



Invitation letter for participation in Business Delegation to Japan in IoT Sector from CEE Countries

Dear Sir or Madam,

We are glad to invite you to participate in "Business Delegation to Japan in IoT Sector from CEE Countries" which will take place between October 14-20, 2018 at the occasion of CEATEC JAPAN 2018 (http://www.ceatec.com/en/) which is the biggest IoT fair in Japan.

The mission will consist of study tours, business seminars, a networking event and face-to-face meetings with specialists and potential partners. Please refer to the attachment for the tentative agenda.

Date: October 14(Sun) - 20(Sat), 2018

Locations: Tokyo and Chiba, Japan

Organizer: <u>JETRO</u>

Participation cost: Participants shall bear the following costs:

- Return flight ticket*
- Accommodation*

(*JETRO in cooperation with JTB Czech travel agency offers to help with the abovementioned arrangements.

If arranged by JTB the cost will be invoiced directly to the participant)

- Alimentation
- Farewell Dinner (optional; approx. fee per participant: 5,500 JPY)

JETRO will cover the following costs:

- Rental of venues for the seminars and all organization costs related to the events
- Transport during Study Tours
- Embassy networking event fee

How to Apply: Please fill out the attached registration form and send it to JETRO Praha by July 31, 2018:

E-mail: CPR@jetro.go.jp (CC: Mikulas_Kotrba@jetro.go.jp)

* Please note, that the number of participants is limited (around 10 companies in total).

If you need further information, please feel free to contact JETRO Praha.

Contact person; Mr. Mikuláš Kotrba, by e-mail: Mikulas Kotrba@jetro.go.jp.

We look forward to hearing from you soon.

With best regards

Tadashi Murakami

General Director, JETRO Praha



JETRO: IoT sector business mission 2018 (Draft of Schedule, TBD)

Day	DATE	PLACE / SCHEDULE	DETAILS
0	14.10.		Arrive at Narita International Airport
	(Sun)		
1	15.10.	JETRO	Invest Japan seminar
		Embassy	-Presentation on business environment in Japan(JETRO)
			-Presentation on IT market in Japan(IT Consultant)
	(Mon)		IBSC/One-Stop Business Establishment Center guided tour
	(IVIOII)		Company presentations for Japanese companies and networking (in cooperation with IoT
			Acceleration Lab. http://iotlab.jp/en/index)
			Seminar and reception at the Czech Embassy
2	16.10	CEATEC	Business matching in cooperation with Internet association in Japan
	(Tue)	(Makuhari Messe)	
3	17.10. (Wed)	CEATEC (Makuhari Messe) or /	Seminar in CEATEC
		and IoT Study Tour, Seminars &	NEC Shinagawa Showroom
		Networking	CNET Japan Smart Showroom
4		CEATEC (Makuhari Messe) or /	Visits and meetings at KDDI, etc.
	18.10.	and IoT Study Tour, Seminars &	Infoteria IoT Future Lab.
	(Thu)	Networking	Global Business Hub Tokyo
			Company presentations for Japanese companies and networking (NTT data and their clients)
5	19.10.	IoT Study Tour, Seminars &	Hitachi Collaboration Square Kyobashi
	(Fri)	Networking	Visits and meetings at Softbank, IIJ etc.
6	20.10.		Departure from Japan
	(Sat)		