

Invitation Program

JETRO Zone @HOSPEX JAPAN 2010

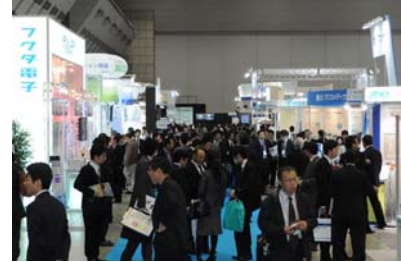
Is your company thinking about taking advantage of the rapidly expanding business opportunities in Japan? If so, and your company is interested in setting up an office in Japan or is currently seeking Japanese partners to establish a business with in the Japanese market, you are invited to apply for the “**HOSPEX JAPAN 2010**” Invitation Program. We look forward to your participation. Don't miss this great opportunity!

HOSPEX JAPAN 2010 (The 35th International Healthcare Engineering Exhibition) Outline

Date: November 17th (Wed) – 19th (Fri), 2010
Venue: Tokyo Big Sight / East Halls
Exhibitors: 226 companies/organization (figures for 2009)
Visitors: 333,87 (figures for 2009, 3 day cumulative total)
Organizer: Healthcare Engineering Association of Japan
 Japan Management Association
URL: <http://www.jma.or.jp/hospex/en/top-e/index-e.htm>

Products (or services) to be exhibited:

- Medical & Welfare Information Systems
- Construction, Equipment and Engineering
- Medical Equipment
- Healthcare/Welfare Support Equipment and Related Devices
- Medical Related Services



Target participants for JETRO Zone

- Companies interested in investing in Japan, or currently seeking Japanese partners to establish a business in Japan.
- About 20 companies to be selected through JETRO's screening process.

Attractive features of participation

- Your firm can take part in a leading event that has facilitated B2B negotiations for over 30 years.
- The event attracts visitors from many types of business including hospitals and clinics, construction, welfare and healthcare, medical related services, trading firms and dealers.
- Your participation will be publicized on the JETRO website to local companies.
- Your company's information will be listed in the “JETRO ZONE” brochure” (to be distributed before the event and on-site).
- Participation costs will be partly covered by JETRO.

Expenses covered by JETRO

- Booth space (W3m×D3m×H2.7m) (max one booth per company).
- Basic booth stand, designed by JETRO and with basic equipment provided. (1table, 2 chairs, 1 exhibition desk, 1 reception desk)
- An interpreter working exclusively for each invitee.
- Round-trip airfare (economy class) and program-related transportation within Japan (one person per company)
- Accommodation in Japan at a hotel designated by JETRO for the duration of the invitation program (one person per company).

Costs borne by the invitee

- International and domestic transportation of exhibits to and from the show venue.
- Any costs incurred by additions made to the basic booth stand provided by JETRO. Examples include, but are not limited to, additional construction/decoration costs, or the rental and installation of additional equipment, etc.
- Any additional travel expenses resulting from selecting a route other than the JETRO-appointed one (i.e., the most direct), or if your stay in Japan exceeds or differs from the duration of the invitation program.
- Insurance for the items you exhibit and your travel accident insurance.

Additional information

- JETRO will screen applicants and select companies to invite. Application is due on **June 25th, 2010**. Results will be available from beginning of August 2010. (TBD)
- JETRO's services will be provided only to firms accepted as participants.
- Any costs incurred by the invitee's withdrawal from the program after JETRO has notified them that they are an official invitee shall be borne by the invitee.

For more information on this exciting opportunity, please contact your local JETRO representative