

# CEATEC® 2020

CPS/IOT EXHIBITION ONLINE

## JETRO offers free business matching for foreign start-ups

CEATEC (or the Combined Exhibition of Advanced Technologies; [www.ceatec.com](http://www.ceatec.com)) is Japan's largest IOT and electronics exhibition and will be held online for the first time from October 20-23, 2020. On this occasion, JETRO invites up to 45 international start-ups from all over the world to join the online exhibition and connect with Japanese companies for free. Apply now and take your chance!

### Your benefits:

- ✓ free of charge
- ✓ make your company visible at Japan's largest IOT exhibition
- ✓ get connected with Japan
- ✓ JETRO will arrange web-meetings with Japanese companies for you



### You should apply if:

- ✓ you are interested in a market entry to Japan
- ✓ your start-up was founded after October 2011
- ✓ you are active in the fields of AI, IOT, data tech, mobility, health tech, or smart city
- ✓ you already have your own products, prototypes and/or services
- ✓ your start-up has experience with international business partners/customers
- ✓ you can prepare content for the exhibition's website e.g. videos of your products
- ✓ you are available for web-meetings on all days of October 20-23, 2020 (due to time difference, the meetings with European companies are likely to be scheduled in the morning in Europe)

As there will be a screening process, we ask you to fill in the application form as detailed as possible. Please return it by **August 14, 2020** (15:00 h CEST) to your nearest JETRO office. The screening of participants will be done by early September.

We are looking forward to hearing from you!

For further information on JETRO, please visit [www.jetro.go.jp/en](http://www.jetro.go.jp/en)

Results from CEATEC 2019: <https://www.ceatec.com/en/application/result/>