



## Ag-Tech opportunities in Australia

# Nichi-Go Global x J-Bridge Webinar #3

Thursday, 14 July 2022

4.00pm to 5.15pm AEST/3.00pm to 4.15pm JST

The Nichi-Go Global x J-Bridge webinar series, an initiative of five Australian state governments, JETRO and the Consulate-General of Japan in Sydney, supported by the AJBCC, Innovation Dojo and the Consulate-General of Japan in Brisbane, is designed to highlight the potential of innovative Australian companies to forward-thinking Japanese corporations. The sole aim is to add value through Japan-Australia synergy, and the Australian companies we select are pre-screened for viability. Five events will be held during 2022. Webinars on Clean Energy and Space / AI / Robotics will be held following the Ag-Tech event, and webinars on Cyber Security and Med-Tech have already taken place.

The series is a collaborative effort with JETRO's J-Bridge program, which promotes business collaboration and alliances between Japanese companies and overseas startups and companies.

The third event in the series will be delivered by Trade and Investment Queensland and will highlight the breadth of opportunities in Ag-Tech nation-wide, showcasing one high-potential company from each participating state.

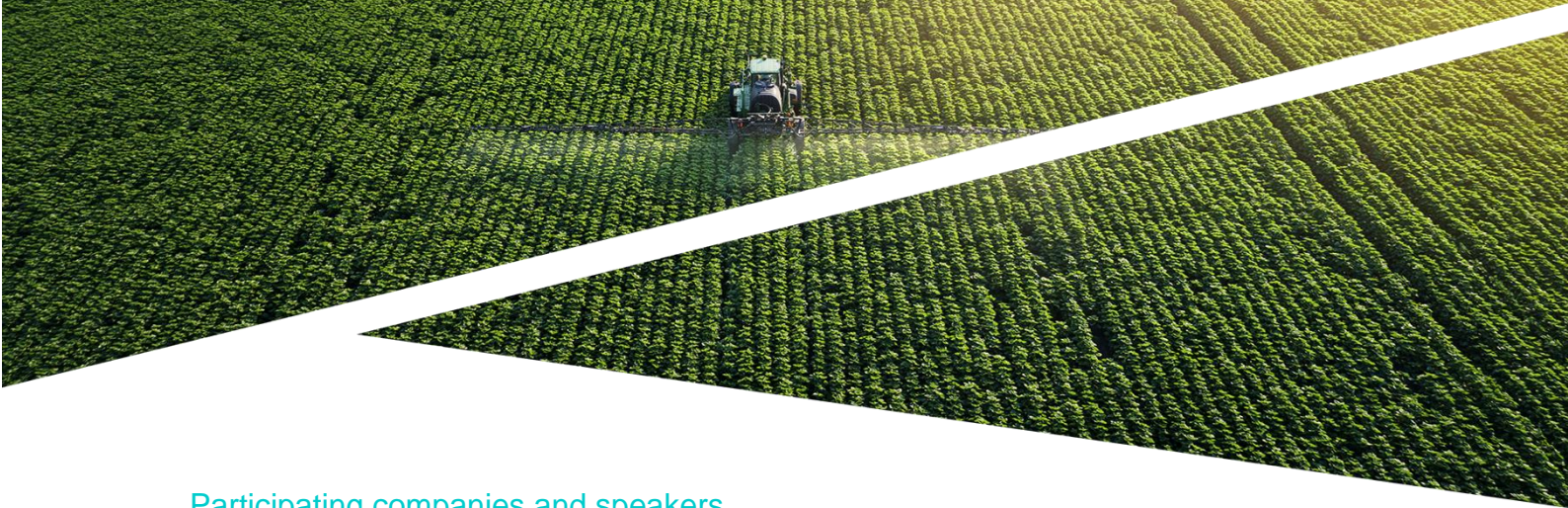
### Important information

- You must register your intent to attend the webinar at <https://www.jetro.go.jp/form5/pub/syd/220714>
- When you register, you will receive a confirmation email.
- Please add the details to your calendar to ensure you don't miss it.
- Learn more about JETRO's J-Bridge Program at [www.jetro.go.jp/en/j-bridge](http://www.jetro.go.jp/en/j-bridge)

### Webinar details

<b>Date:</b>	Thursday, 14 July 2022
<b>Time:</b>	4.00pm to 5.15pm AEST/3.00pm to 4.15pm JST
<b>Venue:</b>	Zoom webinar
<b>Language:</b>	The event will be held in English and Japanese





## Participating companies and speakers



**Queensland / Owen Williams, General Manager, AgTech and Logistics Hub**

The Agtech and Logistics Hub (ATLH) is a joint initiative of the Queensland Government, FKG Group, University of Queensland, University of Southern Queensland and Toowoomba Surat Basin Enterprises group. The ATLH uses an agnostic approach to accelerate the commercial development and adoption of innovative solutions that will benefit agriculture. The ATLH does this by providing a supportive platform for startups, entrepreneurs, academia, government, industry and innovators to connect, develop and adopt real-world solutions.



**Queensland / Lewis Frost, COO, Ceres Tag**

Ceres Tag is the world's first animal monitoring, direct to satellite capability through a smart ear tag. Ceres Tag uses data collection and on-tag analytics to provide animal-specific location in addition to movement and animal health monitoring. Ceres Tag is the only solution which requires no additional infrastructure, no maintenance, and no battery replacements. The plug and play innovation is available online at [cerestag.com](http://cerestag.com).



**Victoria / Fern Ho, CEO and Co-Founder, The Leaf Protein Co.**

The Leaf Protein Co. is unlocking Earth's most abundant source of protein from green leaves. The company's leaf protein ingredients contain the full essential amino acid profile and are free from allergens. It's a clean-label ingredient with strong functional applications (emulsification, gelation, foaming, solubility) for next generation plant-based foods beverages. Their mission is to build a library of leaf protein ingredients that improves the sustainability and biodiversity of our food system.



**South Australia / Andy Chambers, Managing Director, AirborneLogic**

AirborneLogic utilizes hyperspectral imagery and other data to assist farmers, private companies and government agencies in uncovering sustainable solutions to efficient resource use. AirborneLogic's drone-mounted hyperspectral and infra-red sensors provide a unique perspective on crops, vegetation and infrastructure. Data from these sensors is analysed and combined with information from satellites and other sources to produce actionable advice for a diverse range of sectors.



**Western Australia / Tim Hyde, CEO and Founder, Swan System**

SWAN Systems is an AgTech business that started in 2016 and primarily focuses on precision water management. They have also diversified into water management for parks, golf courses and other irrigated areas. They have started looking for international opportunities and have been recognised by RaboBank as the winner of the Agtech category at an international event in the U.S in 2020.



**New South Wales / Ben Lee, CEO and Co-Founder, InvertiGro**

InvertiGro is reimagining food supply chains with an innovative and fully-integrated indoor vertical farming solution to enable businesses, wherever they are in the food supply chain or on the planet, to quickly become efficient and sustainable modern farmers. Our plug-and-play solution combining unique hardware, proprietary software and support services addresses the industry's key challenges of cost and complexity (to set up and operate), whilst also delivering unprecedented crop flexibility and efficient scalability.