as paste and are mostly purchased by professional chefs worldwide. Other Japanese spices are also available such as Yuzu-gosho (citron pepper) and ginger paste trading in over 30 countries.



### Seaweed Mix

Six types of colorful seaweed with snow fungus. Each piece equally cut and blended to create aesthetically pleasing seaweed salad.



### BBQ Wasabi

Chopped crunch wasabi with a touch of soy sauce. Great with sashimi, on the side of soba noodles or added to creamy steak sauce.

**Address** 3-866 HINATAWADA, OME-SHI,  
TOKYO 198-0046, JAPAN  
**Tel** +81-428-22-2141  
**Fax** +81-428-24-4166

**URL** [www.kaneku-wasabi.co.jp/](http://www.kaneku-wasabi.co.jp/)  
**Email** [0812kato@kaneku-wasabi.co.jp](mailto:0812kato@kaneku-wasabi.co.jp)  
**Contact** Toshiji Katoh (Mr)



**Certificates** FSSC22000

**Countries to which we already export** Germany, UK, Australia, Canada, USA, etc.

2461 (H)

# TRUE WORLD JAPAN INC.



Established in 2005, True World Japan exports high quality Japanese foods to the world. From fresh seafoods to frozen foods and dry goods. The consumers are in the U.S., Asia, and Europe.



## Farmed Yellowtail Fillet

True World Japan's Yellowtail is strictly quality controlled from farming, harvesting to the final end product. Yellowtail Fillet is only made with the yellowtail in the season.



## Farmed Bluefin Tuna

Farm raised Bluefin tuna with its fat and rich aroma like a wild caught. Production is managed throughout to shipment to maintain high quality. 100% farm raised Bluefin tuna also available.

**Address** SHINMEI BUILDING 3F, 3-3 AKASHI CHO, CHUO-KU, TOKYO 104-0044 JAPAN  
**Tel** +81-3-6859-0881  
**Fax** +81-3-6859-0880

**URL** [en.trueworld-jp.com/](http://en.trueworld-jp.com/)  
**Email** [okawa@trueworld-jp.com](mailto:okawa@trueworld-jp.com)  
**Contact** Yoshihiro Okawa (Mr)



**Agency Address** True World Foods (UK) Ltd  
UNIT 10B BEAVER INDUSTRIAL PARK, UB2 5FB, UK  
**Tel** +44-208-838-2603

**URL** [www.trueworldfoods.co.uk/sunoocean](http://www.trueworldfoods.co.uk/sunoocean)  
**Email** [bjung@sunooceanltd.com](mailto:bjung@sunooceanltd.com)  
**Contact** Bongjin Jung (Mr)



**Countries to which we already export** UK, Canada, USA, Singapore, UAE, etc.

2461 (G)

# KIBUN FOODS INC.



The Kibun Group specializes in surimi based products. Its operating structure comprises of nine domestic and five overseas major Group companies in five countries.

The Kibun Group sources ingredients from all around the world. Their products are manufactured in Japan and Southeast Asia and are marketed globally.



## Steamed Surimi Seafood

[About kamaboko] A low-calorie food, high in protein.

Made with cod surimi, with blood, fat and its skin removed and is white in colour. Surimi sits on a wooden plate which helps to retain its shape, steam and absorbs excess water when cooling and slows down decomposition.



## Fried Surimi Seafood

[About Satsuma-age] Cod surimi with salt and sugar then knead and fried with vegetable oil.

A fish paste product, high in protein. This is a plain satsuma-age and can knead in other ingredients such as vegetables, squid, octopus and scallops.

**Address** 2-1-7, KAIGAN, MINATO-KU,  
TOKYO 105-8626, JAPAN  
**Tel** +81-3-6891-2785  
**Fax** +81-3-6891-2705

**URL** [www.kibun.co.jp](http://www.kibun.co.jp)  
**Email** [t-ishii@kibun.co.jp](mailto:t-ishii@kibun.co.jp)  
**Contact** Takehisa Ishii (Mr)



**Certificates** Seafood HACCP (EU), Seafood HACCP (USA), ISO22000, FSSC22000

**Countries to which we already export** France, Germany and UK

2461 (F)

# NTC WISMETTAC GROUP



Strength of NTC Wismettac Group

①Wide product range ②Quality control ③Buying power

We stock our products in Rotterdam and are able to deliver anywhere on a "pallet" basis.

Also we can arrange a full container from the producing locations and ship it to your preferred port.



## Frozen Yellowtail Fillet, Frozen Yellowtail Loin

Superb taste, texture and quality for Sashimi use.  
Quality is consistent throughout the year.



## Frozen Scallop

Freshly harvested scallops are flash-frozen.  
Can be cooked or served raw and has versatile use.

**Address** ONWARD PARK BUILDING,  
3-10-5 NIHONBASHI, CHUO-KU,  
TOKYO,103-0027 JAPAN  
**Tel** +81-3-6870-2003  
**Fax** +81-3-6870-2023

**URL** [www.wismettac.com](http://www.wismettac.com)  
**Email** [mmatsuda@ntcltd.com](mailto:mmatsuda@ntcltd.com)  
**Contact** Moritoshi Matsuda (Mr)



**Agency Address** NTC Wismettac Europe B.V.  
PROF. J.H. BAVINCKLAAN 3 AMSTELVEEN  
1183AT, THE NETHERLANDS  
**Tel** +31-6-2146-0490

**URL** [www.wismettac.com](http://www.wismettac.com)  
**Email** [tokuji\\_yamaguchi@wismettac.com](mailto:tokuji_yamaguchi@wismettac.com)  
**Contact** Tokuji Yamaguchi (Mr)

**Certificates** Seafood HACCP (EU), BRC, ISO9001

**Countries to which we already export** France, Germany, Spain, The Netherlands, UK, etc.



2461 (E)  
**KINJIRUSHI SALES CO., LTD**  
**(KINJIRUSHI WASABI)**



We are a wasabi manufacturer. We supply high quality grated wasabi with the minimum food additives, using only wasabi from selected farmers and processed by a fully automated manufacturing system.



**Grated Fresh Wasabi**

Easy-to-use paste comes in a squeezable tube. Its coarseness makes it easy to serve and to maintain pungency. Refrigerate after opening.

**Shredded Yuzu Peel**

Flash frozen Yuzu peel with its fresh pungency and bright hue kept intact. Loosely frozen and can be used as needed.

**Address** GEO HACCHOBORI BLDG 8F, 3-19-9,  
 HACCHOBORI, CHUO-KU,  
 TOKYO 104-0032 JAPAN

**Tel** +81-3-3523-4703  
**Fax** +81-3-3523-4706

**Agency Address** Kinjirushi Sales Co., Ltd.  
 BETTINASTR. 30 FRANKFURT AM MAIN  
 60325, GERMANY

**Tel** +49-69-9746-1268

**Certificates** ISO22000, HACCP

**Countries to which we already export** France, Germany, the Netherlands, Switzerland and UK

**URL** [www.kinjirushi.co.jp/english/](http://www.kinjirushi.co.jp/english/)

**Email** [8e3xcu@kinjirushi.co.jp](mailto:8e3xcu@kinjirushi.co.jp)

**Contact** Yasuyuki Konishi (Mr)



**URL** [www.kinjirushi.co.jp/english/](http://www.kinjirushi.co.jp/english/)

**Email** [8e3xcu@kinjirushi.co.jp](mailto:8e3xcu@kinjirushi.co.jp)

**Contact** Yasuyuki Konishi (Mr)



2461 (D)

## JAPAN SEAFOOD EXPORT PROMOTION ASSOCIATION

This association was established on 23rd February 2015 to promote seafood export from Japan. Currently, the association engages in various promotional activities and international market research for Japanese seafood and products.



### Seafood from Japan

Yellowtail, Scallops, Mackerel, Tuna, Salmon, etc

**Address** SANKAIDO BLDG., 1-9-13 AKASAKA,  
MINATO-KU, TOKYO 107-0052, JAPAN

**Email** [asakawa@suisankai.or.jp](mailto:asakawa@suisankai.or.jp)

**Tel** +81-3-3585-3585

**Contact** Tomohiro Asakawa (Mr)

**Fax** +81-3-3582-2337

**Countries to which we already export** USA, China, Hong Kong, Taiwan, Vietnam, etc.

2461 (C)

# WADAKYU CORP.



Started in 1925, WadaQ's flagship store is now located in the heart of Tsukiji, the world's largest wholesale market and fish and seafood market. The company specializes in manufacturing, export and distribution of high quality Katsuobushi/ Bonito flakes to the global market.



## KATSUOBUSHI / KONBU / SABABUSHI / ETC.

Japanese DASHI (bonito stock) specialist "WADAKYU" was founded in 1925, located at the heart of Tsukiji to introduce the authentic Dashi.

The company trades mainly dashi from Spanish bonito flakes and kelp from Hokkaido.

**Address** 4-7-5 TSUKIJI CHUO-KU  
TOKYO 104-0045, JAPAN  
**Tel** +81-3-3640-5526  
**Fax** +81-3-3640-5528

**URL** [www.wadaq.co.jp/](http://www.wadaq.co.jp/)  
**Email** [sachi-wada@wadaq.co.jp](mailto:sachi-wada@wadaq.co.jp)  
**Contact** Sachiyuki Wada (Mr)



**Address** POLIGONO A GRANXA, RUA B2, PORRIÑO,  
PONTEVEDRA, 36475, SPAIN  
**Tel** +34-986-346-307

**URL** [www.wadakyueurope.com/](http://www.wadakyueurope.com/)  
**Email** [ryu.wadakyu@gmail.com](mailto:ryu.wadakyu@gmail.com)  
**Contact** Ryusuke Ishihara (Mr)



**Certificates** HACCP (EU/US)

**Countries to which we already export** France, Germany, Italy, Spain and UK

Looking for an agency

2461 (B)

# MORIMATSU SUISAN REITO CO., LTD.



Established in 1967, Morimatsu Suisan Reito is a leading seafood processor in Japan. Yellowtail is the best selling product and has been strongly supported by a number of domestic and overseas clients for many years.



## Aquaculture Yellowtail Fillet

By using baits with green tea and konbu kelp, ingredients prevent the fish's colour changes. The fish quality has improved drastically, with freshness intact.

## Aquaculture Red Seabream Fillet

Considered luxury food indispensable for ceremonial occasions such as birth, marriage and memorial functions in Japan. Aesthetically beautiful, elastic texture and the high quality fat makes this seabream superb. It is rich in nutrients, rich in protein, taurine and vitamins.

**Address** 5-2-20 TENPOZAN, IMABARI-SHI,  
EHIME 794-0032, JAPAN  
**Tel** +81-898-33-1772  
**Fax** +81-898-31-6527

**URL** [www.rumijapan.co.jp/](http://www.rumijapan.co.jp/)  
**Email** [sales@rumijapan.co.jp](mailto:sales@rumijapan.co.jp)  
**Contact** Katsuhiko Chinzei (Mr)



**Certificates** Seafood HACCP(EU), Seafood HACCP(US)

**Countries to which we already export** Germany, The Netherlands, Sweden, Switzerland and USA

2461 (A)

# NOSUI CORP.



Since the company was established 50 years ago, Nosui Corporation with their expertise has built strong ties with customers in the seafood, agricultural and ready-to-eat markets.



## Frozen Seaweed

You can enjoy the fresh flavor and aroma of freshly harvested seaweed any time of the year with high product consistency. After defrosting, you can use it with sashimi, or cook as part of various dishes.

**Address** 11-36, MITA 3-CHOME, MINATO-KU,  
TOKYO 108-0073, JAPAN  
**Tel** +81-3-5476-0560  
**Fax** +81-3-5476-0561

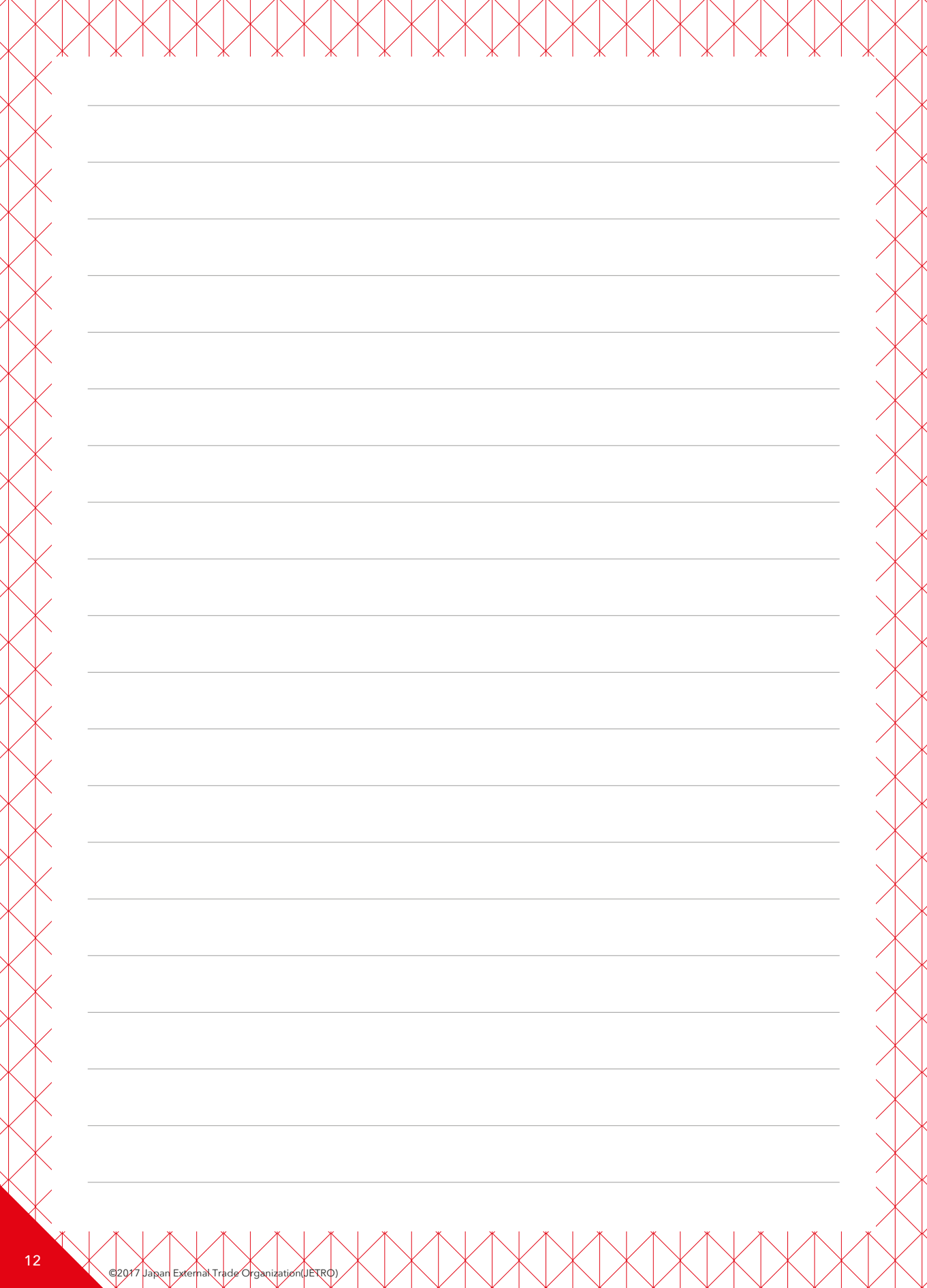
**URL** [www.nosui.co.jp/global/en](http://www.nosui.co.jp/global/en)  
**Email** [satoshi-aizawa@nosui.co.jp](mailto:satoshi-aizawa@nosui.co.jp)  
**Contact** Satoshi Aizawa (Mr)



**Certificates** ISO9001, ISO22000

**Countries to which we already export** Germany, Switzerland, Hong Kong, Singapore, Taiwan. etc.

[Looking for an agency](#)



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# MAFF

Ministry of Agriculture, Forestry and Fisheries

## Ministry of Agriculture, Forestry and Fisheries

**Address** 1-2-1, KASUMIGASEKI, CHIYODA-KU,  
TOKYO 100-8950, JAPAN  
**Tel** +81-3-6744-1502  
**URL** <http://www.maff.go.jp/e/index.html>



# JETRO

Japan External Trade Organization

## JETRO HQ

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12-32, AKASAKA 1-CHOME, MINATO-KU, TOKYO  
107-6006 JAPAN  
**Tel** +81-3-3582-5546  
**URL** <https://www.jetro.go.jp/en/>



## JETRO BRUSSELS

**Address** RUE DE LA LOI 82, 1040 BRUSSELS, BELGIUM  
**Tel** +32-2-282-05-00  
**Fax** +32-2-280-25-30  
**URL** <https://www.jetro.go.jp/belgium/>



JETRO, or the Japan External Trade Organization, is a government-related organization that works to promote mutual trade and investment between Japan and the rest of the world. Originally established in 1958 to promote Japanese exports abroad, JETRO's core focus in the 21st century has shifted toward promoting foreign direct investment into Japan and helping small to medium size Japanese firms maximize their global export potential.

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**Japan**



**JETRO**  
Japan External Trade Organization



**JAPAN**

