

JETRO Company Visit Tour in SAITAMA



Company Visit Tour in SAITAMA

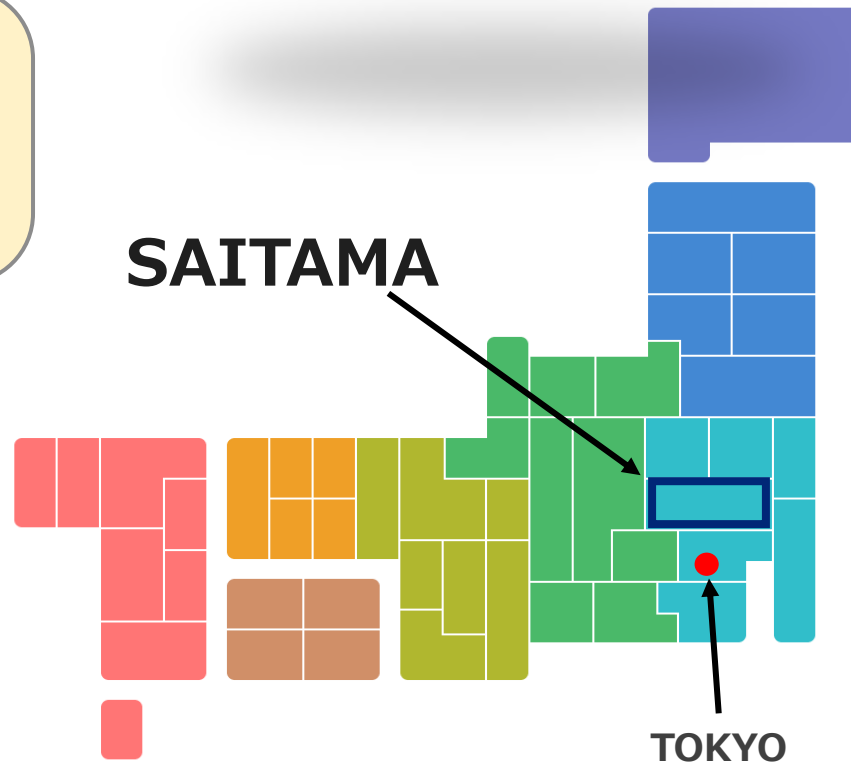
+ Program

- ◆ In addition to the business meeting in Tokyo, we will hold an event where you can visit production sites of Saitama Prefecture businesses!

Through visits to production sites and factories of local food companies, you can discover attractive products and develop new business opportunities. By seeing manufacturing sites and hearing directly from producers, you can learn about the nature, history, culture, and thoughts of producers that form the background of Japanese agricultural products, and deepen their understanding of the products.



SAITAMA



+ Schedule

* Program content is subject to change.

- ◆ **Date : August 22, 2025 (Fri.)** ※Japan Standard Time (JST)
- ◆ **Venue :** Considering items of interest to participating buyers, we will propose company visits from various food-related manufacturing companies, such as alcoholic beverages, seasoning, processed foods.

Local Information about SAITAMA Prefecture

+ Location Characteristics

◆Logistics hub

Saitama Prefecture is located to the north of Tokyo and is a highly convenient business location.

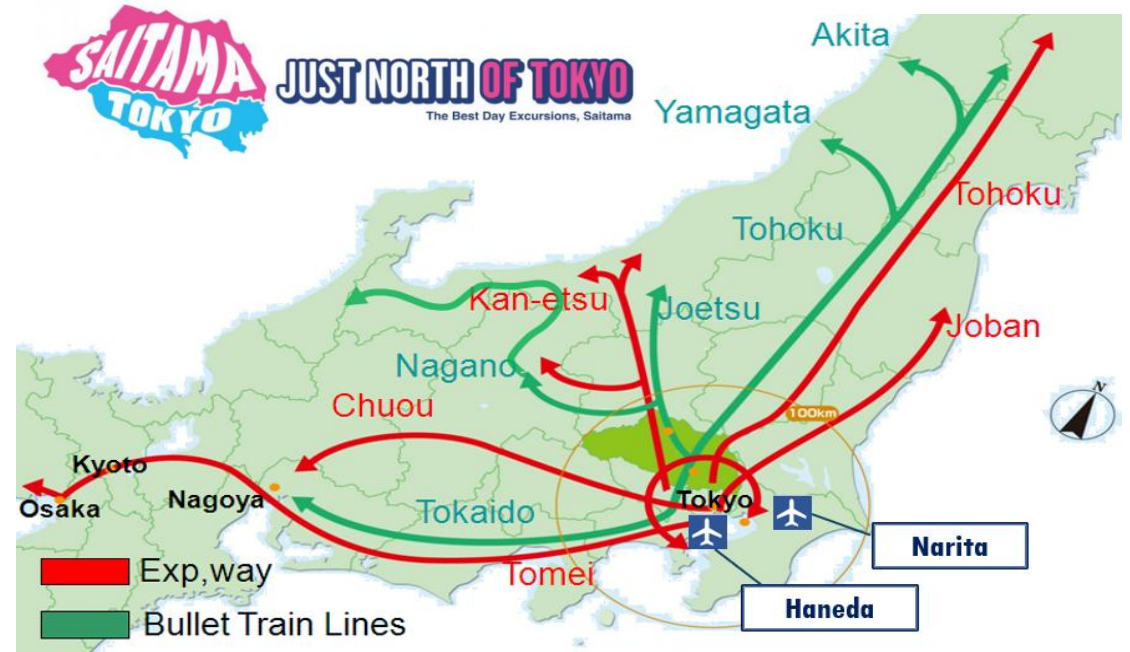
The transportation infrastructure is well developed, and through railroads and highways, it is a key logistics hub with access not only to the metropolitan area but also to all of Japan.

It also has excellent access to Narita International Airport, Haneda Airport, and the Yokohama Port, making it an excellent international logistics hub. There are many logistics centers in the prefecture, allowing for quick and efficient exports.

◆Rich natural environment

Saitama Prefecture is blessed with a flat terrain, mild climate, and fertile soil, and therefore has a thriving agricultural industry.

As a result, the prefecture produces a wide variety of agricultural products, and food processing using agricultural products as raw materials is actively conducted.



Local Information about SAITAMA Prefecture

+ Regional Characteristics

◆“Tokyo's Kitchen”

Saitama Prefecture has developed a diverse food industry that takes advantage of its rich natural environment and agricultural resources.

In addition, because of its location, the prefecture has a history of developing as “Tokyo's kitchen,” and there are many excellent products that have been carefully cultivated.



+ Local Specialities

◆Alcohol : Japanese Sake / Beer / Gin / Wine

◆Agricultural Crops : Green Onion / Green Tea / Strawberry

◆Processed foods : Udon Noodle / Japanese confectionery

◆Seasonings : Soy source / Miso / Dressing

