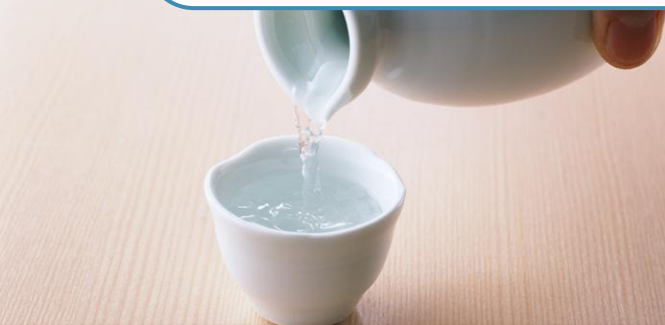




## JAPANESE FOOD B2B Event 2026 in Warsaw

— Buyers wanted ! —



This event is organized by the Japan External Trade Organization (JETRO) and offers a business matching opportunity for importers from Central and Eastern European (CEE) countries interested in sourcing Japanese food and beverages. This year's event will be held over two days, with part of the program hosted by the Japan Rice and Rice Industry Export Promotion Association (JRE).

JETRO will arrange the following services for participants who attend the entire program:

\* The services provided may vary depending on the participant's country or region of residence.

\* Participation is limited to one person per company.

\* If you wish to participate in only part of the program, please contact us in advance.

**Benefit**



Round trip  
Airline tickets

\* From the nearest airport in your country of residence to Chopin Airport in Warsaw.  
Not applicable for residents in Poland and Ukraine.



Hotel  
Accommodations

\* Max. two nights:  
Check IN : September 14  
Check OUT : September 16



Arrangement  
of Business  
Meeting



Interpretation

\* JETRO will arrange for a Japanese-English interpreter for Japanese suppliers if needed.

Date	September 15-16 (TUE-WED) 9:00-16:00, 2026 *TBD
Venue	Warsaw, Poland
Organizer	Japan External Trade Organization (JETRO)
Supplier	20-30 Japanese companies in food business
Supplied products	Japanese food & beverage (incl. alcohol)



# Schedule \*TBD

Date	Location	Program Contents
September 14	Warsaw	Arrival at Warsaw 
September 15	Warsaw	<p>9:00-13:00 【Morning Session】 Pre-arranged Business Meetings by JETRO <u>*excl. for food importers &amp; distributors</u></p> <p>-----</p> <p>14:00-16:00 【Afternoon Session】 Tasting &amp; quick talks with suppliers <u>*excl. for guests from HoReCa industry</u></p>
September 16	Warsaw	<p>9:00-13:00 【Morning Session】 *TBD Workshops by JRE*</p> <p>-----</p> <p>14:00-16:00 【Afternoon Session】 *TBD Business meetings with JRE members</p> <p>*JRE (Japan Rice and Rice Industry Export Promotion Association) is an organization dedicated to expanding global demand for high-quality Japanese rice and rice-based products (incl. Japanese sake) by developing overseas markets and promoting Japanese food culture.</p> <p>-----</p> <p>Departure from Warsaw </p>

## Qualification

1. Food importers and distributors from **CEE countries** will be granted access to the full program. Participants must have decision-making authority for procurement.
2. All participants are required to respond to JETRO's post-event follow-up surveys.
3. Participants will select Japanese suppliers for business meetings through **Japan Street**, JETRO's exclusive online catalog platform for overseas buyers, and e-Venue, JETRO's online business matching platform. Registration is free of charge. Detailed instructions will be provided after registration.

[Japan Street](#)  
[e-Venue](#)

## Disclaimer

1. JETRO reserves the right to refuse participation if the number of applicants is exceeded or for any other reason. Please be aware that the schedule including date might change due to JETRO's circumstance.
2. Companies contracted by JETRO may contact participants regarding accommodation and flight arrangements, as well as to inform them of the business matching results.



# Participation Process

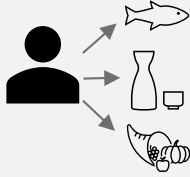
Deadline: May 22nd

Applying for this event



July

Selecting suppliers to have meetings



August

Matching Result to be sent via Email



Preparation



September

Business Meeting



## Application

<https://forms.office.com/r/4RK5rie47f>

Deadline: May 22



## Contacts

JETRO Warsaw (Person in charge: Iwona, Tomoki, Sosuke)  
E-mail: [pow-info@jetro.go.jp](mailto:pow-info@jetro.go.jp)

## Gallery

<JAPANESE FOOD B2B Event September 2025 in Warsaw>

