< Invitation >



The Japanese Tea Matchmaking Event in Vienna 11 October 2019

JETRO (Japan External Trade Organization) is pleased to invite you to the upcoming tasting and B2B matchmaking event of Japanese tea in Vienna. It will be a wonderful opportunity for you to meet 19 Japanese tea producers from all over Japan.

Be inspired by sensory expert <u>Reinhard Pohorec</u> and tea expert <u>Thomas Grömer</u>, CEO Kissa <u>Tea</u>

Enjoy Japanese sweets served by Cha No Ma

Date: 11 October 2019 (Friday) Location

♦ Time: 9:00-13:00 hrs

◆ Location: Grand Hotel Wien, Ballroom,

Kärntner Ring 9, 1010 Wien, Austria

Language: EnglishStart: 9:00 hrs



♦ Tea companies: 19 companies from Japan

◆ Fee: Free of charge

Registration: https://www.jetro.go.jp/form5/pub/win/tea

Deadline: 7 October 2019

◆ Contact: JETRO WIEN https://www.jetro.go.jp/austria

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<u>Current outlook of Japanese tea</u> <u>Let's enjoy Nihon Cha</u>! Teach me tea! <u>Japanese green tea</u> (by MAFF)

<u>The proper way to brew</u>

The process of making Sencha (video)