

# SMTS 2025<sup>®</sup>

## SUPERMARKET TRADE SHOW

### ◆ What is “SMTS2025” ? ◆

Event Date : Feb 12 (Wed) to 14 (Fri) 2025

Venue : Makuhari Messe, Chiba

Food trade fair for buyers in the food distribution industry e.g. supermarkets. Various suppliers participate, including agricultural and livestock products, processed foods, fishery and marine products, confectionery, noodles, seasonings, beverages and alcoholic beverages. Regional food products from all over Japan will be also exhibited. This year, under the themes of “Inbound x Food,” “Frozen x Food,” “Time efficiency x Food,” and “Protein x Food”, retort pouch, freeze-dried, semi-cooked products, and new protein-related products (plant-based and alternative proteins), Japanese food products, vegan, vegetarian, and Halal products will also be exhibited ) will be exhibited in its Food Trends Zone.

### ◆ Product Category: Foods in general ◆



Vegetables, Fruits & Grains



Beverages  
& Alcoholic Beverages



Meat



Local products from around Japan



Sweets/Snacks



Processed Food