

◆ JETRO Business Matching Program at FOODEX JAPAN ◆

I. Program period:

Course C (Tokyo(FOODEX) + Shikoku) : March 8 (Sat) to 15 (Sat) 2025
 Course D (Tokyo(FOODEX)) : March 11 (Tue) to 15 (Sat) 2025
 *Co-organized with the 50th FOODEX JAPAN

II. Support by JETRO

- Round trip airline tickets, accommodations, and travel expenses
- Arrangement of business meetings by matching in advance
- Interpretation service during expo tour and business meetings

III. Benefits of participating in the JETRO buyer invitation program

- Not only can buyers visit the expo, but they can also participate in the business matching program and negotiate with many suppliers that would like to export their products.
- Effective negotiations are possible at the JETRO Business Matching Program because we will arrange meetings based on the results of the pre-survey asking both buyers and suppliers about what kind of items they are interested in.
- Business meetings and Onsite visit in local districts are part of the program, as it is a great chance to meet local specialties.



▲ Visiting exhibitor's booth



▲ Exhibits image



▲ Venue of the JETRO Business Matching Program



▲ Business meeting (JETRO Business Matching Program)

		Course C Tokyo(FOODEX) + Kagawa 7 nights and 8 days	Course D Tokyo(FOODEX) 4 nights and 5 days
8-Mar	Sat	Arrive at Tokyo	
9-Mar	Sun	Orientation Transfer to Kagawa	
10-Mar	Mon	Business Matching Meeting @Kagawa	
11-Mar	Tue	Site Visit @Kagawa Evening : Transfer to Tokyo	Arrive at Tokyo
12-Mar	Wed	Business Matching Meeting @Tokyo Big Site (Near FOODEX venue)	
13-Mar	Thu	Business Matching Meeting @Tokyo Big Site (Near FOODEX venue)	
14-Mar	Fri	Walk-in Business Meeting @FOODEX (Tokyo Big Site)	
15-Mar	Sat	Return to each country	