

**For BUYERS:  
Recruit Announcement**

# JETRO Food Business Online Meeting (Okinawa)

~English version~

# Introduction

JETRO Okinawa will have TWO online meeting programs in December.

1. JETRO Food Business Online Meeting (Okinawa) **[mandatory]**
2. Great Okinawa Trade Fair (GOTF) Online Meeting **[optional]**

This is a great opportunity for you to not only have business meetings with suppliers from Okinawa, but also with multiple suppliers all over Japan.

For details, please see the following pages.





## Program announcement

### 1. JETRO Food Business Online Meeting (Okinawa)

- **Date:** Dec 5<sup>th</sup> – 9<sup>th</sup>, 2022
- **Mandatory Program.** Each buyer is expected to have more than **10 meetings** throughout the term.
- **Pre-arranged online meetings.** JETRO will arrange meetings depending on your interest.
- **Join and meet food suppliers from all over Japan.**
- **Various category:** Fresh Fish/ processed seafood products, Processed meat/ processed livestock products, Fruit and vegetables / processed agricultural goods, Other processed food products, non-alcoholic beverages, alcohol beverages, confectioneries, seasonings, health food products...
- This year, we will strongly encourage more suppliers from Okinawa to participate!
- FYI, see the list of last year's supplier and product list below:  
[https://www.jetro.go.jp/newsletter/okinawa/2022/Reference\\_2021FY\\_applicants.xlsx](https://www.jetro.go.jp/newsletter/okinawa/2022/Reference_2021FY_applicants.xlsx)

# Process

## 1. Recruiting Buyers (Current)

- Recruiting Japanese food buyers.
- Please inform Jetro about the products you are interested in.

## 2. Recruiting Suppliers (September)

- Jetro recruit food supplying companies.
- Suppliers will submit information on their products to Jetro.

## 3. Matching (October)

- Jetro will provide information on suppliers to the buyers.
- Buyers will be asked to select the suppliers with which you wish to have a meeting.

## 4. Schedule arrangement (Oct - Nov)

- Jetro will arrange the date and time of the meetings based on your availability, numbers of meetings and the time difference.
- we are likely to set the meetings between 8:00 and 21:00 (JST).

## 5. Meeting

- Meetings held on Dec 5<sup>th</sup> – 9<sup>th</sup>.
- Each meeting is scheduled for 30~40min.
- For non-Japanese speaking buyers, Jetro will prepare an interpreter.

# 10<sup>th</sup> 2022 沖縄大交易会

## Program announcement

### 2. Great Okinawa Trade Fair (GOTF) [optional]

- **Date** : From the registration to GOTF platform **until Dec 23<sup>th</sup>**.
- **Optional Program. Free-matching online meetings** with GOTF suppliers via GOTF online platform. Contact more than 400 registered suppliers directly and have meetings freely.
- Meeting hours: 9:00-17:00 (JST)
- GOTF is one of the largest international food business meeting event held in Okinawa every year. This is not operated by JETRO, thus we consider this as an optional program.
- GOTF website: <https://gotf.jp/2022/eng/>
- See last year participants via GOTF official guidebook (2021): [https://gotf.jp/fb/2021/index.html#target/page\\_no=9](https://gotf.jp/fb/2021/index.html#target/page_no=9)

# FAQ

## 1. What kind of suppliers can I meet with at the JETRO Food Business Online Meetings ?

- A) Meetings will be arranged based on buyers' requests. Although, we expect that each buyer will have at least 10 business meetings throughout the term.
- B) A wide variety of suppliers from all over Japan will participate. FYI, please refer to the URL below for last year's suppliers.

[https://www.jetro.go.jp/newsletter/okinawa/2022/Reference\\_2021FY\\_applicants.xlsxlsx](https://www.jetro.go.jp/newsletter/okinawa/2022/Reference_2021FY_applicants.xlsxlsx)

## 2. Do I need to keep my schedule open during whole term?

- A) We kindly ask you to keep your schedule open for five days as much as possible, but please inform us in advance if you have a schedule that is difficult to accommodate.
- B) The detailed date and time will be decided after the matching process.
- C) As long as the person has the authority to make decisions on product procurement, meetings can be attended by different representatives.