

# ◆ JETRO Business Matching Program in Osaka・Wakayama・Niigata ◆

## I. Program period

Course A (Osaka) : Sep 16 (Mon) to 19 (Thu) 2024

Course B (Osaka + Wakayama) : Sep 16 (Mon) to 21 (Sat) 2024

Course C (Osaka + Niigata) : Sep 16 (Mon) to 21 (Sat) 2024

\*Free inspection at FOODEX JAPAN in Kansai is scheduled

## II. Support by JETRO

- Round trip airline tickets, accommodations, and travel expenses
- Arrangement of Business Matching Meetings by matching in advance
- Interpretation service during expo tour and Business Matching Meetings

## III. Benefits of participating in the JETRO buyer invitation program

- You will be able to meet with prospective exporters in “Kansai” because appointments have been made in advance.
- Effective negotiations are possible at the JETRO Business Matching Program because we will arrange meetings based on the results of the pre-survey asking both buyers and suppliers about what kind of items they are interested in.

▪ Business Matching Meetings and Onsite visit in local districts are part of the program, as it is a great chance to meet local specialties.

		Course A Osaka (3 nights and 4 days)	Course B Osaka + Wakayama (5 nights and 6 days)	Course C Osaka + Niigata (5 nights and 6 days)
9/16	Mon	Arrive at Osaka (ITM or KIX)		
9/17	Tue	Business Matching Meeting at JETRO Osaka		
9/18	Wed	AM : Business Matching Meeting at JETRO Osaka PM : Free inspection at FOODEX JAPAN in Kansai (*TBD)		
9/19	Thu	Return to each country	AM : Transfer to Wakayama PM : Site visit @ Wakayama	AM : Transfer to Niigata PM : Site visit @ Niigata
9/20	Fri		Business Matching Meeting @ Wakayama	Business Matching Meeting @ Niigata (※Company visit type)
9/21	Sat		Return to each country	Return to each country

## ◆ Product Category : Foods in General ◆



Vegetables, fruits and grains



Beverages & Alcoholic Beverages



Meat



Local Products from around Japan



Sweets/Snacks



Processed Food

※Free inspection at **FOODEX JAPAN**  
in Kansai is scheduled(\*TBD)

16th **HOTERES JAPAN &**  
**FOODEX JAPAN** in Kansai 2024

**JETRO**  
Osaka

◆ **HOETERES JAPAN & FOODEX JAPAN in Kansai 2024 is...**

Event Date : Sep 18 (Wed) to 20(Fri) 2024  
Venue : INTEX OSAKA

FOODEX JAPAN in Kansai is an exhibition and Business Matching Meeting in the Kansai region for the lodging, food service, and tourism industries in Japan and abroad.

The Hotel Restaurant Show, held annually at Tokyo Big Sight, and FOODEX JAPAN, a comprehensive international food and beverage exhibition, will be held simultaneously in Kansai.

Exhibit areas include fresh produce (agriculture, fisheries, and livestock), processed foods, export foods and ingredients, inbound food ingredients, Frozen food ingredients, drinks and alcohol, regional products, alternative foods and food ingredients, Food Tech, and more.



▲ Visiting exhibitor's booth



▲ Exhibits image



▲ View of the exhibition hall



▲ View of the exhibition hall