

## Invitation Program

# JETRO Zone @ N-EXPO/KANSAI'10

Is your company thinking about taking advantage of the rapidly expanding business opportunities in Japan? If so, and your company is interested in setting up an office in Japan or is currently seeking Japanese partners to establish a business with in the Japanese market, you are invited to apply for the “N-EXPO/KANSAI'10” Invitation Program. We look forward to your participation. Don't miss this great opportunity!

### N-EXPO/KANSAI'10 Outline

<b>Date:</b>	September 1 <sup>st</sup> (Wed) – 3 <sup>th</sup> (Fri), 2010
<b>Venue:</b>	INTEX OSAKA
<b>Exhibitors:</b>	191 companies/organization (figures for 2009)
<b>Visitors:</b>	37,979 (figures for 2009, 3 day cumulative total)
<b>Organizer:</b>	Nippo Co. Ltd.
<b>URL:</b>	<a href="http://www.nippo.co.jp/n-expo010/o_ne10a.htm">www.nippo.co.jp/n-expo010/o_ne10a.htm</a> (Japanese only)
<b>Products (or services) to be exhibited:</b>	<ul style="list-style-type: none"> <li>New Energy, Energy conservation</li> <li>Eco Products, Technology to prevent global warming</li> <li>Eco Solutions, Air / (waste)Water / Soil purification</li> <li>Technologies for Waste disposal / Recycling of used products</li> </ul>



### Target participants for JETRO Zone

- Companies interested in investing in Japan, or currently seeking Japanese partners to establish a business in Japan.
- 20 companies (max.) to be selected through JETRO's screening process.

### Attractive features of participation

- Your firm can take part in a leading event that has facilitated B2B negotiations for over 15 years.
- The event attracts visitors not just from the Osaka region, but from across Western Japan
- JETRO will pre-arrange business meetings for your company.
- Your participation will be publicized on the JETRO website, and by local governments to local companies.
- Your company's information will be listed in the “JETRO ZONE' brochure” (to be distributed before the event and on-site).
- Participation costs will be partly covered by JETRO.

### Expenses covered by JETRO

- Booth space (W3m×D3m×H2.7m) (max one booth per company).
- Basic booth stand, designed by JETRO and with basic equipment provided. (1table, 2 chairs, 1 exhibition desk, 1 reception desk)
- An interpreter working exclusively for each invitee.
- Round-trip airfare (economy class) and program-related transportation within Japan (one person per company)
- Accommodation in Japan at a hotel designated by JETRO for the duration of the invitation program (one person per company).

### Costs borne by the invitee

- International and domestic transportation of exhibits to and from the show venue.
- Any costs incurred by additions made to the basic booth stand provided by JETRO. Examples include, but are not limited to, additional construction/decoration costs, or the rental and installation of additional equipment, etc.
- Any additional travel expenses resulting from selecting a route other than the JETRO-appointed one (i.e., the most direct), or if your stay in Japan exceeds or differs from the duration of the invitation program.
- Insurance for the items you exhibit and your travel accident insurance.

### Additional information

- JETRO will screen applicants and select companies to invite. Application is due on **May 10, 2010**. Results will be available from beginning of June 2010. (TBD)
- JETRO's services will be provided only to firms accepted as participants.
- Any costs incurred by the invitee's withdrawal from the program after JETRO has notified them that they are an official invitee shall be borne by the invitee.

*For more information on this exciting opportunity, please contact your local JETRO representative*