

Chiba Global Healthcare Business Forum (CGHBF2021)

Invited 43 overseas companies, co-sponsored by JETRO Chiba & Chiba Prefecture, collaborated by Academia in Chiba, etc.. Promoted international cooperation and attraction of foreign capital to Chiba.

- ✓ To promote international cooperation between overseas companies and academia/companies in Chiba Pref., etc. and to attract foreign capital to Chiba Pref., held the Forum (**Webinar**: Feb 2-5, **Online Business Meetings**: Feb 4-16). **From 12 countries/regions participated 43 companies** related to healthcare (pharma [cancer, infectious diseases, etc.], medical equipment, elderly care and sports).
- ✓ **At the Webinars**, all 43 overseas companies pitched. Also, through the keynote speeches (**7 slots, total 10 people**) by the academia in the pref., etc. promoted Chiba Pref. to the overseas participants (**total 344 people**).
- ✓ **At the Online Business Meetings**, arranged **about 80 negotiations with 20 domestic companies/institutions** including major pharmaceuticals, VCs, etc., of which **some 30 negotiations are expected to continue, including collaboration with academia in Chiba.**

Chiba Global Healthcare Business Forum (CGHBF2021)



国立がん研究センター
東病院
National Cancer Center Hospital East



産総研 柏センター
CHIBA UNIVERSITY
CHIBA CANCER CENTER



CANADA
IN JAPAN
カナダ大使館



東京大学大学院
新領域創成科学研究科
GRADUATE SCHOOL OF FRONTIER SCIENCES
THE UNIVERSITY OF TOKYO

Cooperating Institution Principals/Advisors:



Takeshi Tokuhisa
Chiba University



Atsushi Ohtsu
National Cancer Center
Hospital East



Masaaki Mochimaru
Human Augmentation
Research Center, AIST



Hiroyuki Osaki
Graduate School of Frontier
Sciences, University of Tokyo

Mentors:



Takao Suzuki
Institute of Gerontology
J.F. Oberlin University



Akihiro Ohashi
Exploratory Oncology Research
& Clinical Trial Center,
NCCHE



Nobuyoshi Takeshita
NEXT Medical Device
Innovation Center, NCCHE



Akihiko Murai
Human Augmentation
Research Center, AIST



Takeshi Uchida
Academic Research
Innovation Promotion, CU

- ◆ Dates : Webinars Feb 3(Wed) – 5(Fri) 2021
Online Meetings Feb 4(Thu) -16(Mar) 2021
- ◆ Hosts : JETRO Chiba & Chiba Prefecture
- ◆ Cooperating Agencies : National Cancer Center Hospital East, AIST, University of Tokyo, Chiba University, Canadian Embassy in Japan
- ◆ Overseas Participants : 43 from 12 countries/regions
- ◆ Webinar : Total 344 participants
- ◆ Online Business Meetings : About 80 bizmatches



Nakajo, EVP, JETRO



Ikuina, Exec D, Chiba Pref.

Chiba Global Healthcare Business Forum (CGHBF2021)

Overview

■ : Pharma ■ : MedTech ■ : Aging · Sports ■ : Open days

Feb 3	Feb 4	Feb 5	Feb 8	Feb 9–Feb 19
Webinars/Pitches	Webinars/Pitches	Webinars/Pitches		
	1on1 Meetings	1on1 Meetings	1on1 Meetings	1on1 Meetings

Participants

- ✓ **[Overseas]** Interested in establishing bridgeheads/partnerships in Japan from **12 countries/regions** (USA, UK, France, Germany, Singapore, Israel, Taiwan, etc.), **participated 43 companies such as:**

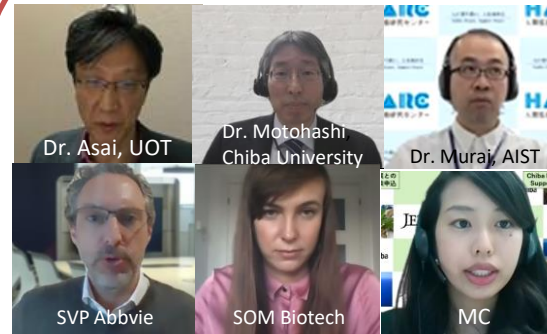
  
Mega pharma (UK) Mega pharma (US) Mega pharma (US)

  
Cancer Drug (Spain) RNA Drug (Canada) AI Drug (US)

  
AI Infectious (UK) AI Image analysis (Singapore) MRI AI Analysis (France)

- ✓ **[Domestics]** Approx. **20 academia** (NCCHE, AIST, UOT, CU)/**companies** (majors, start-ups, VC), that were requested to meet by the overseas participants.

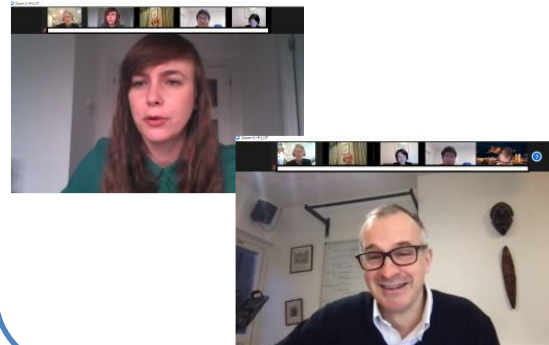
Webinars (Keynotes / Pitches)



- ✓ Feb.3-5 AM for N America, PM for Asia/Europe
- ✓ **Keynote speeches by 7 orgs / total 10 people**
- ✓ **43 pitches by overseas companies**
- ✓ **Total 344 participants**
- ✓ Participants appreciated versatile information on worldwide healthcare biz.

Sectors	Speakers
Keynote I (Pharma)	Dr. Hiroshi Tsuji, QST Hospital/Dr. Yukio Uchibori, QST-QMSD National Institutes for Quantum and Radiological Science and Technology
Keynote II (Pharma)	Prof. Shinichiro Motohashi, Chiba University Hospital
Keynote III (Pharma)	Dr. Kiyoshi Asai, Graduate School of Frontier Sciences, University of Tokyo
Keynote IV/V (Medical devices)	Dr. Hiromi Kinebuchi/Dr. Akihiro Hirao, NEXT Medical Device Innovation Center, National Cancer Center Hospital East
Keynote VI (Aging)	Dr. Takao Suzuki, Institute for gerontology, JF Oberlin University
Keynote VII (Sports)	Dr. Akihiko Murai, Human Augmentation Research Center, The National Institute for Advanced Industrial Science and Technology

Online bizmatches



- ✓ Feb 4–16: AM for N America, PM for Asia/Europe
- ✓ **80 bizmatches arranged**
- ✓ JETROS efforts obtained high rating from participants
- ✓ **some 30 business negotiations are expected to continue** (collaboration with academia in Chiba, etc.)