

◆ JETRO Business Matching Program at Super Market Trade Show ◆

I. Program period:

Course A (Tokyo(SMTS) + Tokai) : Feb 8 (Sat) to 15 (Sat) 2025

Course B (Tokyo(SMTS)) : Feb 11 (Tue) to 15 (Sat) 2025

*Co-organized with the SMTS2025

II. Support by JETRO

- Round trip airline tickets, accommodations, and travel expenses
- Arrangement of business meetings by matching in advance
- Interpretation service during expo tour and business meetings

III. Benefits of participating in the JETRO buyer invitation program

- Not only can buyers visit the expo, but they can also participate in the business matching program and negotiate with many suppliers that would like to export their products.
- Effective negotiations are possible at the JETRO Business Matching Program because we will arrange meetings based on the results of the pre-survey asking both buyers and suppliers about what kind of items they are interested in.
- Business meetings and Onsite visit in local districts are part of the program, as it is a great chance to meet local specialties.



▲ Visiting
exhibitor's booth



▲ Exhibits image



▲ View of the
exhibition hall



▲ Business meeting
(JETRO Business
Matching Program)

		Course A Tokyo(SMTS)+Mie 7 nights and 8 days	Course B (Tokyo(SMTS)) 4 nights and 5 days
8-Feb	Sat	Arrive at Tokyo	
9-Feb	Sun	AM : Orientation (Tokyo) PM : Transfer to Mie	
10-Feb	Mon	Business Matching Meeting @Mie	
11-Feb	Tue	Site Visit @Mie Evening : Transfer to Tokyo	Arrive at Tokyo
12-Feb	Wed	Business Matching Meeting @Makuhari Messe (Near SMTS venue)	
13-Feb	Thu	Business Matching Meeting @Makuhari Messe (Near SMTS venue)	
14-Feb	Fri	Business Matching Meeting @SMTS (Makuhari Messe)	
15-Feb	Sat	Return to each country	