

**Invitation – Online Business Matching
in Game Industry in Central and Eastern Europe & Turkey
February 16th-19th, 2021**

JETRO will organize an Online Business Matching event for the game industry (*) in Central and Eastern Europe, Baltic countries, and Turkey. 8 game-affiliated companies from Japan wish to talk about collaboration with you to expand their businesses.

(*) Computer games using home video game consoles, PCs, mobile apps, etc.

Schedule: Feb. 16th, 9:40-12:00 (UTC +1, Central European Time)
Feb. 17th-19th, 08:00-12:00 (UTC +1, Central European Time)

Format of the event: Online (on ZOOM platform, no participation fee)

Participants: 8 Japanese companies

*Please access the link below to check the “**Japanese companies Profile**”

<https://www5.jetro.go.jp/newsletter/rub/2021/game/JPcompanies.pdf>

Working Language: English

*Maximum 40 minutes per online meeting.

***Please note that there will be a screening process by Japanese companies, so please understand that only the companies that meet the interests of the Japanese participants will join the B2B session.**

*Following the screening process by the Japanese companies, the appointments will be made by the participants, through YouCanBook.me. Details and instructions will be provided by the organizer later.

Target activities:

- 1) Distribution of Japanese game contents
- 2) Finding business partners based on the requests from Japanese side (game development, development support, subcontracting, outsourcing, customer support, etc.)

Application process: Please fill in the following form.

<https://www.jetro.go.jp/form5/pub/rub/ceeturkey>

Application Deadline: January 26th (Tue.), 16:00 (UTC +1, Central European Time)

Preparations calendar:

~Jan. 26 th	Gather local companies
Jan. 27 th -29 th	Screening by the Japanese companies
Feb. 1 st -10 th	Make timetable by YouCanBook.me
Feb. 16 th -19 th	Hold B2B meetings

Organizer: Japan Trade Organization (JETRO) Bucharest Office

Co-organizers: JETRO Warsaw, JETRO Budapest, JETRO Prague, JETRO Wien, JETRO Istanbul

With the kind support of Gaming Associations in the area.

For further details please contact us by e-mail: RUB@jetro.go.jp or Phone: (+40)-21-310-6801