

# Hack Osaka 2022

Thursday, 10 February, 2022  
10:00 am ~ 6:00pm (JST)

Organizer : Global Innovation Conference Hack Osaka Executive Committee  
(Osaka City, Urban Innovation Institute, OSAKA BUSINESS DEVELOPMENT AGENCY, and JETRO Osaka)

## Hack Award Now accepting Application

Free of  
Charge

Thursday, 10 February, 2022 3:00pm ~ 4:30pm (JST)

\*This award will be held online.

**PR Opportunity**  
to Osaka · Kansai  
region getting  
attentions with  
**Expo 2025**  
**Osaka Kansai**

Numbers of views of Hack Osaka 2021  
approx. 1,000

**FREE**  
Arrangements for  
Business Meetings  
with corporations  
in Osaka, Kansai  
(Interpreters will be assigned.)  
**February 8 ~ 9**

10 SU companies participated in Hack Award and  
those who have high potential to expand business in  
Osaka·Kansai region will join this business meetings.  
(max.15 companies)

Professional  
**1 on 1**  
mentoring,  
follow up  
services  
for FREE

### Hack Osaka is ...

*The Japan Kansai's largest innovation festival  
for start-ups from all over the world!*

9<sup>th</sup> Annual

It is planned to operate eVTOL, flying cars, at EXPO 2025, Osaka, Kansai, Japan.

This year, we open applications of **Hack Award 2022** to start-ups  
that have new technology and services in the field of  
**“Next Generation Mobility”** and **“Infrastructure”**.

Hack Osaka Website: <https://www.innovation-osaka.jp/hackosaka/>

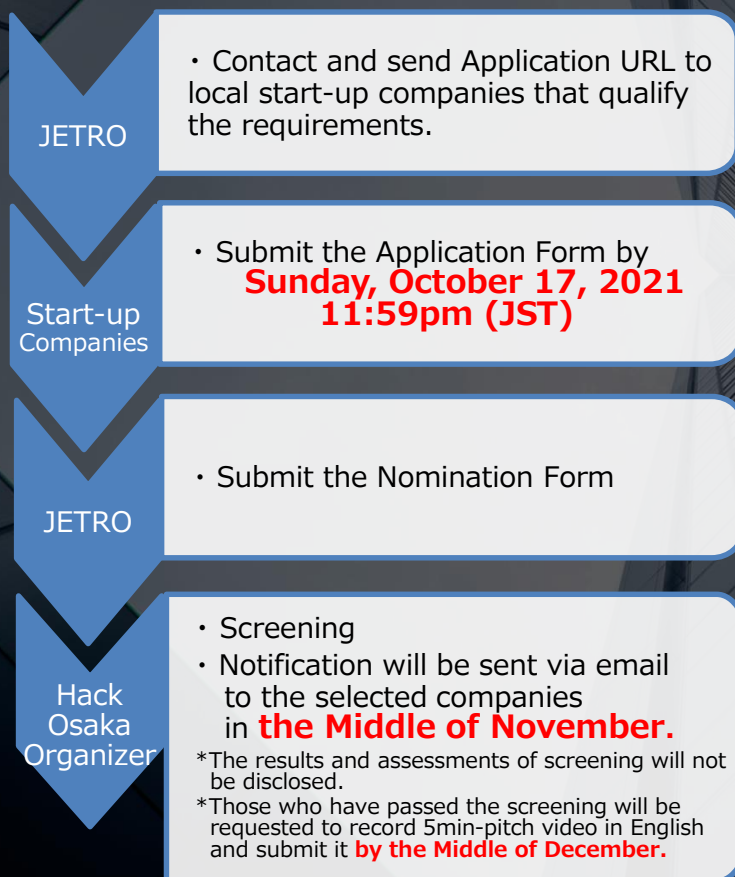
#### CONTACT

JETRO OSAKA  
INDUSTRY ALLIANCE AND INVEST JAPAN SUPPORT DIVISION (Ms. Hirahata, Ms. Zhang)  
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# 1. Application Requirements

- Companies must be start-ups in their Early Stage and after. (The year of the founding will not be considered.)
- Application field: "Next Generation Mobility", "Infrastructure", etc. aiming to realize Future Society  
<Next Generation Mobility>  
Related technology and services for practicing next generation air mobility\* such as Airframe development, automatic operation systems, service management, risk management, ground infrastructure. Also new technology and services in the field of "Next Generation Mobility" will be counted.  
\* Some demonstration experiments are to be executed for exhibiting at Expo 2025 Osaka Kansai.
- <Infrastructure>  
Products and services that improve efficiency of existing infrastructure utilizing IoT, VR/AR, robotics (automation), digital marketing, sensing and data analysis.  
Next generation Infrastructure including telecommunication is also counted.
- <Others>  
Technology, products, and services that can be proposed to corporations in Osaka·Kansai region.  
Business model that will be able to contribute to open innovation.
- Companies must be able to participate in pre-recording pitch contest in December and online live Award Ceremony on the day of Hack Osaka 2022 in February.  
\* On the day of Hack Osaka 2022, the pre-recorded pitch contest will be aired including a question and answer session.
- Companies are expected to have clear plans or high potential to invest in Osaka·Kansai in the near future.

# 2. Application Deadlines and Schedule



Inform the start-up companies with the URL below or QR code for the Application.  
<https://forms.office.com/r/QVWzpipeiS>



Complete your Application Form through the URL or QR code above. Your Application will be sent to JETRO Osaka directly.

Each JETRO office will be notified when companies submit their Application Form and also will be guided how to submit Nomination Form of the companies.

<Points to be considered>

1. Originality
2. Feasibility
3. Impact to society
4. Scalability
5. Motivation to expand business in Japan

- <Notes>
- The pre-recorded pitch videos will be aired on the day of Hack Osaka 2022.
  - The length of each start-up company's pitch is limited to 5 minutes.
  - There will be 3 minutes of Q&A time given to each start-up. Hack Osaka Organizer will share questions from judges (VC, accelerators, serial entrepreneurs, and so on) with the start-ups in the beginning of January and collect the recorded answers during the month.
  - The judges will assess the pitches and answers to questions, and those who are ranked top will be awarded on the day of Hack Osaka 2022.
  - The procedures to submit the pitch video, Q&A recording settings, the deadlines will be announced to selected start-up companies.
  - The Hack Award 2022 will be archived for a certain period after Thursday, February 10, 2022.

# 3. Business Meeting Schedule

- Tuesday, February 8 ~ Wednesday, February 9, 2022
- Start-up companies participated in Hack Award and some more (total max. 15 companies) will be arranged for business meetings with corporations in Osaka·Kansai region for FREE.  
(Interpreters will be arranged too.)