Global Open Innovation (GOI) 2024

JETRO's Online Business Matching Program

- This program is open to those that wish not only to establish a base in Japan, but also to network and do business together with Japanese regional companies and institutions.

- JETRO will provide business matching support for both parties by setting up online business meetings, allowing participants to take the first step in launching their businesses in regional communities in Japan and collaborating with potential partners.

The following information should be provided through the application form:

Basic information of the applicant company

Pitch deck

Company profile for the GOI website (about 50-100 words)

Agreement to the T&C and privacy policy

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Program Outline

- An opportunity to showcase your pitch deck to Japanese companies, academia, and research institutions

- One-on-one business matching opportunities with potential partners in Japan

- JETRO's support in setting up and facilitating meetings (interpreter available upon request)

Eligible fields

Fintech, AI, Greentech/Climatetech, and Foodtech-related companies, startups, VCs, CVCs, accelerators, and incubators.

Tentative Schedule

- May: Applications open to overseas participants

- **May 31 Friday: Application deadline**

- Jun: Applicants open to Japanese participants

- Jun–Jan: Online business matching meetings (JST 9:00-18:00)