



# *Invitation to JAPAN*

## *JETRO Business Meeting Program in Tokyo*

— Buyers wanted —



We are looking for overseas buyers who wish to procure Japanese food from the following **3** categories.

1

### Beverages

Tea (tea leaves included),  
alcoholic beverages,  
soft drinks, etc.

2

### Seasonings

Soy sauce,  
miso, sauce, dressing,  
yuzu pepper, etc.

3

### Confectioneries

Snacks, rice crackers,  
frozen Japanese  
sweets, etc.

JETRO will arrange following services!

Benefit



Round trip  
Airline tickets



Hotel  
Accommodations



Arrangement  
of Business  
Meeting



Interpretation

※during Jetro Business  
Meeting Program only

## Application Guideline

Program Period : **Mon, 25 November – Thu., 28 November, 2024**

\* Must be able to attend the entire program

Program Schedule : See reverse side

Please fill out the designated form and submit it to JETRO office.

# Invitation Schedule

Date	Location	Program Contents
Sun. 24 Nov	Tokyo	Arrive at Tokyo 
Mon. 25 Nov	Tokyo	Orientation Special Program by Product Items
Tue. 26 Nov	Tokyo	JETRO Business Meeting in Tokyo (pre-arranged meetings)
Wed. 27 Nov		
Thu. 28 Nov	Makuhari Messe (Chiba Pref)	Walk-in Business Meeting at “JAPAN’S FOOD” EXPORT FAIR
Fri. 29 Nov	Tokyo	Depart from Tokyo 

## Qualification ※Please ask the nearest JETRO office for further information!

1. Overseas food importers, etc. who wish to procure Japanese food products.
2. Buyers must reside overseas and have decision-making authority for purchases.
3. Buyers must be able to participate in the full schedule of JETRO program. etc.

<<Participants only>> Includes **2** special programs!

### 1 Special Program by Product Item (25<sup>th</sup> November)

JETRO is planning to offer experiences and lectures to deepen understanding of Japanese food, such as pairing, how to drink and eat, etc., in two groups: 1) tea and confectionery and 2) sake/seasoning! Details will be announced after the buyers are decided.

### 2 “JAPAN’S FOOD” EXPORT FAIR (28<sup>th</sup> November)

A food trade fair focusing on the export of Japanese food products will be held from November 27 to 29. Wide varieties of Japanese food & beverages from all over Japan will gather under one roof.



**“JAPAN’S FOOD”  
EXPORT FAIR**

Check out the exhibition!→

