

Recruiting Mail (Sample)

The Innovation Leaders Summit (ILS) is one of Asia's largest open innovation matching events, and its scale is expanding every year. At the previous ILS (ILS2022), 109 major Japanese corporations and 672 startups (include 188 overseas companies) participated the main matching program POWER MATCHING. Over 3,000 business meetings were arranged, and more than 1,000 are expected for future collaboration.

Overseas startups can participate in POWER MATCHING and VC MATCHING online and/or on-site. ILS will enable you to make proposals directly to the executive officers and other key persons of major corporations and create new business opportunities with these companies with or without traveling to Japan. The most important point of POWER MATCHING is that you can request up to 20 meetings directly to major Japanese companies regardless of whether you already have a Japanese corporation or not.

Applications for the 10th ILS is now open. This event is a closed, invitation-only event and is an opportunity to meet major Japanese companies. As ILS requires a "recommendation" from one or more advisory boards such as JETRO, please inform us if you are interested in participating.

1. Outline of the event

- Date, time, and place

<Online meetings> 11/21 (Mon) - 11/25 (Fri) and 12/5 (Mon) - 12/16 (Fri)

<Face-to-face meetings > 11/29 (Tue) - 12/2 (Fri) at Toranomom Hills, Tokyo

*The company can choose how to join.

-Participation Fee:

Basic Package: 22,000 yen (ca. \$165/€160)

Pitch Package: 165,000 yen (ca. \$1,215/€1,185)

Exhibition Package: 165,000 yen (ca. \$1,215/€1,185)

Premium Package: 275,000 yen (ca. \$2,025/€1,975)

*Payment in Japanese Yen. Tax included. Credit card or bank transfer accepted.

*JETRO will not bear any cost for the participation.

-Language

Japanese or English. (Japanese-English Interpreter available without charge. If required, please select "English" as your language when you officially register to ILS.)

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-Japanese major corporation

The Japanese participants will be announced on Sep 29th. Until then, please see to the past participants on “Overall information of ILS “(p.5) and matching trends on “Introduction for JETRO Clients” (p.2-3) to consider your participation

2. How to apply

Please contact JETRO WIEN, Sabine Sommer

Phone 0043 1 587 56 28 – 19 or sabine_sommer@jetro.go.jp

Until end of August 2022

(2) ILS Office will inform you directly about further procedures. If you wish to participate, please purchase the “participation package” and “register your company information” by 11:59 AM (JST) on September 26. By completing both procedures, you will be officially registered as a participant.

3. Further information of ILS

• ILS Website : <https://ils.tokyo/>

• Short video (2min) about the ILS :

https://www.youtube.com/watch?v=tfB_BsmBkwk

• Overall information of ILS:

<https://www.jetro.go.jp/newsletter/jad/2022/10thILSProspectusForOverseasStartups.pdf>

• Introduction for JETRO Clients (A brief introduction how to attend ILS and the matching trends):

<https://www.jetro.go.jp/newsletter/jad/2022/HowToAttend10thILSforJetroClients.pdf>