



# GLOBAL STARTUP EXPO 2026

Venue : Umekita area, Osaka, Japan

2026.10.5 **MON** ▶ 7 **WED**

The exhibition period is October 6-7, 2days.

# CONCEPT

**“Deeptech — from breakthrough to industry.”**

The next phase of deeptech innovation is not about technology alone — it is about turning breakthroughs into industry.

Global Startup Expo is where this transformation happens.

Bringing together leading startups, investors, corporations, and ecosystem leaders from around the world, the Expo creates a high-density environment for collaboration, investment, and industrial deployment.

Hosted in Kansai, Japan — a region with strong industrial and technological foundations — Global Startup Expo builds on the global momentum of Expo 2025, transforming it into a platform for execution.

## WHAT IS GSE2026?

Global Startup EXPO is a world-class international deeptech event focused on “real-world implementation,” bringing together startups and innovation ecosystems from around the world.

Startups, investors, and corporations gather in Osaka to connect technology, capital, and markets for new industrial creation.

In addition, during the approximately one-week periods before and after the main event, Innovation Week takes place across the Kyoto–Osaka–Kobe region, featuring a concentrated program of side events hosted by municipalities, financial institutions, universities, and other ecosystem partners.

\*Note: The 2025 edition was held at Expo 2025 Osaka, attended by the Prime Minister of Japan

The event focuses on 6 high-growth domains:

AI & Advanced  
Robotics

Semiconductors &  
Communications

Quantum  
Technology

Biotech &  
Healthcare

Space

Fusion Energy

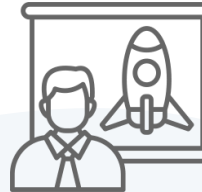
# CONTENTS

Sessions in English : 80+ %



## Session

Gain diverse perspectives from global ecosystem leaders and explore innovative approaches to solving real-world challenges.

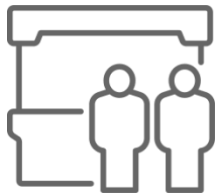


## Pitch

Learn about the visions and passions of entrepreneurs and engage in dialogue to foster future collaboration.

\*Details regarding the pitch event will be announced by the GSE Executive Committee once they have been finalized.

Exhibitors : 150+ startups  
Visitors : 10,000+ people



## Exhibition

Discover breakthrough technologies that are shaping the future and explore new opportunities for collaboration.



## Networking

Connect with key players across the global ecosystem and uncover opportunities for partnership and growth.

# WHY GSE2026?

## Focus on Deep Tech

An international conference dedicated to the Deep tech field, leveraging the unique geographical strengths of the Kansai region.



**GLOBAL  
STARTUP  
EXPO2026**

## Matching opportunities

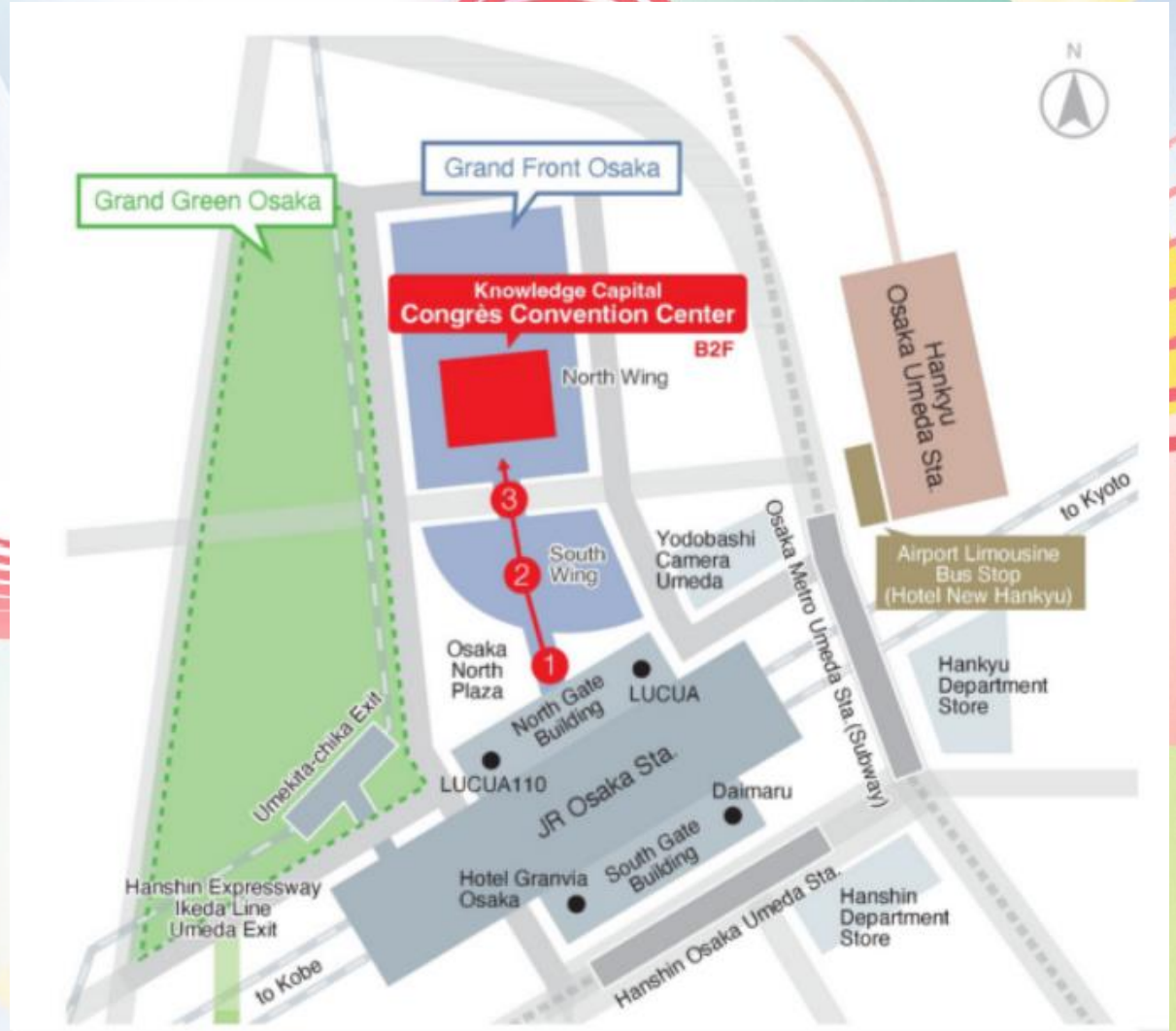
Around 600 business matching meetings are expected with corporate innovation teams, VCs/CVCs, and other stakeholders.

## Gathering top players

More than 100 leading speakers, including global investors and entrepreneurs, are expected to join, with many sessions held in English.

# Venue - Granfront Osaka

- City center in Osaka, just next to Osaka Station



# EXHIBITION

## Benefits of Exhibiting

- An opportunity to exhibit at a booth and showcase actual products at the GSE2026 event space.
- An opportunity to secure new collaborations and investment prospects with numerous major Japanese corporations in attendance.
- An opportunity to connect with large companies, universities/research institutions, startups from various countries and cities, venture capital firms, investors, and startup support organizations from Kansai and other regions of Japan, particularly those interested in the deep tech sector.
- A matching system that allows both parties to request meetings, supported by the GSE Executive Committee, facilitating smooth business discussions.

## Exhibition period

October 6-7, 2026 (2days)

\*Booth setup will be available from the evening of October 5.

## Booth Specifications

<Provided by Organizer>

- Booth floor space (W2000mm × D1500mm)
- Booth lighting
- Power supply
- One table
- Two chairs
- Company nameplate

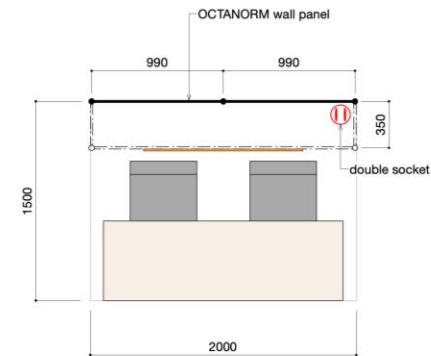
<Bring Your Own or Optional>

- Panels
- Monitor
- Display stand

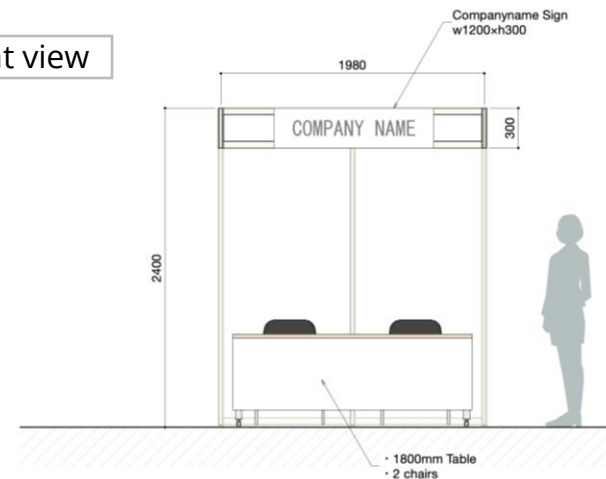
\*JETRO will prepare a one-pager for each company based on the submitted application materials.

## Booth Image

floor plan



front view



**For Reference:** Sample Images of Exhibition Booths  
**Please note:** As the booth design for this year is still under consideration, details will be provided in the Exhibitor Guidelines after exhibition has been officially confirmed.

# APPLY TO EXHIBIT

## Application Deadline

July 20, 2026, 23:59 JST

## Exhibition Fees

### Free of Charge

Startups invited through JETRO are eligible to exhibit **free of charge**, subject to eligibility and fulfillment of the required conditions.

**Remark:** The standard exhibition fee is USD 1,870, which includes space usage, basic framework, and equipment costs. For eligible exhibitors invited through JETRO, this fee will be fully discounted.

**Note:** *Additional decorations and exhibits may be subject to restrictions. Shipping costs are the responsibility of the exhibitor.*

## How to Apply

Application form:

<https://www.jetro.go.jp/form5/pub/ive/gse2026application>

## Selection Schedule

After the application deadline (July 20), JETRO will conduct screening and selection based on the submitted information. Results are scheduled to be announced in **early August**. Approximately **20 companies** will be selected through JETRO.

Following selection, all communication and coordination related to exhibition participation will be handled directly between the selected companies and the GSE Executive Committee Secretariat.

**Remark:** Final confirmation of participation will be made by the GSE Executive Committee based on the information submitted by JETRO. Participation will be confirmed once the startup has received the GSE Executive Committee's notice and agreed to the exhibition guidelines and related terms.

# APPLY TO EXHIBIT

## Target Startups

Applicants must meet the following requirements:

1. The applicant must be a **startup operating in the deep tech sector**.
2. The business must align with the target fields of GSE 2026 (**AI & Advanced Robotics, Semiconductors & Communications, Quantum, Bio & Healthcare, Space, and Fusion Energy**).  
\*Other growth areas are also eligible; however, priority will be given to the six fields listed above.
3. The applicant must have products or services that can be exhibited.
4. The applicant must be able to exhibit at the booth and engage in business meetings throughout the two-days exhibition period (October 6-7, 2026).
5. The applicant must assign staff capable of conducting business meetings in either Japanese or English (JETRO will not arrange interpreters).
6. Following the event, the applicant must submit a report by the deadline specified by the GSE Executive Committee, including exhibition results, business meeting status, matching outcomes, and any other required information.
7. The applicant must be a company considering entering the Japanese market or collaborating with Japanese companies.  
\* Companies that have already established a business entity in Japan are also eligible to apply; however, priority will be given to those without an existing base in Japan.

## Selection Criteria

1. Whether the product/technology has a competitive advantage in the Japanese market and can be clearly differentiated from competitors.
2. Able to exhibit concrete products or services at a booth.
3. (For companies considering entry into Japan) If the product/technology requires regulatory approvals or licenses in Japan, whether such approvals have been obtained. Priority will also be given to overseas startups that have a strong interest in collaboration with Japanese companies and are considering entering Japan within approximately two years (by FY2027).
4. (For companies considering collaboration with Japanese companies) Priority will be given to startups that possess innovative technologies or services and are concretely pursuing collaboration with Japanese companies.

# Global Startup EXPO 2026

“Deeptech — from breakthrough to industry.”

## Outline

- ◆ Event Name : Global Startup EXPO 2026 (GSE2026)
- ◆ Event Date : October 5-7, 2026 \*Booth exhibition: October 6-7
- ◆ Venue :
  - Knowledge Capital Congress Convention Center
  - Congress Square Grand Green Osaka
- ◆ Number of Attendees : 10,000+ in total
- ◆ Organized by : Global Startup EXPO 2026 Executive Committee
- ◆ Co-organized by:
  - Ministry of Economy, Trade and Industry (METI)
  - Kansai Bureau of Economy, Trade and Industry (METI- KANSAI)
  - Japan External Trade Organization (JETRO)
  - New Energy and Industrial Technology Development Organization (NEDO)

