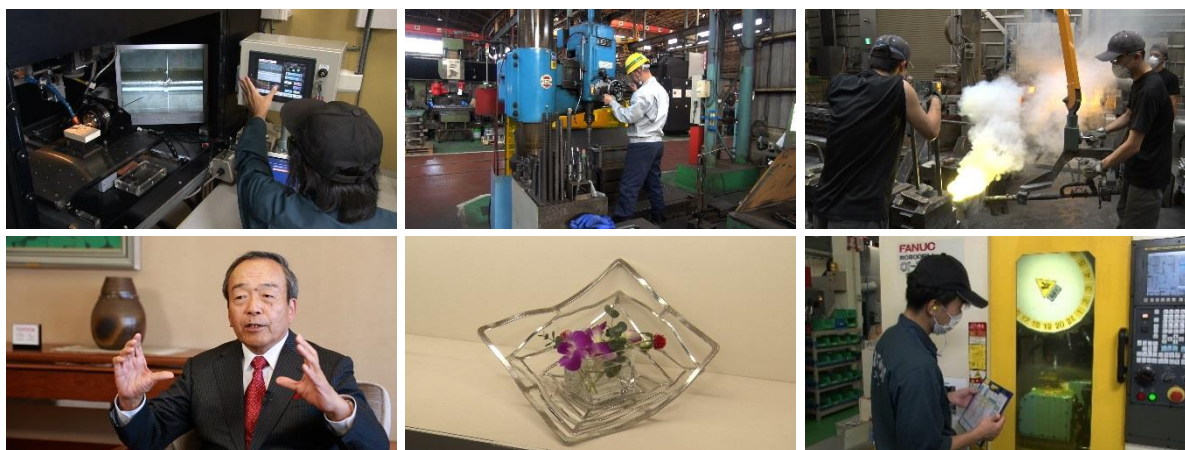


The Driving Force of Japan Small and Medium Enterprises

Small and medium enterprises account for 90% of the total number of companies in Japan. The various products and services supplied by small and medium enterprises continue to form the foundation of the Japanese economy. However, in reality, many small and medium enterprises have few opportunities to be globally recognized.

In order to promote the potential of Japanese small and medium enterprises to the world, the program will focus on the companies' spirit, quality supported by technology, and the corporate culture that is being passed down through generations. What are the characteristics and the strength of those companies, which are said to be one of the driving forces of Japan?



Schedule

DATE	TIME (UTC)		
Jan. 25, 2018 (Thu)	23:30-24:00	-	-
Jan. 26, 2018 (Fri)	5:30-6:00	12:30-13:00	17:30-18:00 with Arabic subtitle

Program website https://www.jibtv.com/programs/small_and_medium_enterprises/

How to Watch

1. Via Satellite, Cable TV, etc.

NHK WORLD / jibtv can be viewed through local satellite TV broadcasters, cable TV networks, IPTV etc. Direct reception from our broadcasting satellite is also available in some areas. 24 hour coverage in approximately 223.90 million households in 160 regions and countries worldwide. (As of the end of September 2017) Please check your local operator on the jibtv website.

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